

## ABT EXPANDS DIGITAL COMMERCE WITH AI CHECKOUT INSIDE MICROSOFT COPILOT POWERED BY STRIPE

**GLENVIEW, IL — XX 2026** — [Abt](#), one of the nation's leading independent ecommerce retailers of appliances, electronics and home goods, has announced a new integration with Microsoft Copilot and Stripe to deliver an AI-driven shopping and checkout experience. The partnership marks another milestone in Abt's long history of embracing innovation to enhance convenience, service and the overall customer experience.

Customers can now discover and purchase Abt products directly within the Microsoft Copilot chat interface. More than 13,000 Abt products are available inside Copilot, allowing shoppers to move seamlessly from product discovery to secure checkout within a single conversation.

Stripe powers payment processing by connecting Copilot to Abt's product catalog through the Agentic Commerce Protocol, an open standard for AI commerce codeveloped with Stripe. When a customer is ready to purchase, a native checkout experience appears within the chat. Stripe then issues a shared payment token that enables the transaction without exposing sensitive information such as payment details or addresses. Abt retains control of customer data and order fulfillment while benefiting from Stripe's fraud protection systems and global payment infrastructure.

For nearly 90 years, Abt has invested in new technologies that simplify the buying process while preserving its signature customer service. From its early adoption of ecommerce to its expansive in-store experience and sustainability initiatives, the company has prioritized thoughtful innovation that meets customers where they are. Integrating AI-enabled commerce into Microsoft Copilot is the latest example of that commitment.

"We're constantly striving to make it easy for customers to find exactly what they need and feel confident in their purchase," said Ed Smith, Abt's Vice President and Chief Information Officer. "This partnership reflects our commitment to evolving alongside our customers and investing in technologies that genuinely improve the way they shop."

With this integration, shoppers can ask Copilot for product recommendations, compare options and complete purchases without leaving the conversation. The result is a streamlined experience that combines AI assistance, trusted payment security and Abt's product expertise.

### **About Abt:**

Abt Electronics was founded in 1936 when Jewel Abt loaned her husband, Dave, \$800 to open a small electronics store in Chicago's Logan Square neighborhood. Now celebrating 90 years, Abt is the largest independent, single-store retailer of electronics, appliances and furniture in the United States. The third-generation, family-run business is now led by Dave and Jewel's four grandsons—Mike, Ricky, Jon and Billy—who share the title of president. Abt is known for its award-winning customer service from its team of nearly 1,800 experts. Its Glenview, Illinois campus boasts a 123,000 square-foot showroom on 75 acres along with a state-of-the-art

warehouse and recycling center, altogether totaling nearly one million square feet. At the center of the showroom is Abt's atrium, with in-store boutiques from brands like Apple and Tumi. Abt has been recognized as one of the Top Large Workplaces in Chicago for 16 consecutive years and reaches customers nationwide thanks to its thriving ecommerce website. The company is also a leader in sustainability, with its on-site recycling center, biodiesel trucks, rooftop solar panels, LED lighting and rainwater irrigation. Abt also offers complimentary fresh chocolate chip cookies for its customers during weekends. For more information, visit [abt.com](http://abt.com).

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