XBR-55X850B

54.6" (diag) X850B 4K Ultra HD TV

Join the 4K revolution with four times more clarity than HD¹. Everything you watch—sports, TV shows, movies—is upscaled for 4K Ultra HD viewing² and features Sony's widest color spectrum ever created. Powered by TRILUMINOS display technology, true-to-life colors pop with stunning vibrancy. There's even a One-Flick remote boasting a shortcut menu to your favorite videos on YouTube™ and more³.



Bullets

- HD is upscaled to 4K Ultra HD¹, ²
- Future ready supports next gen 4K players/services
- Netflix, now streaming 4K Ultra HD³
- More brilliant expanded color with TRILUMINOS display
- Social TV follow tweets, Skype & watch TV all at once³
- Stream PS3® games directly to your TV⁴
- Wireless streaming movies, music & apps³
- Quick 'One-flick' to home menu, online videos & services
- Your smartphone screen on TV w/ NFC screen mirroring⁸
- Life-like motion clarity with Motionflow™ XR 240
- Enjoy 3D with 2 pairs of glasses included⁶
- TV SideView app to control your TV and channel guide⁷
- See more details in your DSLR photos (8MP+) with 4K resolution¹

Features

Four times clearer than HD

The 4K Ultra HD screen contains over 8 million individual pixels 1 that transform everything you watch into a life-like experience. Advanced picture processing also ensures that every single pixel displays images with superb brightness and authentic detail.

Upscale everything you watch to 4K Ultra HD

Suddenly, everything looks better. All of your existing HD sports, TV shows and movies are upscaled to super clear 4K quality². Even YouTube® clips and smartphone videos are enhanced with stunning results². The 4K X-Reality™ PRO picture engine analyzes and processes every image to refine color, clarity and detail for a beautifully natural picture.

More brilliant expanded color

Spoil yourself with the widest color spectrum we've ever offered on a television. Unique to Sony, TRILUMINOS Display technology creates incredibly true, natural shades of colors—just the way you want them. Hard-to-reproduce reds, aqua blues and emerald greens are displayed beautifully, so landscapes and seascapes look more vivid. Faces look better, too, with natural skin tones. It's all thanks to a TRILUMINOS display that uses more colors to produce a more vibrant picture.

The most feature films in 4K

Add a Sony 4K Ultra HD Media Player (FMP-X10, sold separately) for exclusive access to the Video Unlimited 4K service, which hosts the largest selection of feature films and TV episodes in 4K Ultra HD for the home⁵. Choose to download new releases and classic films for rental or purchase^{3,5}. Or choose from a vast library of included 4K videos.

The future of 4K Entertainment is here

Sony's 2014 4K Ultra HD TVs are optimized to support new codecs that are needed for a variety of current and forthcoming 4K video services including Netflix and Video Unlimited 4K³. There's also 500px for viewing breathtaking professional photos in 4K and PlayMemories Online to share your personal photos. Lastly, they also support the latest HDMI to connect external media players (sold separately), and 4K/60p playback for viewing 4K sports in the future.

Stream PS3® games directly to your TV4

Bring the immersive world of PlayStation® directly to your TV with PlayStation™ Now. For the first time discover and play PlayStation® 3 games – all streamed directly to your TV and played by connecting a DUALSHOCK® 3 controller to your TV. Choose from individual game rentals or subscribe to a variety channel of games and let epic adventures begin⁴.

Find everything faster.

An even faster way to find what you want. With 'One-Flick' on the remote you can instantly pull up a short cut menu that lets you navigate to your favorite TV channels, networked photos, and online videos from YouTubeTM, CrackleTM, and Video Unlimited³.

Watch together, even while apart.

With Social Viewing you can watch TV, follow tweets and Skype, all at the same time. You can enjoy sports, TV shows, or movies with your friends and family even if you are not together. Add your Skype® video chat to the TV screen and cheer together when your favorite team scores. To add tweets on screen, choose a hashtag, and see comments relating to your show flow across the screen³.

