


Federal law prohibits removal of this label before consumer purchase.

# ENERGY GUIDE



Television

SONY  
Model KD-55X720E

## Estimated Yearly Energy Cost

**\$18**

Cost Range of  
Similar Models  
(55" – 59")



**\$34**

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**\$8**

- Based on 12 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 145 kWh
- Your cost depends on your utility rates and use.

Visit [ftc.gov/energy](http://ftc.gov/energy)

