

SRSULT700

ULT POWER SOUND™ series | ULT TOWER 7 Wireless Party Speaker

Co-created with professional hip-hop creators, the ULT TOWER 7 delivers powerful, ground-shaking sound built to power every party. Fine-tune the sound to suit the moment with multiple sound modes. The long-lasting battery,³ integrated handles and wheels make it easy to keep the party going wherever it takes you. From DJ sets and karaoke sessions² to larger gatherings, 360° Party Sound and party lighting help make every occasion unforgettable.



Bullets

- Deep bass and powerful sound pressure for every party.
- 360° Party Sound delivers powerful audio throughout the venue.
- ULT1, ULT2, FLAT, and LIVE sound modes.⁵
- Front-facing ULT button for sound mode and volume control.
- Up to 30 hours of battery life.³
- Dynamic party lighting.¹³
- XLR, RCA, USB Type-C®, and mic inputs.
- Karaoke ready with echo, key, and voice controls.²
- Connect up to 100 compatible speakers with Party Chain.⁵
- Easy to transport with handles and integrated wheels.
- USB Type-C® and USB Type-A ports for device charging.
- Customize sound and lighting with the Sony | Sound Connect app.¹³
- Co-created with professional hip-hop sound creators.

Features

Experience co-created dynamic sound

Co-created with professional hip-hop creators, this series' sound has been refined to deliver powerful, ground-shaking sound. Deep, powerful bass and room-filling energy bring every track to life.

Co-created for larger-than-life sound

Co-created with acclaimed hip-hop sound creators — including Grammy-nominated producer Dot Da Genius, drummer and producer Daru Jones, record producer, songwriter, and DJ Dready, and audio engineer and producer Dennis "ROC.am" Jones — the new ULT TOWER lineup delivers larger-than-life sound with deep, powerful bass you can feel in every beat, turning

every party into an unforgettable experience.

Switch the modes. Shape the vibe.

Switch between ULT1 for deep bass, ULT2 for powerful, punchy bass, and FLAT for a more neutral, customizable sound at the touch of the ULT button. You can also select LIVE⁶ for a dynamic, concert-like listening experience. Easily switch between sound modes to match the mood and find the perfect sound for every party.

More air. More impact. More bass.

Great parties are built on big bass, and the ULT TOWER 7 is engineered to deliver it. A huge woofer, specially engineered with a new circular design, made specifically for the ULT POWER SOUND series, maximises sound pressure and delivers body-shaking bass you can't help but move to.

The updated ULT DUCT efficiently channels massive airflow with minimal distortion. Four tweeters deliver clear vocals and sparkling energy, and two dedicated mid-range speakers complete the powerful, immersive sound. You won't just hear the music — you'll feel it moving through your body.

Fill the floor with 360° Party Sound

360° Party Sound carries powerful sound to every corner of the room. Four tweeters deliver clear sound to both the front and rear of the speaker, with two mid-range speakers for vocal clarity. A woofer delivers bass sound. Together, they let everyone in the room feel the power of the music, wherever they are.

Sound Field Optimization

Applying our years of audio engineering experience, we've designed the ULT TOWER 7 to optimize its sound for different listening environments. Whether placed against a wall or in a corner that reinforces bass, or used in noisy outdoor environments, it automatically adjusts its sound to deliver a consistently balanced listening experience.

10-band equalizer

Use the Sony | Sound Connect app to dial in your own custom EQ settings. ¹³ Layer it with ULT1, ULT2, or FLAT for perfect bass presence.⁶

Expand the party for DJs and karaoke

Simple DJ connectivity helps you start playing straight away. Plug in a microphone ^{2,12} and let the karaoke begin. The ULT TOWER 7 is ready for everything from gatherings with friends to bigger parties.

Take the lead on the decks

From house parties to big events, the ULT TOWER 7 has you covered. XLR in and out, plus an RCA input, let you connect your DJ gear for everything from a casual boogie to major multi-speaker events.

