

SRSULT3000

ULT POWER SOUND™ series | ULT TOWER MAX Party Speaker

Co-created with professional hip-hop creators, the ULT TOWER MAX delivers massive, floor-shaking sound built for the biggest parties. Choose the sound that suits the moment and bring unforgettable energy to every event. With integrated handles and wheels, you can bring full-scale party sound wherever it's needed. From large-scale parties to DJ performances and karaoke sessions, 360° Party Sound and party lighting transform any space into a full-scale party venue.



Bullets

- Deep bass and powerful sound pressure for large parties.
- 360° Party Sound delivers powerful audio throughout the venue.
- Dynamic party lighting.¹¹
- ULT1, ULT2, FLAT, and LIVE sound modes.²
- Front-facing ULT button for sound mode and volume control.
- XLR, RCA, and USB Type-C® inputs for DJs and live performances.
- Karaoke ready with echo, key, and voice controls.
- Connect up to 100 compatible speakers with Party Chain.⁵
- Customize sound and lighting with the Sony | Sound Connect app.¹¹
- Easy to transport with four handles and integrated wheels.
- USB Type-C® and USB Type-A ports for device charging.
- Co-created with professional hip-hop sound creators.

Features

Experience co-created dynamic sound

Co-created with professional hip-hop creators, this series' sound has been refined to deliver massive, floor-shaking sound. Deep, powerful bass and venue-filling audio create an experience you don't just hear, you feel.

Co-created for larger-than-life sound

Co-created with acclaimed hip-hop sound creators — including Grammy-nominated producer Dot Da Genius, drummer and producer Daru Jones, record producer, songwriter, and DJ Dready, and audio engineer and producer Dennis "ROC.am" Jones — the new ULT TOWER lineup delivers larger-than-life sound with deep, powerful bass you can feel in every beat, turning every party into an unforgettable experience.

Switch the modes. Shape the vibe.

Switch between ULT1 for deep bass, ULT2 for powerful, punchy bass, and FLAT for a more neutral, customizable sound at the touch of the ULT button. You can also select LIVE² for a dynamic, concert-like listening experience. Easily switch between sound modes to match the mood and find the perfect sound for every party.

Crazy powerful sound

Great parties are built on big bass, and the ULT TOWER MAX is engineered to deliver it. Three large woofers - two front and one rear and newly developed circular woofers, designed specifically for the ULT POWER SOUND series, to maximize sound pressure and deliver floor-shaking bass you can't help but move to. The updated ULT DUCT efficiently channels massive airflow with minimal distortion. Four tweeters deliver clear vocals and sparkling energy, and two dedicated mid-range speakers complete the powerful, immersive sound. You won't just hear the music - you'll feel it moving through your body.

Fill the dancefloor with 360° Party Sound

360° Party Sound carries powerful sound to every corner of the room. Four tweeters deliver clear sound to both the front and rear of the speaker, with two mid-range speakers for vocal clarity. Three woofers deliver bass sound. Together, they let everyone in the room feel the power of the music, wherever they are.

Sound Field Optimization

Applying our years of audio engineering experience, we've designed the ULT TOWER MAX to optimise its sound for different listening environments. Whether placed against a wall or in a corner that reinforces bass, or used in noisy outdoor environments, it automatically adjusts its sound to deliver a consistently balanced listening experience.

10-band equalizer

Use the Sony | Sound Connect app to dial in your own custom EQ settings.¹¹ Layer it with ULT1, ULT2, or FLAT for perfect bass presence.³

Expand the party for DJs and karaoke

Designed for everything from DJ performances to larger-scale events, the ULT TOWER MAX features DJ and karaoke inputs that make it easy to take every experience further.⁹

Take the lead on the decks

From house parties to big events, the ULT TOWER MAX has you covered. XLR in and out, plus an RCA input, let you connect your DJ gear for everything from a casual boogie to major multi-speaker events.

RCA inputs for DJs

With an XLR input and output, it's easy and clean to connect DJ equipment and additional speakers, allowing you to expand to a multi-speaker setup for larger parties and events. Create a bigger, more powerful atmosphere wherever the music takes you.

XLR connection for advanced DJ setups

With an XLR input and loop output, it's easy and clean to connect DJ equipment and additional speakers, allowing you to expand to a stereo pair of speakers and beyond, for larger parties and events. When connecting a DJ mixer to more than three speakers, you need to use the XLR outputs. Create a bigger, more powerful atmosphere wherever the music takes you.

Connect up to 100 speakers with Party Chain

Enjoy bigger, more immersive sound with Party Chain via Auracast™⁴ broadcast. Simply press the Party Chain button to connect compatible Sony speakers^{5,6} and synchronize both music and lighting across up to 100 compatible speakers for an unforgettable party experience.

Add an extra speaker for rich stereo sound with Stereo Pair^{7,8}

Connect two ULT TOWER MAX speakers via Bluetooth® function⁵ to activate stereo sound (left and right), to experience a rich sense of presence.^{7,8}

Ready for karaoke

From solo sessions to group sing-alongs, a karaoke mic⁹ input lets you enjoy a full-featured karaoke experience. Easily adjust microphone volume, echo, and key directly on the unit, so you can tailor every song to suit your vocal range. For even more fun, the Sony | Sound Connect app expands your karaoke experience with features like Voice Changer and more.¹¹

Atmospheric lighting, versatile design

With its stylish, versatile design, the ULT TOWER MAX looks at home wherever you place it. Choose from three preset lighting modes to match the moment and create the perfect ambience. For even more personalization, the Sony | Sound Connect app lets you easily select the lighting that suits your style.¹¹

The signature ULT button, the icon of the series.