Lifelike motion

Tired of the watching TV that can't keep up with real life movements? Sony's Refresh Rate Technology allows fast moving action sequences in movies and sports to be lifelike and smooth. Every movement—like seeing the football flip end to end on a kickoff—appears with true, fluid motion and minimal judder.

Your smartphone, now on TV

Movies, music and apps from your smartphone can now be viewed big on your TV. With three ways to connect Android phones and tablets to the TV, Sony is helping you add value to the entertainment you already own⁸.

Control your TV with your smartphone or tablet

Watch TV the fast and fun way with TV SideView. Control the TV or browse the channel guide with your smartphone or tablet device (Android or iOS), all without interfering with what you're watching on the TV. Learn more about the show you're watching right now, like cast and episode details, or search other channels, internet videos and even Netflix. There's even an easy way to live-tweet during your favorite shows⁷.

Specifications

3D Features		Audio Out	Fixed / Variable	Stereo System	MTS (AUTO SAP)
3D	Passive	Auto Mute (on no	Yes	Convenience Features	
3D Format Support	Yes (2K only)	signal)		Auto Photo Mode	Yes
3D Super-resolution	Yes	Clear Phase Speaker	Yes	Auto Shut-off	Yes
Auto 3D Depth	Auto 3D Depth Yes Adjustment	Digital Out Format	Dolby Digital, PCM	BRAVIA® Sync™	Yes
Adjustment		Dolby®	Dolby Digital, Dolby Digital Plus, Dolby Pulse	Channel Block (with password)	Analog & Digital
Simulated 3D	Yes (2K only)				
Audio		Headphone/Speaker Link	Yes	Channel Jump	Yes
Audio Power Output	10W + 10W	Reflector	Yes	Channel Surf	Yes
	2ch, Full Range (30 x 80 mm) x 2	Signal-to-Sound Architecture	Yes	Edit Channel Labels	Yes
				Info Banner	Yes
Speaker Position	Down Firing	S-Master	Yes	Input Skip	Auto
Audio Features		Sony Original Surround	S-Force Front Surround	Label Inputs	Yes
5.1 Channel Audio Out	Yes	Sound Booster	Yes		English
5.1ch Through Out (Handycam)	Yes	Sound Mode	Standard Cinema Sports Music Game Compressed Audio	Multiple Language Display	Spanish French
Advanced Auto	Yes			On/Off Timer	Yes
Volume				On-Screen Clock	Yes
Alternate Audio (Digital)	Yes			On-Screen Display for External Input	Yes

