

SAMSUNG

# LCD 550 HDTV

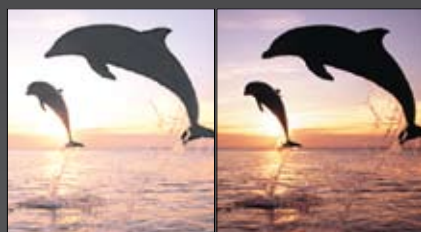
Core messaging and key visuals

## Samsung LCD TV. Thrilling HD that goes beyond TV.

### Breathtaking images

#### Ultra Clear Panel

- Absorbs ambient light and virtually eliminates reflections, for a more comfortable viewing environment.



Conventional

Ultra Clear Panel

#### Wide Color Enhancer

- Delivers the entire spectrum of color and luminance for rich, saturated images with intense detail.



### Discover new connections



#### USB2.0 (JPEG)

- A USB 2.0 input makes it easy to connect your MP3 player or digital camera to your HDTV.

### Exclusive ToC™ design

- Samsung's Touch of Color design process adds an accent at the bezel's edge.
- The subtle yet striking ToC look is the perfect touch of modern elegance in any household.



ToC™  
Touch of Color

### Go green

- Samsung's 2009 LCD TVs are 14% more energy-efficient than previous models,<sup>3</sup> exceeding ENERGY STAR® v3.0 efficiency guidelines.
- Thanks to an advanced construction process, our LCD TVs are manufactured without lead or VOCs (volatile organic compounds).

<sup>3</sup> As compared to 2008 similar size class Samsung LCD TVs.

