

Bird[®]

the Freedom of Sound



Bird

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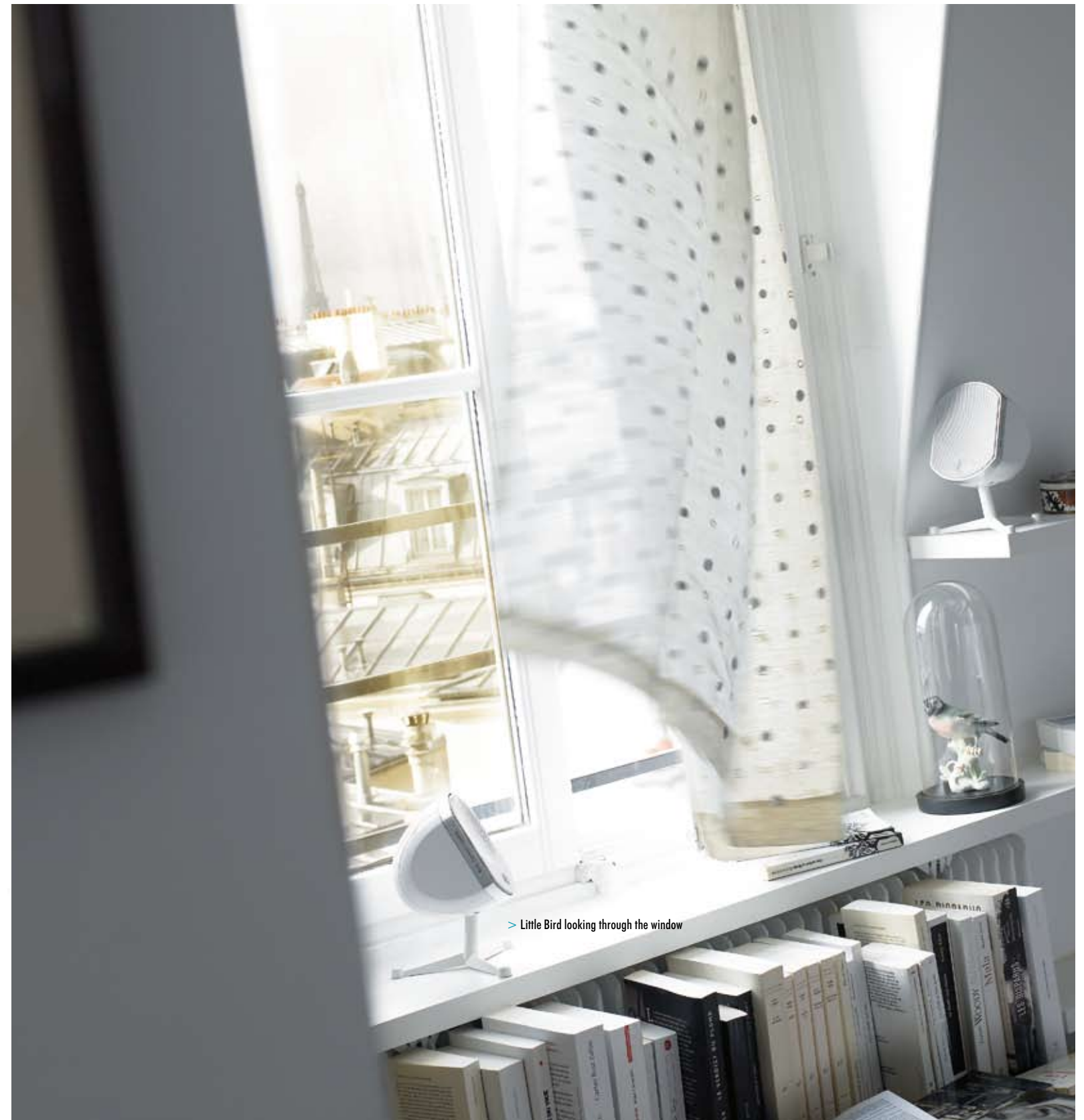
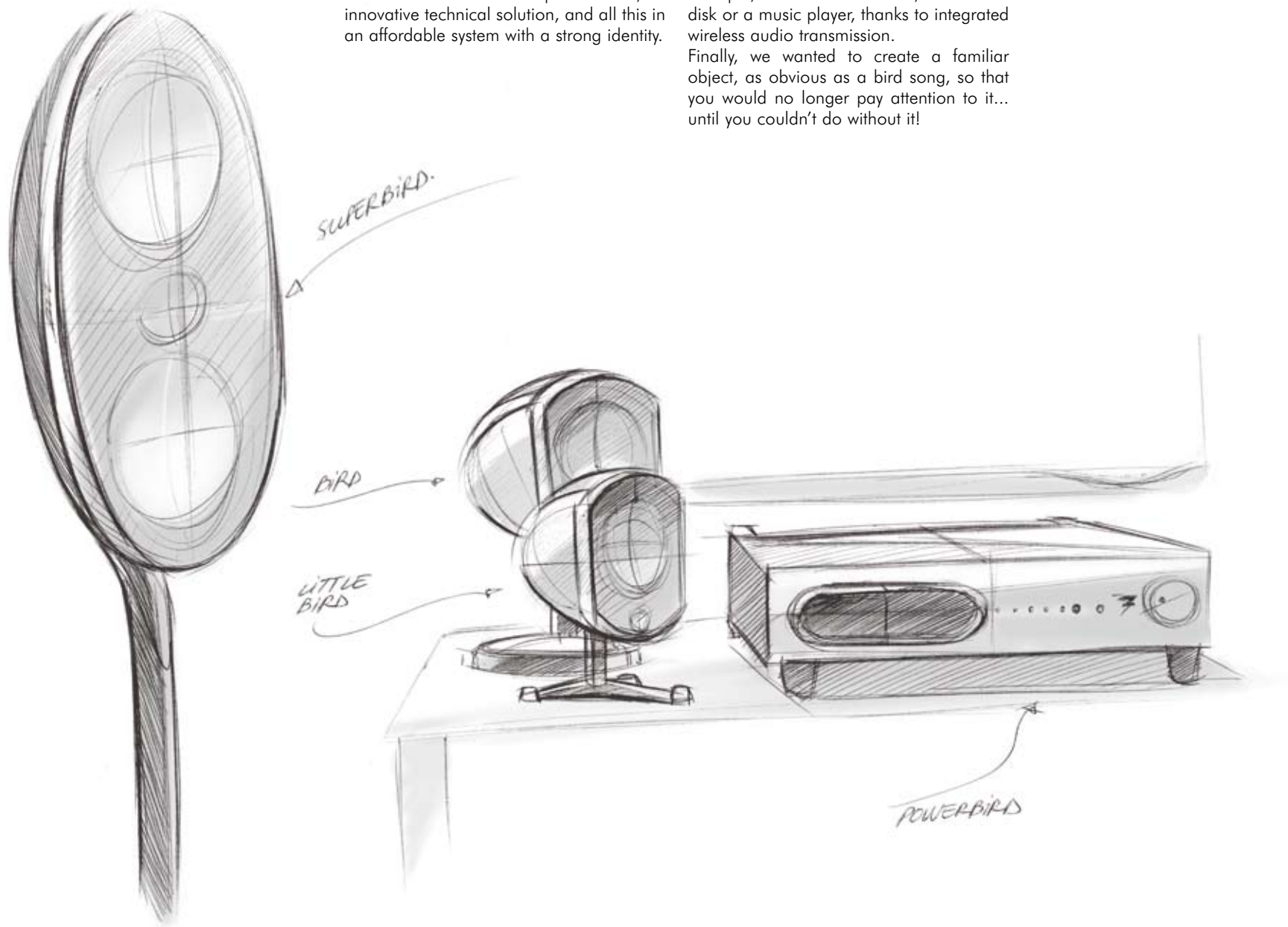

