

COOLPIX[®]
incredible digital



Midnight Black
Crimson Red

Nikon
COOLPIX[®] S52

9.0
Effective
Megapixels

3X
Optical
Zoom-NIKKOR
Glass Lens

3.0"
Huge,
Bright LCD
Screen

VR
Optical
Image
Stabilization

3200
ISO
Capability



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At the heart of the image™

COOLPIX[®] S52



COOLPIX[®] **STYLE**
brilliance made beautiful

CDP-S52-01-04/08 / 08-115



Nikon COOLPIX® S52

Key Features

- **9.0 Effective Megapixels** for stunning prints as large as 16x20 inches
- **3xOptical zoom-NIKKOR Glass Lens** for incredibly sharp, clear images
- **OpticalVR image stabilization**, say goodbye to blurry pictures
- **ISO3200 capability**
- **Huge, bright 3.0-inch LCD** for easy composing and sharing of your pictures
- **Pictmotion**, in camera slide show to your music
- **NikonIn-Camera Innovations**
 - **Improved Face-Priority AF** Nikon's face-finding technology that automatically focuses on faces faster than ever
 - **In-CameraRed-Eye Fix™** automatically fixes most instances of red-eye in the camera. You may never see red-eye again
 - **D-Lighting** rescues dark or backlit images by improving brightness and detail where needed

VR optical stabilization



without vibration reduction



with vibration reduction

Make camera shake a thing of the past. Incorporating highly effective optical lens shift VR image stabilization into slim, compact dimensions, the COOLPIX S52c and S52 produce sharper, more satisfactory shots.



ISO 3200 capability



High sensitivity up to 3200 creates new opportunities to take sharper, more natural-looking photos in lower light conditions.



Huge, bright 3.0-inch LCD monitor



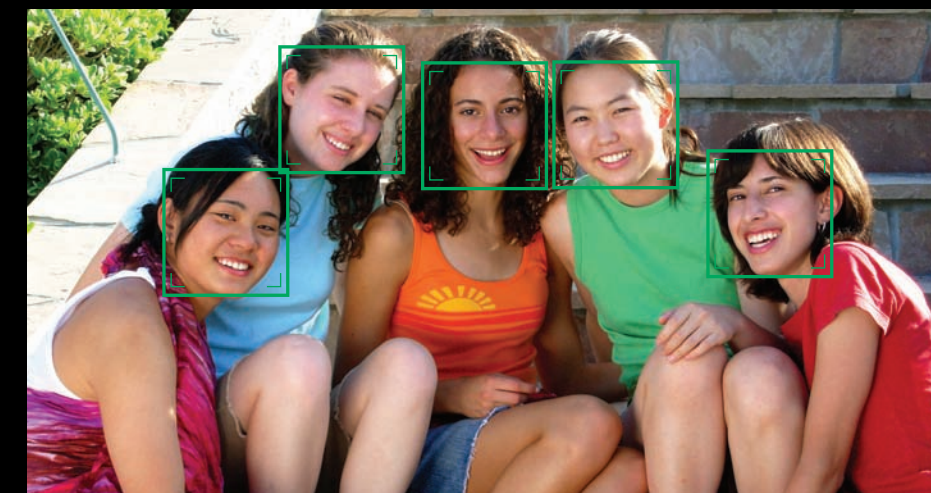
A huge, bright LCD monitor makes it a cinch to compose shots and play them back anywhere, while an ultra-wide 170-degree viewing angle makes it easy for everyone to gather round for a good look. High contrast and the advantage of anti-reflection coating ensure clear viewing, even in direct sunlight and an acrylic panel protects against scratches and fingerprints.

Pictmotion

Pictmotion lets users select favorite images and movies, then combine them with music (5 pieces pre-installed, 10 pieces loadable) and visual styles to create an entertaining audiovisual show for enjoyment anywhere. Now offering VGA quality, Pictmotion offers even clearer display when viewed through TV output.



In-Camera Premium Features!



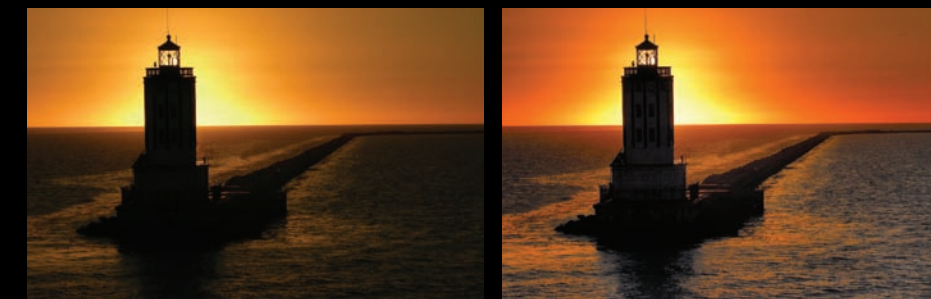
Face-Priority AF

Automatically finds and focuses on up to 12 faces to ensure superb portraits with clear, crisp focus.



In-Camera Red-Eye Fix™

This in-camera feature automatically fixes most typical occurrences of red-eye.



D-Lighting

Compensates for underexposed images or insufficient flash by automatically adding light and detail to selected shots where needed, without affecting properly exposed areas.

Bring Your Circle Closer.

my **Picturetown**

FREE photo storage and sharing



versatility reaches new heights

share your experience like never before