



## 301® SERIES V DIRECT/REFLECTING® SPEAKER SYSTEM

TOP-SHELF PERFORMANCE FOR MUSIC, MOVIES AND SPORTS.



**MILLIONS OF LISTENERS HAVE MADE THE BOSE® 301 SPEAKER THEIR BOOKSHELF STEREO SPEAKER OF CHOICE.** Now, more and more are discovering its value in home theater applications. No wonder. Its lifelike, spacious sound – the result of proprietary Bose Direct/Reflecting® speaker technology – is made-to-order for surround sound. What's more, we've re-engineered the 301 speaker to deliver deeper, more impactful bass to handle the demanding low-frequency sound effects found in today's DVD movies. And while its new design looks sleek, it delivers a wider soundstage to enhance the sensation of "being there" – at a concert, movie theater or sports event. Hear the new 301 speaker. And hear more of all that you listen to.

***BOSE***®

## THE NEXT GENERATION OF LIFELIKE SOUND

**THE ORIGINAL 301® SPEAKER WAS ENGINEERED** to bring many of the benefits of the legendary 901® Direct/Reflecting® speaker to a more compact, more affordable design. It quickly became one of the most successful bookshelf speakers in the world. Building on that success, the Series V represents the latest in a series of updates that have brought the 301 speaker's performance even closer to the ideal of sound you'd hear at a concert, movie theater or sports arena. Two 2" tweeters – one facing your room, the other firing out the back – provide a wider, more natural soundstage, making even a small room seem bigger and more spacious. A new port design helps deliver deeper, cleaner bass to enhance the impact of DVD special effects and TV sports. Use for stereo, or as front channel or surround sound speakers for home theater. The new 301 speaker matches – both acoustically and visually – other Bose® speakers when building a complete Bose home theater speaker system.



### **BOSE DIRECT/REFLECTING® BOOKSHELF SPEAKERS FEATURE:**

**Direct/Reflecting® speaker technology** for concert-like performance in your home

**Stereo Everywhere®** speaker performance that lets you hear rich stereo almost anywhere in the room instead of in one small "sweet spot" between the speakers

**Spatial Dispersion™** lens for smoother high-frequency response and wider distribution of sound

**Unique port geometry** that reduces port noise and compression for cleaner, deeper bass performance

**Adaptability** that makes these speakers equally suitable for stereo or home theater

**Black or Light Cherry finish**

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### **301 SPEAKERS**

#### **DRIVER COMPLEMENT:**

One 8" woofer; one 2" Stereo Targeting® tweeter and one 2" rear-firing tweeter, each with a Spatial Dispersion lens

#### **COMPATIBILITY:**

Amplifiers and receivers rated 10 to 150 watts per channel/rated 4 to 8 ohms

#### **DIMENSIONS/WEIGHT:**

9 1/4" H x 14 1/4" W x 9 1/2" D (24.8 x 36.2 x 24.9 cm) 12.5 lbs. each (5.7kg)

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### **201 SPEAKERS**

#### **DRIVER COMPLEMENT:**

One 6 1/2" woofer, one 2" Stereo Targeting tweeter with Spatial Dispersion lens

#### **COMPATIBILITY:**

Amplifiers and receivers rated 10 to 120 watts per channel/rated 4 to 8 ohms

#### **DIMENSIONS/WEIGHT:**

8" H x 13 1/2" W x 8 1/2" D (20.3 x 35 x 21.7 cm) 11 lbs. each (5 kg)

### **THE BOSE 201® SERIES V DIRECT/REFLECTING® SPEAKER SYSTEM.**



If you want Bose Direct/Reflecting® speaker technology in a more compact, affordable design, try the new 201 Series V speakers. Stereo Everywhere® speaker performance

lets the "sweet spot" be almost anywhere you choose it to be. Equally suitable for stereo listening or as a rear-channel solution in a Bose home theater speaker system. Hearing is believing! Ask your Bose dealer for a demonstration.

**BOSE®**  
Better sound through research®

FOR THE NAMES OF BOSE RETAILERS NEAR YOU CALL 1.800.444.BOSE  
VISIT OUR WEBSITE AT [www.bose.com](http://www.bose.com)