

Lenovo® recommends Windows® 7 Professional.

**lenovo**® **FOR**  
**THOSE**  
**WHO DO.**™

## THE LENOVO® THINKPAD® EDGE® E430/E530 NOTEBOOK

### INNOVATION TO SUCCEED WITH STYLE

DURABLE DROP-DOWN  
HINGES THAT MAKES  
MACHINE CURVE SMOOTH  
AND CLEAN

33%<sup>1</sup> GREATER BATTERY  
LIFE OVER PREVIOUS  
GENERATION DISCRETE  
GRAPHICS WITH NVIDIA  
OPTIMUS TECHNOLOGY<sup>2</sup>

PROGRESSIVE AND  
PERSONABLE STYLE  
ELEMENTS INCLUDING  
MULTIPLE TOP COVER  
COLOURS<sup>5</sup> WITH SOFT  
TOUCH PAINT



UP TO 70% INCREASE IN  
PERFORMANCE WITH 3RD GENERATION  
INTEL® CORE™ PROCESSORS\*

ULTIMATE PRODUCTIVITY WITH LENOVO  
SOLUTION CENTER AND LENOVO  
ENHANCED EXPERIENCE 3 FOR  
WINDOWS® 7

HIGHLY DURABLE THANKS TO THE  
ACTIVE PROTECTION SYSTEM AND  
SPILL-RESISTANT KEYBOARD

EXCEPTIONAL MULTIMEDIA WITH  
STEREO SPEAKERS WITH DOLBY  
ADVANCED AUDIO, HDMI, AND LOW-  
LIGHT SENSITIVE HD CAMERA

\*BASED ON 3D MARK VANTAGE PERFORMANCE TEST

Simplified for business, the Lenovo® ThinkPad® Edge E430/E530 notebook is built with style for growing businesses. The notebook is designed to maximize productivity using industry-leading features tailored to your business need, reducing dependability on dedicated IT staff.

Experience enhanced performance with a choice of processors and productivity with extended battery life using NVIDIA Optimus technology<sup>2</sup>. Progressive design with optional multiple colours<sup>5</sup> offer a sophisticated level of personalization for your business. Experience outstanding VOIP functionality with a low-light sensitive web camera and unique noise suppression technology that eliminates keyboard noise during video or voice chat. In addition, the notebook is lightweight and thin, making your frequent travels more comfortable.

ThinkPad® Edge E430/E530 is the right choice for you with affordable price, performance, productivity, durability, or stylishness.



#### LENOVO ENHANCED EXPERIENCE 3 FOR WINDOWS® 7. FASTER AND OPTIMIZED FOR BUSINESS.

**Fast and optimized for multimedia:** Lenovo Enhanced Experience 3 for Windows® 7 uses RapidBoot technology to start your PC 40% faster than a typical Windows® 7 computer\*. And BootShield maintains fast boot performance even after installing multiple applications. Plus, you can enjoy richer sound and HD webcams. Find out more at [www.lenovo.com/win7ee](http://www.lenovo.com/win7ee)

\*Available on certified models with Intel® Core™ i3, i5 or i7 processors. Claim is calculated by taking the average of Lenovo EE3 notebooks and desktops, and compares it with averaged data from 49 competitor products of similar configuration (Intel® Core™ i3, i5 and i7 PCs only). Testing conducted by CNET Labs, Beijing in December 2011, using the independent VTS tool to measure start-up time and other performance measurements. Performance will vary by model and configuration.



## POWERFUL PERFORMANCE

The ThinkPad® Edge E430/E530 boosts business performance using:

- 3rd generation Intel® Core™ processors with integrated graphics
- Enhanced Experience 3 for faster booting/resume and enhanced battery life
- NVIDIA Optimus technology<sup>2</sup> that preserves longer battery life combined with the power of discrete graphics
- Intel® HD with 80% faster graphics performance
- Integrated HD 720p camera with face tracking captures high-resolution video even in low light environments
- Lenovo Hard Disk Drive Performance Booster: Productivity testing shows 184% increase in performance vs. normal Hard Disk Drive systems

## STYLISH AND EFFICIENT

The ThinkPad® Edge E430/E530 is designed to be stylish and durable providing:

- Progressive clean design with multiple top cover colours<sup>5</sup> for a fashionable look and feel
- Midnight Black, Heatwave Red and Arctic Blue soft touch paint with a silver band adds to the style statement
- Drop-down hinges shows attractive LCD screen and keyboard face clean
- The lightweight design allows you to travel effortlessly with your notebook<sup>3</sup>
- Enhanced keyboard design with numeric keypad and spill resistance<sup>4</sup>

<sup>1</sup>Battery life improvement tests conducted in house using the Mobile Mark 2007 Standard

<sup>2</sup>Optimus technology with battery savings is only available with Windows® 7 OS

<sup>3</sup>E430 only.

