



Hip to be square

- Hamilton presents a new angle on time with three square Jazzmaster models



In terms of watch design, it can be extremely hip to be square. Three new members of the celebrated Hamilton Jazzmaster family prove the point with their distinctive square cases. Within the angular frame there are looks and features to suit individual tastes and performance preferences, with Automatic, Lady and Auto Chrono versions.

Elegance on the move - the *Jazzmaster Square Automatic*

The Jazzmaster Square Automatic represents a heady cocktail of elegance and precision technology. Four equal lines make up its shape, while a quality Swiss automatic movement takes care of its vital timekeeping function. There are four color combinations available – a black dial with either a dark brown or black leather strap or metal bracelet, plus a model with a silver dial and dark brown leather strap. Extra touches of glamour come from elongated metal ‘teardrops’, marking all but four of the digits on the dial, and the special crocodile texture of the attachments.

Angular elegance - the *Jazzmaster Square Lady*

With the new Jazzmaster Square Lady, Hamilton presents wearers and onlookers with a distinguished masterpiece in a serene square frame. This elegant watch family has four different dials – black or white ones adorned with numbers written in a flowery script, and more classical versions on mother of pearl or black backgrounds. Delicate black or white croco pattern leather straps or a metal bracelet keep the treasured work of art securely in place.

A slender slice of technology – the *Jazzmaster Square Auto Chrono*

The Jazzmaster Square Auto Chrono has a slim, square case that cleverly conceals its sophisticated automatic chronograph movement. Its three counters mirror the square theme, with two of them placed in a sleek silver-colored frame for further emphasis. Even the diagonally positioned date display is square. There are four variations of this timepiece – a silver or black dial with either a black, real crocodile leather strap or a metal bracelet. The 12 o'clock and 6 o'clock times are marked with raised digits to add an elegant finishing touch to this competently classic watch.

Hamilton was founded in 1892 in Lancaster, PA, USA. Known for innovative design and watch technology, Hamilton is a member of the Swatch Group, the world's largest watch producer and distributor, with 157 production sites in Switzerland. The Swatch Group is the official timekeeper and data-handling operator for the Olympic Games and other major international sporting events. Hamilton also has a strong Hollywood presence with product appearances in over 300 movies.



Fact Boxes

Jazzmaster Square Automatic

Size	38 x 38 mm
Material (case, hands, crown & pin-buckle)	Stainless steel
Dial Color	Black / Silver
Attachment	Dark brown or black leather with croco pattern or metal bracelet
Movement	2824
Crystal	Sapphire
Water resistance	100 m

Jazzmaster Square Lady

Size	29 mm x 29 mm
Material (case, hands, crown & pin-buckle)	Stainless steel
Dial Color	White / Black / Mother of pearl
Attachment	White or black croco pattern leather or metal bracelet
Movement	901.001
Crystal	Sapphire
Water resistance	50 m

Jazzmaster Square Auto Chrono

Size	40 mm x 40 mm
Material (case, hands, crown & pin-buckle)	Stainless steel
Dial Color	Black / Silver
Attachment	Black real crocodile leather strap
Movement	2894
Crystal	Sapphire
Water resistance	100 m

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