FOCAL[®]
the Spirit of Sound

the Freedom of Sound...

Bird is a line of loudspeakers but also a concept whose name holds great significance. By creating Bird, we wished to satisfy the expectations of music lovers in terms of innovation and ease of use. Also, a maximum music in the smallest possible size, an innovative technical solution, and all this in an affordable system with a strong identity.

Bird is the promise of maximizing sound at any time from the most modern audio formats with high performance and the greatest simplicity. Bird also represents the bridge between "real" music, on a CD for example, and "virtual" music, on a hard disk or a music player, thanks to integrated wireless audio transmission.

Finally, we wanted to create a familiar object, as obvious as a bird song, so that you would no longer pay attention to it... until you couldn't do without it!



> Little Bird looking through the window



> Bird under roof tops



> Bird on the floor



Compact, Powerful,...

> A clear and powerful sound flies from a sphere of little more than 5¹/₂" (14cm) diameter... Welcome to the Bird universe, made of compact loudspeakers with stunning sound!



> "Cocotte" tripod or classic "Tulip" stand, one loudspeaker, two different styles. Multi-axis ball-and-socket joint, hidden cable pass-through, magnetic joint cover and integrated in-wall/ceiling fixing... Everything has been fashioned to achieve full integration.

...Stunning

First of all, Bird is made of three 2-way loudspeakers to reproduce your soundtracks in different environments, according to the dimensions and the acoustic volume you choose. True loudspeakers, like any other model of the Focal range, these are not another pair of simple, sibilant satellites, unable to work without a subwoofer. Even the smallest of the Bird's family, Little Bird, can soar on his own wings in a small room. But if wide-open spaces are

given to these loudspeakers, they will be able to spread their wings thanks to Power Bird, a one of a kind compact subwoofer enclosure with an integrated amplifier!

For Bird, we didn't want miniaturized size to meet sound, most likely the greatest challenge. It is our role as a worldwide specialist in loudspeakers to always find suitable technical solutions to push back the limits of the possible.



> The Bird family: Super Bird, Little Bird and Bird. Three versions of the compact loudspeaker, the same genome: incredible, powerful sound for different sizes of rooms. With or without Power Bird subwoofer.



> Perched Bird



Free Bird

> Sad Little Bird

Power Bird: wide-open spaces

What if the Bird’s song reached such power that it could compete with classic loudspeakers?

With Power Bird, new horizons open up for Bird. This is not only an amplifier to drive the loudspeakers as well as the compact and flat subwoofer, but also manage current or future audio formats. Power Bird gathers many functions that were once controlled by several devices. So that’s fewer boxes in the living-room!

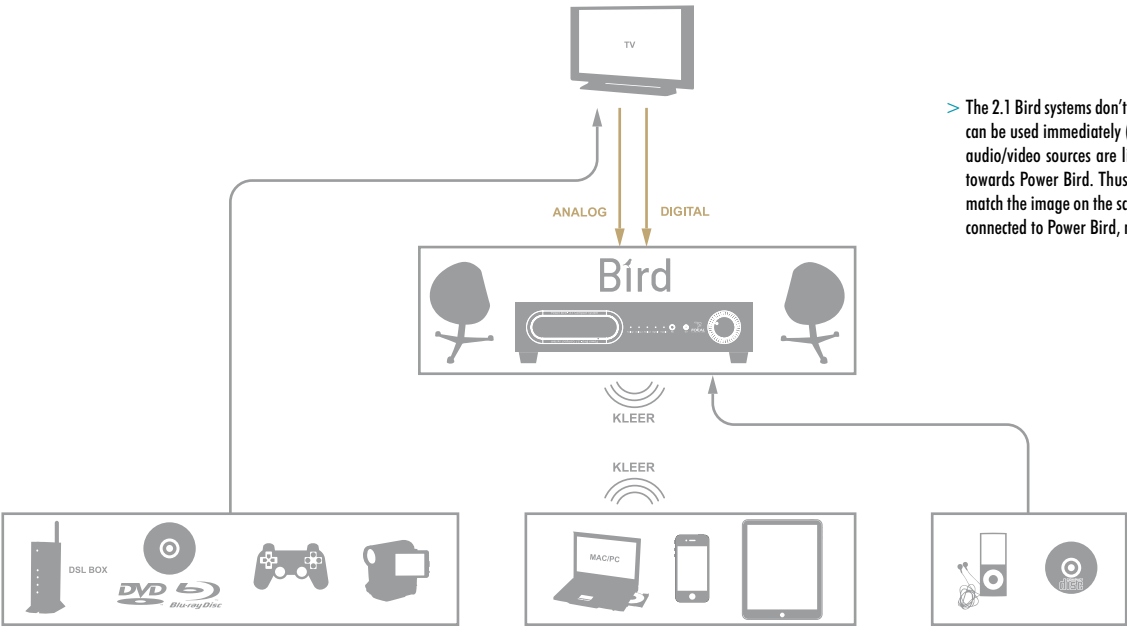
Besides, Power Bird is very easy to use, with its voluntarily limited number of controls in order to concentrate only on sound. No useless gadgets, Bird is a pure product made by acousticians and can do without unnecessary stuff that’s usually employed to create illusion.

