

SONY

Purchase a qualifying camera or lens and receive \$50 cash back.



**SCAN QR CODE TO LEARN MORE OR
VISIT [SONY.IMAGINGREG.COM/US50](https://www.sony.com/US50)**

Offer valid for purchases between 4/1/2026 – 6/30/2026.
Redeem by 7/14/2026. Must register within 14 days of purchase.
Fulfilled within 8 weeks. Subject to terms and conditions.

***ELIGIBLE PRODUCTS:**

DSCRX1RM3B, ILCE1/B, ILCE1M2B, ILCE6400/B, ILCE6400KB, ILCE6400M/B, ILCE6400L/B, ILCE6700/B, ILCE6700KB, ILCE6700L/B, ILCE6700M/B, ILCE7CM2B, ILCE7CM2LB, ILCE7CM2LS, ILCE7CM2S, ILCE7CRB, ILCE7CRS, ILCE7M3/B, ILCE7M3K/B, ILCE7M3MB, ILCE7M4/B, ILCE7M4K/B, ILCE7M4MB, ILCE7M5/B, ILCE7M5MB, ILCE7RM4A/B, ILCE7RM5/B, ILMEFX2, ILMEFX2B, ILMEFX3A, ILMEFX30, ILMEFX30B, SEL100400GM, SEL100F28GM, SEL100M28GM, SEL1224GM, SEL135F18GM, SEL14F18GM, SEL1635GM, SEL1635GM2, SEL16F18G, SEL200600G, SEL24105G/2, SEL2450G, SEL2470GM, SEL2470GM2, SEL24F14GM, SEL2870GM, SEL300F28GM, SEL35F14GM, SEL400F28GM, SEL50150GM, SEL50F12GM, SEL50F14GM, SEL600F40GM, SEL70200GM, SEL70200GM2, SEL85F14GM, SEL85F14GM2

