

HEAR YOUR EMAIL
CLEAR YOUR INBOX
WATCH THE ROAD



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▲ IMPORTANT WARNING! Safe and responsible driving requires your full attention. Do not watch or program the iLane Product while driving any motor vehicle. Remain fully attentive to driving at all times. Do not operate the iLane Product in a manner that reduces your full and proper attention to the operation and control of any motor vehicle. To silence the iLane Product at any time, say "Quiet". You are responsible for using the iLane Product in compliance with all applicable laws in the jurisdiction in which you travel.

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Patents Pending.



ANDREWSEYBOLD
Choice Awards
2009 FINALIST



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THE COMPLETE
HANDS-FREE
SOLUTION



INTRODUCING iLANE™

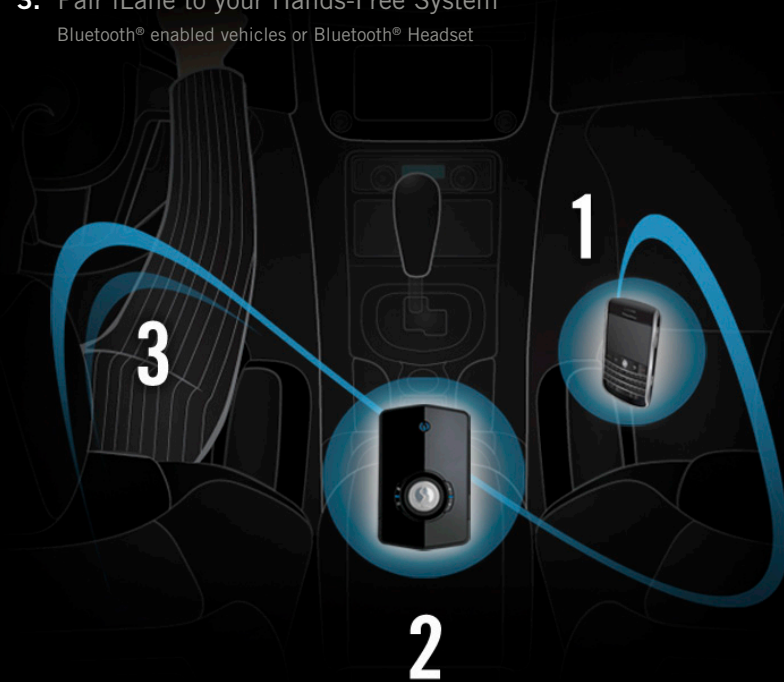
iLANE™ IS THE ONLY IN-CAR DEVICE THAT GIVES YOU COMPLETE CONTROL OF YOUR SMARTPHONE USING SIMPLE VOICE COMMANDS.

Now you can open, listen to, and respond to email entirely hands-free simply by speaking aloud. iLane also lets you make phone calls, hear SMS messages, and check calendar appointments. Plus, get on-demand access to news, weather and sports.

HOW iLANE™ WORKS

THIS IS HOW SIMPLE IT IS TO SET UP YOUR iLANE

1. Download the iLane Gateway to your Smartphone
2. Pair iLane with your Smartphone via Bluetooth® Connection
3. Pair iLane to your Hands-Free System*
Bluetooth® enabled vehicles or Bluetooth® Headset



KEY FEATURES



HEAR AND MANAGE EMAIL AND SMS MESSAGES

- Hear verbal notification of incoming emails and SMS messages as they're received
- Listen as your messages are read aloud to you
- Compose new emails by speaking
- Manage your inbox with simple voice commands like "delete", "call back" and "reply"



MAKE AND RECEIVE PHONE CALLS

- Transfer between email and phone functionality with a simple voice command
- Make phone calls by simply saying a person's name or phone number out loud
- Answer incoming phone calls with a simple voice command



ACCESS YOUR CALENDAR

- Listen as your calendar events are read aloud to you, on command



RELY ON SECURE DATA EXCHANGE

- iLane is a secure, non-server based solution using 256 BIT AES Encryption. All communications are contained within your vehicle



BLUETOOTH® COMPATIBILITY

- Compatible with most Bluetooth®-enabled BlackBerry® Smartphones and will work with many Bluetooth® headsets and in-car systems



ON DEMAND INFORMATION

- Simply ask iLane to hear the latest news, sports and weather from leading content providers

FINALLY, A SMARTER WAY TO STAY PRODUCTIVE WHILE YOU DRIVE



TALK

HERE ARE JUST A FEW EXAMPLES OF iLANE'S SIMPLE VOICE COMMANDS



Do Not Disturb	iLane shuts off until reactivated
Check Messages	iLane reads new messages aloud
Next Message	Go to the next (older) email message
Mark as Unread	Change message status to "unopened"
Reply	Respond with a VoiceNote® or a text template
Forward	Re-direct this message to a different contact
Compose Message	Initiate / record an email message (VoiceNote®)
Call By Name	Call a contact by saying their name
Call By Number	Call a contact by saying their phone number
Check Calendar	Find today's upcoming calendar events
Check News	Listen to news articles
Check Weather	Listen to weather forecasts for a specific city
Quiet	Stops speaking but continues to listen

