

Federal law prohibits removal of this label before consumer purchase.

# ENERGY GUIDE

Television

SONY  
Model KDL-40R380B

## Estimated Yearly Energy Cost

**\$12**

Cost Range of Similar Models  
(40" - 44")

\$43

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\$15

- Based on 11 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 109 kWh
- Your cost depends on your utility rates and use.

Visit [ftc.gov/energy](http://ftc.gov/energy)

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