<sup>4</sup>E530 only

<sup>5</sup>Availability of multiple colours may be limited

## IMPROVED PRODUCTIVITY

The ThinkPad® Edge E430/E530 gives your work both effectiveness and versatility with:

- Dolby Advanced Audio for higher quality audio output and improved volume output
- Various call modes for an outstanding VOIP experience
- Private Internet Call mode with dual array microphone and improved audio recording clarity with the features, Echo cancellation, Beam forming, and Noise Suppression
- Quick access to microphone, speaker and camera mute buttons, working with VoIP has never been easier

## INSPIRED USABILITY

The ThinkPad® Edge E430/E530 provides many innovative usability features including:

- USB 3.0 that powers data transfer at a rate ten times greater than USB 2.0
- SimpleTap Deskband as a single point for notifications and launching Lenovo Solution Center (LSC), Lenovo Solutions for Small Business (LSSB)



## LENOVO SERVICE

Lenovo offers a comprehensive portfolio of award-winning services to support and protect your ThinkPad® Edge investment. Lenovo Services lets you focus on your customers and business, not your IT.

### Warranty Upgrades - Onsite and Next Business Day

Maximizes PC uptime and productivity by providing convenient, fast repair services at your home or office.

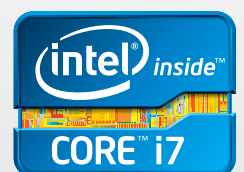
### Warranty Extensions (1 to 4 Years Total Duration)

This fixed-term, fixed-cost service helps accurately budget for PC expenses, protect your valuable investment, and potentially lower the cost of ownership over time.

## Lenovo Services™

### Accidental Damage Protection

Avoid the hassles of unexpected repair costs. Provides coverage for non-warranted damage incurred under normal operating conditions, such as minor spills, drops, or damage to the integrated screen



## SOFTWARE OFFERINGS

### SUPPORTED OPERATING SYSTEMS

- Genuine Windows® 7 Home Premium 32-bit
- Genuine Windows® 7 Home Premium 64-bit
- Genuine Windows® 7 Professional 64-bit

### SUPPORTED LSC

- Quick and simple dashboard to view total system health
- Hardware diagnostic tool
- Access to frequently used system management tools for
  - 1.Backup and Restore
  - 2.Antivirus and firewall settings
  - 3.System and software updates
  - 4.Internet connections
  - 5.Service and support

### PRE-LOADED APPLICATIONS

- Lenovo Solution Center (LSC)
- Lenovo Solution for Small Business (LSSB)
- Enhanced Experience 3
- SimpleTap
- MS Office Starter 2010
- Lenovo Cloud Storage By SugarSync
- Lenovo Magic Share
- Anti-Theft<sup>6</sup>
- Evernote

<sup>6</sup> Absolute Anti-theft.

## OPTIONS AND ACCESSORIES



#### Lenovo USB 2.0 Port Replicator with Digital Video (0A33947)

- Easy access to four USB 2.0 devices
  - Supports attachment of a VGA analog or a DVI
- [www.lenovo.com/support/docks](http://www.lenovo.com/support/docks)



#### Lenovo Ultralim Plus Wireless Keyboard & Mouse (0A34042)

- Eliminate cables
  - Contemporary, low profile design
- [www.lenovo.com/support/keyboards](http://www.lenovo.com/support/keyboards)



#### ThinkPad In-Ear Headphones (57Y4488)

- High-quality voice and audio performance for internet voice conversations, multimedia applications

[www.lenovo.com/support/audio](http://www.lenovo.com/support/audio)



#### Lenovo 90W Ultralim AC/DC Combo Adapter (41R4501)

- Power your notebook and your cell phone, PDA where you go; in the office, at home, on the road, or in the air

- Small, lightweight design: 400g

[www.lenovo.com/support/poweradapters](http://www.lenovo.com/support/poweradapters)