Panorama	Yes (2K only)	Dynamic Backlight	Yes	One-Flick	Yes
Parental Control	Yes	Control	Vee	entertainment	Vee
Photo Frame Mode	Yes	Power Saving Modes	Yes	One-touch mirroring	Yes
Picture Adjustments	Yes	General Features		Opera Apps (System)	Yes
Lock	Vee	Audio Return Channel	Yes	Photo Share	Yes
Picture Frame Mode	Yes	Closed Captions (CC)	Analog Digital	Related Search	Yes
	Photo Music Cinema Game Graphics Sports	Demo Mode	Yes	Screen mirroring	Yes
Scene Select		Finish (Surface Color)	Black	Seamless Streaming	Yes
		HDMI™ InstaPort	Yes	Search	Yes
		Hotel Mode Menu	Yes	Skype™ Social Viewing	Integrated Yes (Skype & Tweet)
	Animation	Start Up Sony Logo		Sony Entertainment	тез (экуре & тweeт)
Show/Hide Channels	Yes	Display	Yes	Network	Yes
Skin Naturalizer	Yes (2K only)	Inputs and Outputs		TV SideView™	Yes
Sleep Timer	Yes	AC Power Input	1 (Rear)	TV Tweet	Yes
Twin Picture	PAP (Variable)	Analog Audio Input(s)	2 (Rear)	Wi-Fi Certified	Yes
USB Play	Yes (USB viewer supports FAT16, FAT32, exFAT and	(Total) Audio Out		Wi-Fi Direct	Yes
USB FIGY	NTFS file systems.) MPEG1 / MPEG2PS	Component Video (Y/Pb/Pr) Input(s)	1 (Side / Hybrid w/ HP) 1 (Rear / Hybrid)	Wi-Fi Frequency	2.4Ghz / 5Ghz (for Wi-Fi Direct / Screen mirroring: 2.4Ghz Only)
	/ MPEG2TS / AVCHD / MP4Part10 /	Composite Video Input(s)	2 (1 Rear / 1 Rear Hybrid	Wi-Fi Standard	a/b/g/n
LIOD Disco (Oscats ats)	MP4Part2 / AVI(XVID) / AVI(MotionJpeg) / MOV / WMV / MKV / WEBM		w/ Component)	Wireless LAN	Integrated
USB Play (Contents)		Digital Audio Output(s)	1 (Rear)	X2 Widget (System)	Yes
	/ 3GPP / MP3 / WMA	Ethernet Connection(s)	1 (Rear) 640x480@60Hz 800x600@60Hz 1280x768@60Hz 1280x768Hz	Power	
USB Super Multi-Format	/ WAV / JPEG / MPO / RAW(ARW)	HDMI PC Input Format		Power Consumption (in Operation) max.	257W
Play	Yes			Power Consumption	120V : 0.2W / 240V : 0.3W
Customizing Capab	ility	ndivii PC inpui Foimui	1360x768Hz	(in Standby)	
RS-232C Control	Yes for SonySTD		1024x768@60Hz 1280x1024@60Hz 1920x1080@60Hz	Power Requirements (frequency)	60Hz for UL cUL 50/60Hz for other
Illumination LED	Yes			Power Requirements	AC 120V for UL cUL AC
Design Features		HDMI™ Connection(s) (Total)	4 (Side)	(voltage)	110-240V for other
Stand Design	2 tone (Silver / Black)	HDMI™ PC Input	Yes	Regulation and Stan	dards Compliance
Display Features		·	1 (Side / Hybrid w/ Audio	VESA® Hole Spacing Compatible	Yes
Backlight Type	LED	Headphone Output(s)	Out)	Sensing Features	
Dimming Type	Frame Dimming	MHL	Yes	LightSensor™	
Display Device	LCD	RF Connection Input(s)	1 (Side)	Technology	Yes
Triluminos Display	Yes	RS-232C Input(s)	1 (Side / Stereo Mini	Service and Warrant	ty Information
Display			Jack)	Limited Warranty Term	12 months
Aspect Ratio	16:9	Subwoofer Out	1 (Side / Hybrid w/ HP and Audio Out)	TV System	
Display Resolution	QFHD	USB 2.0	3 (Side)	Channel Coverage	VHF: 2-13 / UHF: 14-69 /
Dynamic Contrast Ratio	Over 1 million	Network Features		(Analog) Channel Coverage	CATV: 1-135
Screen Size (cm)	138.8 cm		MPEG1 / MPEG2 PS / MPEG2TS / AVCHD / MP4Part10 / MP4Part2 / AVI(XVID) / AVI(MotionJpeg) / MOV / WMV / MKV / WEBM / 3GPP / MP3 / WMA / LPCM / JPEG / MPO	(Digital Cable)	O/NIV. 1-100
Screen Size (measured diagonally)	55"(54.6") 89/89 degree	DLNA Content		Channel Coverage (Digital Terrestrial)	VHF: 2-13 / UHF: 14-69
Viewing Angle (Right/ Left)				Color System	NTSC
Viewing Angle (Up/ Down)	89/89 degree			Number of Tuners (Terrestrial/Cable)	1 (Digital / Analog)
•	cioncy	Guide and Search	Yes	TV System (Analog)	М
Energy Saving & Effic		Internet Browser	Yes (Opera)	TV System (Digital Cable)	Clear QAM
Backlight Off Mode	Yes	Net AD	Yes (depends on ad provider)	- Cable)	

