Complete Control Comes Home

Fulfilling the Promise of "Entertainment Made Simple"

For the past twenty years, Universal Remote Control, Inc. (URC) has made remote controls for the finest Audio Video equipment manufacturers in the world. URC remote controls have been awarded numerous honors, awards and glowing reviews for their design and manufacturing. Throughout our history, URC has pioneered research and development to provide remote controls that have the memory and program capacity to fully automate the most complex systems with one touch and can be used inside and outside the home.

Universal Remote Control®

Complete Control Comes Home

Effortless System Control for Your Family Throughout the House.

"Music outside on the Patio is easy now. We used to have to go inside to change anything. Now, we can choose a song we like or change the volume by simply picking up the Patio remote control."
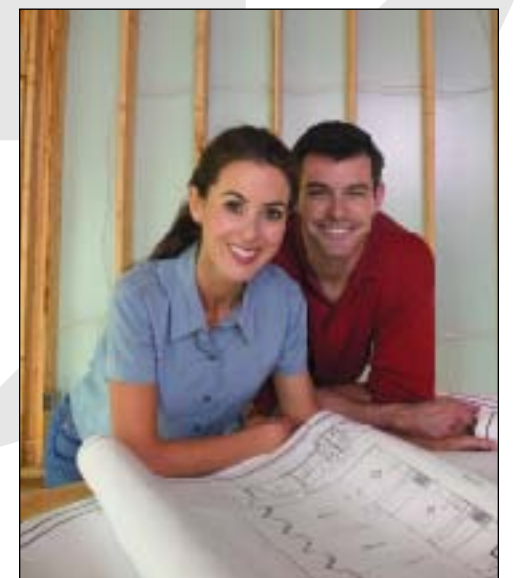
"I love having all the ugly electronics hidden away in cabinets. I was tired of looking at equipment every day and I hated when my friends commented about all of the "piles of gear in my house." Now my home looks exactly the way I want. I can use the system anywhere without opening cabinet doors or pointing remotes."

"It was easy to feel at a loss each time we visited the kids. We could never use the TV or Stereo System. Now it's different. No matter what room we're in, the custom remotes always work for us. You can just push one button, and you don't have to point the remote at anything."

"We are building a new house, when we are finished we want our family to enjoy every bit of it. Home entertainment will be a big part of that. Remotes that can work anywhere inside and out are important to us."

Wherever you go in your home, you'll have access to music or video on a whim. You know that your custom installed audio video system will bring excitement, joy and delight to your family. Easy, attractive controls invite you to use the system anytime, anywhere. Here's what satisfied families say about using our custom remote controls in their homes:

"In the past we needed to walk around the house to turn things off. Now one touch to a remote turns off every piece of electronics in our home, even the kids TV's. We love the security of knowing that everything is turned off."

Universal Remote Control®

A Remote Control for Every Purpose, Every Room and Everybody

Universal Remote Control Welcomes You to "Entertainment Made Simple"

URC has designed a family of remote controls for you and your home. You can use any of them as you would a normal remote control, by pointing the remote at your components. But, all share the unique ability to send radio signals to base stations installed with your equipment. No more pointing, you can operate your entertainment system through walls, doors or even outside.

The MX-3000 - Dynamic Entertainment System
Animated Color Touch Screen For Ultimate Systems
Provides Custom Interfaces to Each User

Theater & Seating by CinemaTech Inc., www.mycinematech.com

The Aurora (MX-950)
Brings Simplicity to Complex Home Theaters, Media Rooms and Whole House Systems

Installation by Connected Technologies, Colorado Springs, CO

The Orion (MX-850)
Automates Family or Living Room Home Theater Systems
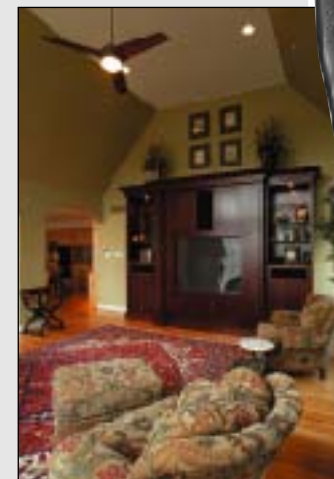
Installation by Stone-Glidden, King of Prussia and Doylestown, PA

The Omega (MX-650)
Perfect for Dens, Bedrooms

Installation by Stone-Glidden, King of Prussia and Doylestown, PA

The Osiris (MX-350)
Ideal for Kitchens, Patios, Bars, Children's and Guest Rooms

Installation by Connected Technologies Colorado Springs, CO

# The MX-3000 Color Touch Screen

Installation by Connected Technologies, Colorado Springs, CO

The MX-3000 Dynamic Entertainment System provides the ultimate in personalized control for the most sophisticated system. The MX-3000 provides perfect hard button control for the most frequently used commands and touch screen buttons for every activity. The MX-3000 can control up to 255 devices, components or zones, making it the perfect "Master" remote capable of operating from every room in your home.