#### Lenovo Laser Wireless Mouse (0A36188)

- Eliminate cables
  - Carry when traveling
- [www.lenovo.com/support/mice](http://www.lenovo.com/support/mice)



#### Kensington MicroSaver Cable Lock from Lenovo (73P2582)

- Help reduce theft, increase physical asset protection

[www.lenovo.com/support/security](http://www.lenovo.com/support/security)

#### Lenovo Sport Carry Cases

Easily transport and protect your ThinkPad

Lenovo Sport Backpack (0A33896)

Lenovo Sport Slimcase (0A33897)

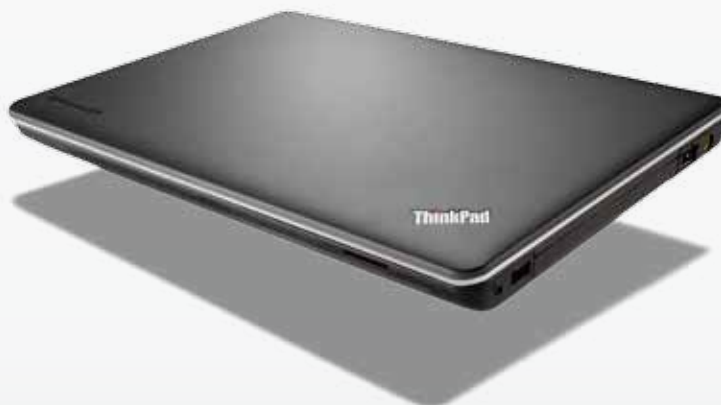
Lenovo Sport Messenger (0A33898)

[www.lenovo.com/support/cases](http://www.lenovo.com/support/cases)

## SPECIFICATIONS

OPERATING SYSTEM	PROCESSOR	DISPLAY
Genuine Windows® 7 Home Premium 32-bit Genuine Windows® 7 Home Premium 64-bit Genuine Windows® 7 Professional 64-bit	<b>E430</b> Up to 2nd or 3rd generation Intel® Core® i7 Processor <b>E530</b> Up to 2nd or 3rd generation Intel® Core® i7 Processor	<b>E430</b> 14.0" HD AntiGlare, 16:9, LED Backlight <b>E530</b> 15.6" HD AntiGlare, 16:9, LED Backlight 15.6" HD+ AntiGlare, 16:9, LED Backlight*
GRAPHICS	WEBCAM	MEMORY
NVIDIA® GeForce® GT 630M (2GB VRAM) for 2nd or 3rd generation Intel® Core® i3/i5/i7 Processors NVIDIA® GeForce® 610M (1GB VRAM) for Intel® Celeron Processors Intel® HD Graphics 3000 for 2nd Generation Intel® Core® i3/i5 Processors Intel® HD Graphics 4000 for 3rd Generation Intel® Core® i3/i5/i7 Processors	720P HD Webcam	Up to 8 GB DDR3 1600 MHz (2 DIMM slot)
BATTERY LIFE *	DIMENSIONS (W X D X H)	WEIGHT
Up to 8 hours (with Battery Safeguard Hardware Authentication)	<b>E430</b> 339mm x 234mm x 28.53 - 33.88mm <b>E530</b> 377mm x 245mm x 29.54 - 35.26mm	<b>E430</b> 2.15 Kg <b>E530</b> 2.45 Kg
I/O (INPUT/OUTPUT) PORTS	STORAGE	AUDIO
1x VGA 1x HDMI 1.4 3x USB 3.0 1x USB 2.0 with powered "always on" 1x RJ-45 1x 4-in-1 slot	750GB/1000GB (5400RPM) HDD 320GB/500GB(7200RPM) HDD 16GB SSD Cache for Lenovo Hard Disk Drive Performance Booster	Stereo speakers with Dolby Advanced Audio Enhancement Dual array microphone with VOIP enhancement Combo mic/headphone Jack
KEYBOARD	FINGERPRINT READER	WIRELESS LAN
Keyboard without Number Pad Keyboard with Number Pad (Only for E530)	Yes	ThinkPad a/b/g/n
WWAN (OPTIONAL)	BLUETOOTH	BATTERY
Integrated Mobile Broadband (Ericsson H5321gw) with 21Mbps D/L	Bluetooth® 4.0 Combination with WLAN	6 cell Li-Ion Battery - 75+ (62Wh) 6 cells 5600mAh

\* Actual battery life is base on usage



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