RCA inputs for DJs

Connect your equipment with ease using an RCA input. Expand your setup and keep the party moving.

XLR connection for advanced DJ setups

With an XLR input and output, it's easy and clean to connect DJ equipment and additional speakers, allowing you to expand to a multi-speaker setup for larger parties and events. Create a bigger, more powerful atmosphere wherever the music takes you.

Connect up to 100 speakers with Party Chain⁵

Enjoy bigger, more immersive sound with Party Chain via Auracast ^{TM8} broadcast. Simply press the Party Chain button to connect compatible Sony speakers⁹ and synchronize both music and lighting across up to 100 compatible speakers for an unforgettable party experience.

Add an extra speaker for rich stereo sound with Stereo Pair^{10,11}

Connect two ULT TOWER 7 speakers via Bluetooth [®] to activate stereo sound (left and right), to experience a rich sense of presence.^{10,11}

Ready for karaoke

From solo sessions to group sing-alongs, a karaoke mic ² input lets you enjoy a full-featured karaoke experience. Easily adjust microphone volume, echo, and key directly on the unit, so you can tailor every song to suit your vocal range. For even more

fun, the Sony | Sound Connect app expands your karaoke experience with features like Voice Changer and more.¹³

Ready to power every party

Whatever the time or place, the ULT TOWER 7 is ready to go, with water resistance and a long-lasting up to 30-hour battery.³ Plus, with 4 carry handles and upgraded rear wheels, it's easy to get it to the pool or club.

The party never stops

With up to 30 hours of battery life,³ the ULT TOWER 7 will keep your party powered all night.

Quick charging

With the Battery Care function, you never have to worry about overcharging your speaker, which means it will last longer.

Take care of your battery

With the Battery Care function, you never have to worry about overcharging your speaker, which means it will last longer.

Keep the party going with the STAMINA power option

Party longer with the STAMINA power option.¹²

A single tap adjusts settings to extend battery life, helping you keep the music going for longer.

Ready to roll the party anywhere

With four handles and rear wheels, you can take it anywhere and turn every place you go into a party.

IPX4 water resistance for stress-free fun⁴

With IPX4 water resistance, a few splashes won't stop the fun. Just set it up and enjoy the music without the stress.⁴

Stand it up or lay it down, your way

Any orientation, your way. This speaker automatically adapts to deliver optimal sound.

Atmospheric lighting, versatile design

With its stylish, versatile design, the ULT TOWER 7 looks at home wherever you place it. Choose from three preset lighting modes to match the moment and create the perfect ambience. For even more personalization, the Sony | Sound Connect app lets you easily select the lighting that suits your style.¹³

The signature ULT button, the icon of the series

Positioned prominently on the front of the speaker, the ULT button is a signature feature of the series. Press to switch between sound modes, twist to adjust the volume, and watch it light up in sync with the speaker lighting.

Thoughtfully designed

Every detail is precisely calculated, with proportions designed to stay consistent with models like ULT TOWER MAX and ULT TOWER 5.

Control your party experience with the app

The ULT TOWER 7 is even better with the Sony | Sound Connect app.¹³ Dial in your ideal sound, lighting, and party settings.

More ways to enjoy your music

Alongside Bluetooth[®],⁵ expanded connectivity gives you more ways to enjoy your music. USB Type-C[®] supports USB Audio from your smartphone or PC, while USB Type-A enables playback from a USB drive. XLR and RCA connections provide even greater flexibility for a wide range of setups.

Multipoint Connection

For total convenience, the ULT TOWER 7 can be paired with two Bluetooth[®] devices at the same time, automatically switching between them when you start playback on either device.⁵

Bluetooth[®] Fast Pair^{5,14}

In one tap, the ULT TOWER 7 enables quick, effortless Bluetooth[®] pairing with your Android[™]¹⁵ devices.

Build-in Device Charging

Easily charge your devices using the ULT TOWER 7's USB Type-C[®] or USB Type-A ports, so even the most energetic parties don't leave you drained.