Capable of displaying thousands of color icon buttons and screens, programmed by a professional installer, the MX-3000 can display different control layouts for different users. This means everyone sees just the buttons they need. Different styles of animated color graphics with sounds add fun to the customization of your MX-3000.
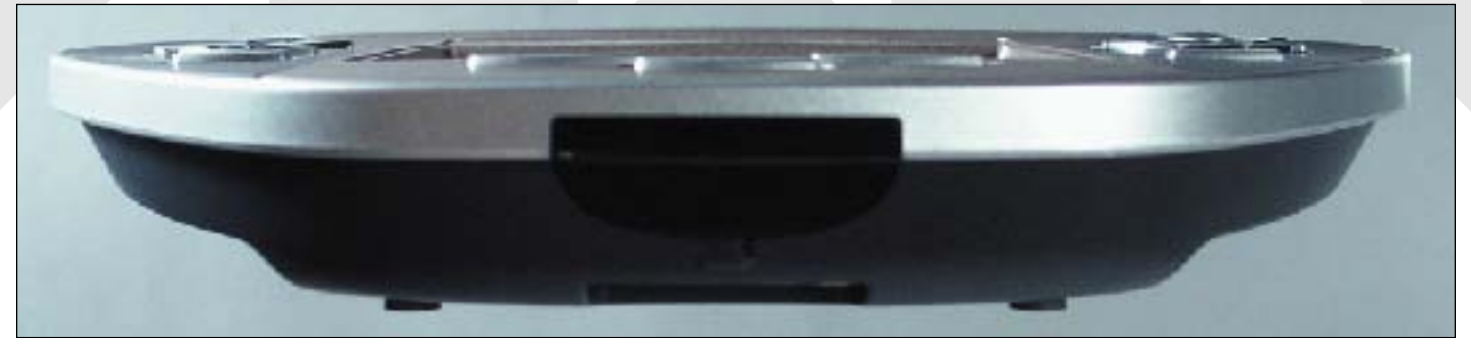
The MX-3000's ultra thin profile is carefully contoured to naturally fit your hands.

The extraordinary thinness of the MX-3000 is due to the miniaturization of all components, including the Lithium Ion rechargeable battery. This battery gives long life with heavy use. Unlike other rechargeable batteries, the MX-3000's Lithium battery has no "memory", so the remote can be stored on the charger without harming battery capacity or life.

The charger base indicates when the battery is charging or fully charged. It also provides an attractive place to store your MX-3000 when not in use.

The Aurora

Available First Quarter 2005

Theater & Seating by CinemaTech Inc., www.mycinematech.com

The Aurora brings enough capacity to totally control and automate hundreds of devices throughout your home. This makes the Aurora perfectly suitable for use as a Master Remote for large systems with complex home theaters and many secondary systems throughout the house.

The Aurora brings a new clarity to operation with its activity based menus. Simply press the WATCH button to see a list of what you can watch on TV in your system. When you feel like listening to music, simply press the LISTEN button to reveal a list of what you can hear on your system. Once you make a selection, the Aurora's automation takes over and completely reconfigures your system to watch or listen to the selected choice.

The Aurora's LCD screen custom labeling capability enables customization not only to the Watch and Listen menus, but every page of the remote as well.

The Aurora's clear LCD display custom labels buttons with up to 11 character descriptions of activities and special commands.

The Aurora's unique shape fits comfortably into the hand and is designed to suit both left and right handed users.

Unparalleled macro capacity brings automation to a new level. The Aurora is capable of automating all of your favorite activities, channels and settings. With extensive memory for up to 255 devices, there are no real limits to programmability. In use, no matter what room or zone you are in, you can use Aurora to control everything in your home!

The Aurora, like the MX-3000 is provided with a rechargeable Lithium Ion battery, which gives long life even with heavy use. Unlike other rechargeable batteries, the Aurora's Lithium battery has no "memory", so the remote can be stored on the charger without harming battery performance or life.

The charger base indicates when the battery is charging or fully charged. The charger also provides an attractive place to store your Aurora when not in use.

The Orion

Installation by Connected Technologies, Colorado Springs, CO

The Orion automates home theaters and systems with up to twenty components or devices. The combination of a full set of backlit hard buttons and the array of buttons labeled by the LCD screen makes the Orion fully capable of automating and controlling very complex systems. Because the Orion is PC programmable, professional installers can provide a very customized interface with easy to understand five character labels and complex macros to make one touch automation a reality in your system.

