


Federal law prohibits removal of this label before consumer purchase.

# ENERGY GUIDE



Television

SONY

Model KDL-40EX640

## Estimated Yearly Energy Cost

**\$12**

Cost Range of  
Similar Models  
(40" – 44")

**\$43**

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**\$15**

- Based on 11 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 108 kWh
- **Your cost depends on your utility rates and use.**

Visit **[ftc.gov/energy](http://ftc.gov/energy)**