



KitchenAid Small Appliances and illycaffè Promotional Campaign Terms and Conditions

These terms and conditions ("Terms") govern your participation in the promotional campaign ("Campaign") jointly conducted by KitchenAid Small Appliances ("KitchenAid") and illycaffè ("illy").

1. Eligibility:

- Participation in the Campaign is open to individuals who register a new KitchenAid Espresso Machine ("Machine") during the Campaign period.
- The Campaign is valid in the United States and Canada (Not Valid in Mexico).
- The following SKUs are eligible:

Semi Automatic w/Burr Grinder

KES6551SX
KES6551BK
KES6551PL
KES6551JP
KES6551CA

Fully Automatic KF6

KES8556SX
KES8556BK
KES8556PL

Fully Automatic KF7

KES8557SX
KES8557BK
KES8557PL
KES8557JP

Fully Automatic KF8

KES8558SX
KES8558BK
KES8558PL
KES8558JP

2. Campaign Details:

- Upon registration of a new Machine, registrants receive welcome email from KitchenAid Brand.
- Welcome email contains a unique coupon code.
- Code is redeemable on illy.com for 25% off and Free Shipping on all Ground and Whole Bean Coffee.
- Coupon code can be redeemed up to 4 times over a 12-month period.
- Code is intended only for use by the owner and registrant of the Machine and is not transferable or redeemable for cash or any other offers.
- Codes are valid for 18 months from the date of issuance or 12 months from the date of first use, whichever comes first.
- Campaign is valid between the dates of April 1, 2024, and December 31, 2025 or where otherwise noted

3. Customer Service:

- For questions and concerns regarding coupon codes or anything related to illy.com, contact illy customer service at 1-877-469-4559 or by e-mail at customer.service@illy.com Monday to Friday from 9am to 10pm EST.
- For questions and concerns regarding KitchenAid Espresso Machines or anything related to KitchenAid.com, contact KitchenAid Customer Service at 1 (800) 541-6390 or by direct message at <https://www.kitchenaid.com/resources/contact-us.html>.

4. General Terms:

- KitchenAid and illy reserve the right to modify, suspend, or terminate the Campaign at any time without prior notice.
- KitchenAid and illy reserve the right to disqualify any participant found to be in violation of these Terms.
- These Terms shall be governed by and construed in accordance with the laws of Michigan United States of America.
- Any disputes arising out of or in connection with the Campaign shall be subject to the exclusive jurisdiction of the courts of Michigan, United States of America.

By participating in the Campaign, you acknowledge that you have read, understood, and agree to abide by these Terms. KitchenAid and illy reserve the right to amend these Terms at any time without notice, and it is your responsibility to review these Terms periodically for any changes. If you do not agree to these Terms, you should not participate in the Campaign.