

NEWS RELEASE – FOR IMMEDIATE RELEASE

February 21, 2005

New Brew Express™ is First Truly Built-in-the-Wall & Self-Filling Coffee System Brewing Quality Certified By Specialty Coffee Association of America

PORTLAND, Ore. – The very best brewing process, space savings, self-filling convenience, sleek design and simple installation can all be found in one coffee maker – the new Brew Express™.

The Brew Express brews to the highest coffee industry standards, according to rigorous testing and certification this month by the Specialty Coffee Association of America. Brew Express saves scarce counter space and provides the convenience of self-filling because it is plumbed to a direct water supply or bottled-water source. The Brew Express is easily installed between a standard 2 x 4 wall stud cavity in existing homes, remodeling projects, or new construction.

Brew Express is now available in a patented twelve-cup design appropriate for installation in homes, offices, motor homes, yachts and more, and soon will be available in a four-cup design perfect for hotel rooms. Early customers see its versatility for kitchen, office, master bedroom and bathroom.

“Brew Express is specifically designed for the rapidly increasing multitudes of avid coffee drinkers who are tired of inconvenient water spills while filling their coffee maker, need to reclaim precious counter space, and are in search of better-tasting coffee that’s brewed properly,” according to Bill Spencer, who invented Brew Express and founded Lance-Larkin company which produces it. “At an **MSRP of just \$649.00**, Brew Express is an incredible value for the features and benefits.”

Versatile for any hot water need – including tea, hot cocoa and oatmeal – coffee brews directly into an attractively designed stainless steel carafe that maintains temperature for hours without burning or using additional power (no warmer plate), and is suitable for any home or office, countertop or table surface.

In addition to all the features of standard coffee makers, Brew Express incorporates unique safety and convenience features. Safety features, aimed at avoiding common burns, include a base and carafe that are not hot to the touch, and a sensor that ensures brewing stops if you remove the carafe for the first cup, forget to replace the carafe, or forget to set the carafe in place before the pre-programmed brewing time. Brew Express conveniently self-fills, avoiding spills; provides an extra electrical outlet, much-needed in many kitchens; and is easy to install, remove, maintain and clean. An experienced handyman or qualified contractor can usually install within just one hour. The high-quality, solid stainless steel construction is designed for easy cleaning and the same life span you’d expect of any built-in appliance.

Lance-Larkin is so confident in the quality of Brew Express, it offers a limited two-year warranty. **For more information about Brew Express, or to find a retail location near you, call 866/268-5953 or visit www.brewexpress.com.**

Lance-Larkin, a product development and marketing company headquartered in Portland, Oregon, is committed to providing products that improve efficiency through high quality and innovative designs.