Every component is clearly labeled and your favorite channels tune in with one push of a button.

The Orion's LCD display custom labels buttons with up to five character descriptions of activities and special commands.

The Orion is capable of automating your favorite activities in a system with up to 20 components or devices.

The Orion's FAV (Favorites) button enables you to select to up to 50 of your favorite channels with one touch, without having to remember the actual channel numbers.

Professional programmers use Orion's PC software to efficiently customize your remote.

Orion's interface is easily customizable by your custom installer. For example, the Orion allows each of your devices to display up to four pages of custom labeled buttons. However; by utilizing the power of PC programming, your interface can be reduced to one or two pages with only the buttons you need to display.

With the Orion, there is no longer confusion over strange technical button labels. Your custom installer can label commands with names that you are comfortable with.

The Omega

The Omega provides a great interface for simpler systems. It has custom labeling capacity for the buttons on each LCD page and can control up to twenty devices. The Omega is programmed standalone, without a PC and offers some customization capability. The Omega is a great choice for a room with a simple system and access to whole house music.

The Osiris

In rooms with a television or two, and the possibility of access to some of your main A/V sources, the Osiris offers a simpler interface for up to ten components via standalone programming. It's LCD screen displays five buttons per screen, making everything simpler for casual users.

The Osiris has a FAV (Favorite) button which lists up to 40 of your favorite channels. Like all of the other remotes in this URC custom family, a single touch of the remote instantly delivers your favorite channel, song or movie.

The Magic of One Touch Multi-Zone Remote Controls

All of the URC Custom Series remotes send Radio Signals in every direction. These signals travel through walls and doors, indoors and outdoors enabling your custom installer to hide all of your equipment away - out of sight behind closed doors. The system is smart too! Any remote can control all your Audio/Video components anywhere in your home via our addressable RF Base Stations. With the award-winning RF base stations not only A/V but custom installed multi-zone systems are seamlessly controlled from the room you are in!

MRF-300 Multi-Zone Base Station with RFX-150 Antenna

The MRF-300 allows up to three separate antenna locations throughout your home, providing the ultimate in range and reliability.

The MRF-300 Base Station is normally installed and concealed near your components. Perfect for use with Multi-zone systems.

The RFX-150 antenna module receives radio signals from your remote controls and and relays via a cable to the MRF-300 base station.

MRF-250 Single Zone Base Station

The MRF-250 with integrated antenna, provides 50 to 100 feet of range (depending on the environment) making it perfectly suitable for any single zone of your home or for a standalone system.

Capability Comparison

Legend: N/A (○), Good (◐), Better (●), Best (◉)

|	MX-3000	AURORA	ORION	OMEGA	OSIRIS
Automates System Operation	Best	Best	Better	Good	Good
Sounds a Signal When Automation is Finished	Best	Better	N/A	N/A	N/A
Display of Time	Best	Better	N/A	N/A	N/A
Display Day and Date	Best	N/A	N/A	N/A	N/A
Animated Screens	Best	N/A	N/A	N/A	N/A
Readability	Best	Better	Good	Good	Good
Personal Customization Capability	Best	Better	Good	N/A	N/A
Room Name on MAIN	Best	Better	Better	Better	Better

Specifications

	MX-3000	AURORA	ORION	OMEGA	OSIRIS
Color Backlighting	65,535 Colors	256 Colors	White	White	Blue
Number of Devices	255	255	20	20	10
Programming	PC	PC	PC	Stand Alone	Stand Alone
Favorite Channels	No Limit	No Limit	50	50	40
Weight	9oz	9oz	8oz	8oz	8oz
Size (in inches)	7 x 4.8 x 1	9 x 2 x 1	9 x 3 x 1.3	9 x 3 x 1.3	8.5 x 2.5 x 1
Batteries Included	Lithium Ion	Lithium Ion	AAA	AAA	AAA
Charger Included	Yes	Yes	N/A	N/A	N/A

CEDIA - The "Custom Installed" Difference...

Providing a remote control with great capabilities is only half the equation that will bring true one touch operation to your custom installed entertainment system. In the complex world of audio video system components, you need a shield from the intricate problems of automation and control. Only a custom installation professional has the experience and training to provide you with a truly automated one touch experience with your control system. Custom installers can be found everywhere in the world. A unique educational and trade organization called CEDIA (for Custom Electronic Design and Installation Association) offers world wide links to a member company near you at their web site.

www. cedia.org

For More Information Please Contact: