# KDL-40R510C

## 40" diag. Smart LED HDTV

Enjoy incredible picture quality and top notch entertainment. This elegantly slim LED TV boasts Full HD 1080p for incredible detail and Edge LED backlighting for boosted contrast. Built-in Wi-Fi® lets you stream HD videos from popular services like Netflix®, YouTube®, and more.



#### **Bullets**

- Beautiful Full HD 1080p picture
- Crisp detail & contrast with Clear Resolution Enhancer
- Slim and bright LED display with vivid color
- Smooth movement with Motionflow™ XR 120
- Stream HD entertainment wirelessly with built-in Wi-Fi<sup>®1</sup>

### **Features**

### Full HD 1080p.

At 2x the clarity of standard HDTVs, Full HD 1080p lets you take full advantage of the all-out glory of Blu-ray disc movies, HD sports, TV shows and streaming videos.

### Clearly different.

Enjoy fine details and textures, even in flat areas with our Clear Resolution Enhancer picture engine. Picture noise is reduced so that you can experience crisper images and greater on-screen depth.

# So bright and so thin.

Powerful yet thin LEDs deliver a radically brighter picture than conventional LCD TVs. They also help achieve a slim TV design that looks beautiful in your home. What's more, Sony's Edge LED Backlight technology delivers outstanding contrast, rich colors and enhanced dark-scene detail.

# **HD** wireless streaming

Wirelessly stream beautiful, HD entertainment from popular services like Netflix®, YouTube® and more where thousands of movies, TV shows, online videos, games and music are always on tap¹.

#### Life-like movement

Recreate the movement of real life. Sprinters accelerate clearly with less blur, so watching from home feels like you're watching from the stands. By minimizing judder, Motionflow<sup>TM</sup> XR 120 technology helps fast-paced action look natural.

## **Specifications**

Audio	
Audio Power Output	8W + 8W
Speaker Configuration	2ch, Full Range (40 x 100 mm) x 2
Speaker Position	Down Firing
Speakers (Total)	Open Baffle
Audio Features	

5.1 Channel Audio Out	Yes
Alternate Audio (Digital)	Yes
Audio Out	Fixed / Variable
Auto Mute (on no signal)	Yes
Clear Phase	Yes
Digital Out Format	Dolby Digital, DTS, PCM

Dolby®	Dolby Digital, Dolby Digital Plus, Dolby pulse
Headphone/Speaker Link	Yes
S-Master	S-Master Digital Amplifier

	Standard	Screen Size (cm)	101.6 cm		MPEG1 / MPEG2TS / AVCHD / MP4 / AVI /
Sound Mode	Music Cinema Game	Screen Size (measured diagonally)	40" (40.0")	DLNA Content	WMV / LPCM / MP3 / WMA / JPEG
	Sports	Viewing Angle (Right/ Left)	89/89 degree	Opera Apps (System)	Yes
Stereo System	MTS (AUTO SAP)	Viewing Angle (Up/ Down)	89/89 degree	Photo Sharing Plus / Photo Share	Yes
Convenience Featu	Yes	Energy Saving & Effic	ciency	Screen mirroring(Miracast)	Yes
BRAVIA® Sync™	Yes	Backlight Off Mode	Yes	Wi-Fi Certified	Yes
Channel Block (with	Analog & Digital	Dynamic Backlight	Yes	Wi-Fi Direct	Yes
password)		Control Energy Star®		Wi-Fi Frequency	2.4GHz only
Channel Jump Channel Surf	Yes Yes	compliant	Yes	Wi-Fi Standard	b/g/n
		Power Consumption		Wireless LAN	Integrated
Edit Channel Labels	Yes	(On Mode) for Energy Star	33.14W	Power	
Info Banner	Yes	Power Consumption		Power Consumption	59W
Label Inputs  Multiple Language	Yes English	(Standby Mode) for Energy Star	0.30W	(in Operation) max.  Power Consumption	120V: 0.40W / 240V:
Display	Spanish French	Power Saving Modes	Yes	(in Standby)	0.50W
On/Off Timer	Yes	General Features		Power Requirements (voltage)	DC 19.5V
On-Screen Clock	Yes	ARC HDMI (Audio	Yes	Regulation and Star	ndards Compliance
On-Screen Display for External Input	Yes	Return Channel)  Closed Captions (CC)	Analog	VESA® Hole Spacing Compatible	Yes
Parental Control	Yes		Digital	Service and Warran	ty Information
Photo Frame Mode	Yes	Demo Mode	Yes	Limited Warranty Term	12 months
	Photo	Finish (Surface Color)	Black	TV System	12 1110111113
	Music	Hotel Mode Menu	Yes	Channel Coverage	VHF: 2-13 / UHF: 14-69 /
Scene Select	Cinema Game	Inputs and Outputs		(Analog)	CATV: 1-135
ocerie seleci	Graphics Sports	AC Power Input  Analog Audio Input(s)	AC Adapter 1 (Bottom)	Channel Coverage (Digital Cable)	CATV: 1-135
	Auto	(Total)	, ,	Channel Coverage	VHF: 2-13/UHF: 14-69
Show/Hide Channels	Yes	Audio Out  Component Video (Y/	1 (Side / Hybrid w/ HP) 1 (Bottom Hybrid w/	(Digital Terrestrial)  Color System	NTSC
Sleep Timer	Yes	Pb/Pr) Input(s)	Composite)	Number of Tuners	
USB Play	Yes (Supported File System: FAT16 / FAT32 /	Composite Video Input(s)	1 (Bottom Hybrid w/ Component)	(Terrestrial/Cable)	1 (Digital / Analog)
	NTFS) MPEG1 / MPEG2PS /	Digital Audio Output(s)	1 (Rear)	TV System (Analog)	M
	MPEG2TS / AVCHD /	Ethernet Connection(s)	1 (Rear)	TV System (Digital Cable)	Clear QAM
USB Play (Contents)	MP4Part10 / MP4Part2 / AVI (XVID) / AVI	HDCP	HDCP1.4	TV System (Digital	ATSC
COD Flay (Cornella)	(MotionJpeg) / WMV9		640x480@60Hz	Terrestrial)	Alsc
	/ MKV / WEBM / WAV / MP3 / WMA / JPEG		800x600@60Hz	Video	
USB Super Multi-Format Play	Yes	HDMI PC Input Format	1280x768@60Hz-R 1280x768@60Hz 1360x768@60Hz		1080/24p (HDMI only) 1080/60i
Design Features			1024x768@60Hz		1080/60p (HDMI / Component)
Stand Design	MLD BLK Matt		1280x1024@60Hz	Video Signal	480/60i
Display Features		LIDAMITM CONTRACT	1920x1080@60Hz	. Idoo sigiridi	480/60p 720/60p
Backlight Type	Edge LED	HDMI™ Connection(s) (Total)	2 (1 Side / 1 Rear)		1080/30p (HDMI only)
Dimming Type	Frame Dimming	HDMI™ PC Input	Yes		720/30p (HDMI only)
Display Device	LCD	Headphone Output(s)	1 (Side / Hybrid w/ Audio Out)	Video Features	720/24p (HDMI only)
Diamland			*	Odra Tarra Olarana a TM	
Display		RF Connection Input(s)	1 (Bottom)	24p True Cinema™	Voc
Aspect Ratio	16:9	RF Connection Input(s) USB 2.0	1 (Bottom) 2 (Side)	Technology  4:3 Default	Yes

Advanced Contrast Enhancer (ACE)	Yes
Auto Wide	Yes
Blinking Type	Frame Blinking
CineMotion® Reverse 3:2 Pulldown Technology	Yes
Clear Resolution Enhancer	Yes
LED Motion Mode	Yes
Live Color™ Technology	Yes
Motionflow™ Technology	Motionflow XR 120
Picture Mode	Vivid Standard Custom Photo-Vivid Photo-Standard Photo-Custom Cinema Game Graphics Sports
Wide Mode	Full Normal Wide Zoom Zoom Normal / Full1 / Full2 for PC
Weights and Measu	rements
Weights and Measu  Dimensions (Approx.)	TV only: 36 1/2 x 21 1/2 x 2 5/8(21/32) in (924 x 546 x 65 (16.2) mm)  TV with stand: 36 1/2 x 22 7/8 x 6 5/8 in (924 x 580 x 166 mm)
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1. Broadband speed of at least 2.5 Mbps recommended for SD services, 10 Mbps for HD streaming. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, and the operating system and software of this Product may be subject to individual terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information.

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