Like the loudspeakers of the line, Power Bird has been designed to be in harmony with the interior décor of your house.

It can go under a piece of furniture as it’s flat and compact, it can be easily hidden, whether horizontally or vertically, or even flat against a wall like a radiator thanks to the fixing kit supplied. Power Bird conforms to what you want it to be.



> Power Bird can be used in flat, vertical or horizontal position, or fixed to the wall thanks to the Polyfix integrated fixing system.



> The 2.1 Bird systems don’t need any configuration, nor any setting and can be used immediately (supplied cables and fixing accessories). The audio/video sources are linked to the TV set, the sound is redirected towards Power Bird. Thus the sound you’re listening to will perfectly match the image on the screen. The pure audio sources will be directly connected to Power Bird, no need then to switch on the screen.



> Bird's flight



> Focal Remote is a free app dedicated to Apple players that permits control of all audio systems equipped with the wireless Kleer® technology - Focal or others... You will enjoy your playlists in the street with compatible headphones, in the car or at home where the application is able to control 4 zones, with 4 players simultaneously linked to the audio network. Everyone in the family will be able to listen to their music in their zone and go around the house, always connected to the system.

Wireless...



Compact, easy to live with and to use, affordable... and above all innovative! Bird is one of the very first systems to explore Kleer® wireless audio transmission that permits you to freely get around with music... in your pocket.

So you have an iPhone, an iPad or an iPod of whatever generation (except for models not equipped with Apple multi-pin plug)? Nothing is easier: you just have to connect the iTransmitter to the Apple music player and it will automatically transmit to the

Power Bird in wireless mode: same audio transmission as a CD player, no compression, no loss.

Many new options will be possible with your compressed or uncompressed audio, but also web radio and video games, contained on an iPhone or an iPad and reproduced larger-than-life on a Bird system.

Thanks to the Focal Remote application, available for free on iTunes Store®, your music will follow you, from one room to another, everywhere in the house, simply by selecting the area.

During the second half of 2011, Focal's wireless option will be completed by the USB Transmitter to connect to your Mac or PC for audio transmission of your entire sound library. A dock will later be available to permit wireless transmission, device charging and audio data transfer.



Made for
iPod iPhone iPad

> Available iTransmitter in option.



> All the Bird systems, in stereo or in 2.1 version with a subwoofer, are the perfect match to the modern TV screens, whose audio part is undeserving. The sound has become as flat as the screen, incapable of developing properly in such a small space. If Little Bird brings the sound to the level of the image, whatever its size, with dynamic and rich sound, Bird raises the voice a bit more while Super Bird is the ultimate solution for screens above 127cm (50") with a big sound that sticks to big images.



Discover the Bird universe on our website: www.focal.com



Focal-JMlab® - BP 374 - 108, rue de l'Avenir - 42 353 La Talaudière cedex - France - Tél. (33) 04 77 43 57 00 - Fax. (33) 04 77 37 65 87 - www.focal.com

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"Made for iPhone," means that an electronic accessory has been designed to connect specifically to iPhone and has been certified by the developer to meet Apple performance standards.

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