Positioned prominently on the front of the speaker, the ULT button is a signature feature of the series. Press to switch between sound modes, twist to adjust the volume, and watch it light up in sync with the speaker lighting.

Roll it into place

It's a big unit, but with four handles and side wheels it's easy to move the ULT TOWER MAX. Wheel it in, and turn every place you go into a party.

Stand it up or lay it down, your way

Any orientation, your way. This speaker automatically adapts to deliver optimal sound.

Thoughtfully designed

Every detail is precisely calculated, with proportions designed to stay consistent with models like ULT TOWER 7 and ULT TOWER 5.¹¹

Splashproof top panel¹⁰

Don't worry about spilling water on the top panel — it's splash-resistant ¹⁰ and music will keep on playing.

Control your party experience with the app

The ULT TOWER MAX is even better with the Sony | Sound Connect app. ¹¹ Dial in your ideal sound, lighting, and party settings.

More ways to enjoy your music

It's not just Bluetooth[®],⁵ the ULT TOWER MAX gives you more ways to enjoy your music. USB Type-C [®] supports USB Audio from your smartphone or PC, while USB Type-A enables playback from a USB drive. XLR and RCA connections provide even greater flexibility for a wide range of setups.

Multipoint Connection

For total convenience, the ULT TOWER MAX can be paired with two Bluetooth [®] devices at the same time, automatically switching between them when you start playback on either device.⁵

Bluetooth[®] Fast Pair¹²

In one tap, the ULT TOWER MAX enables quick, effortless Bluetooth [®] pairing with your Android [™]¹³ devices.

USB Play, and charge devices

Easily charge your devices using the ULT TOWER MAX's USB Type-C [®] or USB Type-A ports, so even the most energetic parties don't leave you drained.

Aiming to achieve a zero environmental footprint

Inspired by the beauty of the world, we are doing our part to help preserve the Earth while still offering superior sound quality and listening experiences. With a goal of achieving a zero environmental footprint across the entire Sony Group by the year 2050, we are accelerating numerous initiatives for the environment.

Environment in mind

Our products are designed not only to deliver exceptional sound quality, but also with the environment in mind. Recycled plastic¹⁴ is used in up to 35% of the body of the ULT TOWER MAX. This reflects our commitment to reducing the environmental impact of our products.

Accessibility

We believe technology should make the world more interactive, more creative, more entertaining, and more inclusive. By incorporating human-centric, inclusive design into our audio products, we deliver our KANDO experience to all our users, regardless of age, ability, or environment.

Specification

Sound	
Speaker Type	Woofer/Rear Woofer/Mid(L/R)/Tweeter(L/R)/Rear Tweeter(L/R)
Speaker Size	Approx. 280 mm x 280 mm
Bluetooth	
Communication System	Ver.5.3
Frequency Range	2.4 GHz
Compatible Profiles	Yes
Supported Codecs	Yes
Frequency Transmission Range	20 Hz - 20,000 Hz(44.1 kHz sampling)
Interface	
Input and Output Terminals	RCA Jack(IN): Yes, XLR Jack(IN): Yes, XLR Jack(OUT): Yes, USB A: Yes, USB Type-C®: Yes, MIC Input: 1(Φ 6.3 mm)
General Features	
Power Supply	AC
Water Protection	Splash resistant (top surface) *Splash-resistant design is effective only when the caps are closed completely.
Eco and Energy Saving	
Power Consumption (Networked Standby Mode) - Terminals	2.0 W (Bluetooth® function, all terminals and networks connected)
Application	
COMPATIBLE SMARTPHONE APPS	Sony Sound Connect
Size & Weight	
Dimensions (W x H x D)	Approx. 534 mm x 1062 mm x 472 mm
Weight	Approx. 124 lbs (56.3 kg)
What's in the Box	
Supplied Accessories	AC Power Cord

1. ULT POWER SOUND is a trademark of Sony Corporation.
2. LIVE can be selected or assigned to the ULT button via Sony | Sound Connect app.
3. The equalizer is controllable through the Sony | Sound Connect app.
4. Auracast™ broadcast audio requires compatible Auracast™ - enabled devices. Product availability and compatibility may vary by region and device. The Bluetooth® word mark and logos and the Auracast™ word mark and logos are registered trademarks or trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Sony Group Corporation and its subsidiaries is under license.
5. Interoperability and compatibility among Bluetooth® devices vary.
6. Product availability varies by region.
7. When watching movies, there may be a gap between video and audio.
8. Only compatible between ULT TOWER MAX wireless speakers.
9. Microphone sold separately.
10. Splash-resistant design is effective only when the caps are closed completely.
11. Update in Sony | Sound Connect app is required to use DJ Control, Party Light and Karaoke functions. Download Sony | Sound Connect app at Google Play and the App Store. Network services, content, and operating system and software subject to terms and conditions and may be changed, interrupted or discontinued at any time and may require fees, registration and credit card information. Some services may not be available in certain countries/region.
12. Google and Android are trademarks of Google LLC.
13. Android phones running 6+ are required.
14. The recycled plastics may not be used for parts, depending on the time of production.

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