Aiming to achieve a zero environmental footprint

Inspired by the beauty of the world, we are doing our part to help preserve the Earth while still offering superior sound quality and listening experiences. With a goal of achieving a zero environmental footprint across the entire Sony Group by the year 2050, we are accelerating numerous initiatives for the environment.

Environment in mind

Our products are designed not only to deliver exceptional sound quality, but also with the environment in mind. The recycled plastic¹⁶ is used in up to 20% of the body of the ULT TOWER 7. This reflects our commitment to reducing the environmental impact of our products.

Accessibility

We believe technology should make the world more interactive, more creative, more entertaining, and more inclusive. By incorporating human-centric, inclusive design into our audio products, we deliver our KANDO experience to all our users, regardless of age, ability, or environment.

Specification

Sound	
Speaker Type	Woofer/Mid(L/R)/Tweeter(L/R)/Rear Tweeter(L/R)
Speaker Size	Approx. 280 mm x 280 mm
Sound Modes	DSEE: Yes
Bluetooth	
Communication System	Version 5.3
Bluetooth	
Frequency Range	2.4 GHz
Compatible Profiles	Yes
Supported Codecs	Yes
Frequency Transmission Range	20 Hz - 20,000 Hz(44.1 kHz sampling)
Interface	
Input and Output Terminals	RCA Jack(IN): Yes, XLR Jack(IN): Yes, XLR Jack(OUT): Yes, USB A: Yes, USB Type-C®: Yes, MIC Input: 1(Φ 6.3 mm)
General Features	
Power Supply	Power Type: AC
Water Protection	IPX4 (when placed vertically) *The IPX4 water resistance rating requires that all ports and covers are firmly closed, and the unit is installed in a vertical orientation.
General Features	
Battery Life	Approx. 30 H
Eco and energy saving	
Power Consumption (Networked Standby Mode) - Terminals	2.0 W (Bluetooth® function, all terminals and networks connected)
Application	
Compatible Smartphone Apps	Sony Sound Connect
Size & Weight	
Dimensions (W x H x D)	Approx. 421 mm x 710 mm x 347 mm
Weight	Approx. 50.2 lbs (22.8 kg)
What's in the Box	
Supplied Accessories	AC Power Cord

1. ULT POWER SOUND is a trademark of Sony Corporation.
2. Microphone sold separately.
3. When ULT1/2 is ON, Vol.17, and lighting is OFF. Actual performance may vary from the listed time due to the volume, songs played, surrounding temperature, and usage conditions.
4. The IPX4 water resistance rating requires that all ports and covers are firmly closed, and the unit is installed in a vertical orientation.
5. Interoperability and compatibility among Bluetooth® devices vary.
6. LIVE can be selected or assigned to the ULT button via Sony | Sound Connect app.
7. The equalizer is controllable through the Sony | Sound Connect app.
8. Auracast™ broadcast audio requires compatible Auracast™-enabled devices. Product availability and compatibility may vary by region and device. The Bluetooth® word mark and logos and the Auracast™ word mark and logos are registered trademarks or trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Sony Group Corporation and its subsidiaries is under license.
9. Product availability varies by region.
10. When watching movies, there may be a gap between video and audio.
11. Only compatible between ULT TOWER 7 wireless speakers.
12. While the STAMINA power option is set to on, the lighting function and the sound effects, including the ULT POWER SOUND, are set to off.
13. Update in Sony | Sound Connect app is required to use DJ Control, Party Light and Karaoke functions. Download Sony | Sound Connect app at Google Play and the App Store. Network services, content, and operating system and software subject to terms and conditions and may be changed, interrupted or discontinued at any time and may require fees, registration and credit card information. Some services may not be available in certain countries/region.
14. Google and Android are trademarks of Google LLC.
15. Android phones running 6+ are required.
16. The recycled plastics may not be used for parts, depending on the time of production.

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