TV System (Digital Terrestrial) Video Video Signal	3840x2160/24p 3840x2160/25p 3840x2160/30p 4096x2160/24p 3840x2160/60p (YCbCr4:2:0 8bit) 1080/24p (HDMI only) 1080/60i 1080/60p (HDMI / Component)	Picture Mode	Vivid Standard Custom Photo-Vivid Photo-Standard Photo-Original Photo-Custom Cinema1 Cinema2 Game-Standard Game-Original Graphics Sports	Supplied Accessories	Touchpad Remote Control (RMF-YD003) Remote Control (RM-YD102) 3D Glasses x 2 (TDG-500P) Table Top Stand (separate, assembly required) Batteries x 2 (R03) AC Power Cord (Pigtail) IR Blaster Screws Operating Instructions
	480/60i		Animation		Warranty Card
	480/60p 720/60p 1080/30p (HDMI only) 720/30p (HDMI only)	Portable Game Mode	Fine Full Fine Normal Portable Game1 Portable Game2	Optional Accessories	MHL Cable (DLC-MC20) Wireless Subwoofer (SWF-
	720/24p (HDMI only)	Scene Optimized	Yes		BR100)
Video Features		Energy Saving			
24p True Cinema™ Technology	Yes	Super-resolution for Game Mode	Yes		
3D Comb Filter	Yes	Video Processing	4K X-Reality PRO		
4:3 Default	Yes		Full		
Advanced Contrast Enhancer (ACE)	Yes	Wide Mode	Normal Wide Zoom Zoom		
Auto Wide	Yes		Caption		
Blinking Type	Frame Blinking		Normal / Full1 / Full2		
CineMotion® Reverse 3:2 Pulldown Technology	Yes	Weights and Measu			
Clear Mode	Yes		TV only: 48 5/8 x 29 1/4 x 2 5/8(1 1/8) in (1232 x 741		
Deep Color	Yes	Dimensions (Approx.)	x 66.3 mm)		
Face Area Detection	Yes (2K only)		TV with stand: 48 5/8 x 31 x 11 1/4 in (1232 x 785 x		
Intelligent MPEG Noise Reduction	Yes (2K only)	Packaging (Approx.) Weight (Approx.)	285 mm) Carton dimensions: 52		
Intelligent Picture Optimizer	Yes		3/8 x 32 3/4 x 7 7/8 in (1329 x 829 x 198 mm) Carton weight: 70.5 lbs		
Live Color™ Technology	Yes		(32 kg) TV only: 51.8 lbs (23.5 kg)		
Motionflow™ Technology	Motionflow XR 240		TV with stand: 53.1 lbs (24.1 kg)		
MPEG Noise Reduction	Yes	Accessories			
PhotoTV HD	Yes				

1. 3,840 x 2,160 pixels.

- 2. Simulated 4K image will vary based on source content.
- 3. Broadband speed of at least 2.5 Mbps recommended for SD services, 10 Mbps for HD streaming or 4K downloads, 20 Mbps for 4K Ultra HD streaming. Content subject to change and may require fees. Wireless connectivity requires 802.11 home network (802.11n recommended). Skype service subject to Skype's terms and conditions.
- 4. Anticipated service availability Fall 2014. Broadband internet connection required. Additional purchase and registration required; service not available in all areas. See us.playstation. com/PlayStationNow for details.
- 5. The Sony 4K Ultra HD Media Player with Video Unlimited 4K service is exclusively compatible with Sony 4K Ultra HD TVs. Fees may apply for Video Unlimited 4K service. Largest collection for home distribution as of 2/15/14. Download times will vary and may require several hours for completion.
- 6. Requires 3D content, 3D player and HDMI® cable (at least 10.2 Gbps) sold sep.
- 7. Requires devices connected to the same wireless home network.
- 8. Requires compatible Near Field Communication (NFC)-enabled XperiaTM smartphone. Certain formats are not supported. The video quality may be degraded due to environmental interference.
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