Federal law prohibits removal of this label before consumer purchase.

ENERGY

Television

SONY Model KD-43X720E

Estimated Yearly Energy Cost

\$14

Cost Range of Similar Models (40" – 44") \$21

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- Based on 12 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 111 kWh
- Your cost depends on your utility rates and use.

Visit ftc.gov/energy