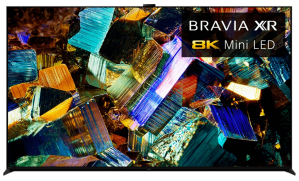
SONY

XR75Z9K

BRAVIA XR 75” Class Z9K 8K HDR Mini LED TV with Google TV (2022)

Pristine 8K resolution meets astounding Mini LED contrast for a next-level viewing experience, powered by the intelligent Cognitive Processor XR™. Feel your senses get pushed to the limit with thousands of tiny, high-density Mini LEDs in precisely controlled lighting zones. Coupled with XR Backlight Master Drive, the BRAVIA XR Z9K delivers unprecedented brightness, color, and contrast that make your content feel impossibly real.



Bullets

- Intelligent TV processing technology with Cognitive Processor XR that delivers natural and realistic picture quality.
- Thousands of Mini LEDs are precisely controlled by XR Backlight Master Drive for unprecedented contrast and maximum brightness.
- Billions of accurate colors deliver natural and beautiful picture quality, enhanced by XR Triluminos Pro.
- Google TV with Google Assistant organizes your content all in one place. [1] Stream from your Apple device with AirPlay 2 support.[14]
- Enjoy streaming high-quality 4K UHD quality movies included with the BRAVIA CORE app. [2]
- Experience immersive cinematic content with support for Dolby Vision4, IMAX Enhanced5, and Netflix Adaptive Calibrated Mode[6].
- Every seat is the best seat with wide viewing angles that preserves color and an anti-reflective screen to reduce glare.
- Take your gaming to the next level with input lag as low as 8.5ms and BRAVIA XR exclusive features for the PlayStation®5.[7]
- Get the advantage in high-performance gaming with 4K/120, [10] VRR,[11] ALLM as specified in HDMI 2.1.
- Hear true immersive audio with four sound positioning frame tweeters in addition to front-firing TV speakers and dual subwoofers, plus support for Dolby Atmos.
- See blur-free picture quality in fast-moving sports and movies powered by XR Motion Clarity technology.
- Bring back lost texture and detail and see your content upscaled to near-4K resolution with XR 4K Upscaling.[12]
- Multi-position stand offering three variations – low-profile immersive setting, narrow furniture setting, raised to accommodate a soundbar.[15]
- With the included BRAVIA CAM, video chat on the big screen and allow Ambient Optimization Pro to automatically adjust picture and sound according to your room environment.[16]
- Redesigned premium, compact backlit remote with metallic finish and finder function to easily find if misplaced.

Features

Next generation picture and sound with Cognitive Intelligence

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See how real your entertainment becomes and experience immersive depth and lifelike picture quality, powered by Sony's intelligent Cognitive Processor XR™. Revolutionary TV processing technology delivers enhanced contrast with detailed blacks and natural colors. Hundreds of thousands of individual on-screen elements are processed and remastered in the blink of an eye, boosting color, contrast, and clarity, bringing astounding realism to your content.

Incredible realism with intense contrast and brightness

Experience unprecedented dynamic range with deep blacks and brightness you can feel. Powered by Cognitive Processor XR™, our unique XR Backlight Master Drive utilizes an advanced local dimming algorithm to control thousands of Mini LEDs with absolute precision. Further enhanced by XR Contrast Booster 20, the backlight is focused for maximum brightness creating scenes rich in dazzling highlights with deep, detailed blacks and natural colors.

A wide color spectrum for real-world shades and hues

See colors that are natural and beautiful to the human eye. The Cognitive Processor XR™ enables Sony BRAVIA XR™ TVs to access billions of accurate colors and reproduce each shade with the subtle differences seen in the real world. XR Triluminos™ Pro further enhances the range of hues and saturation allowing for extremely precise details within textures and ensuring skin tones look completely natural – with the same accuracy as the human eye.

The entertainment you love. With help from Google

See 700,000+ movies and TV episodes, plus live TV, all in one place. Google TV™ brings your favorite content from across your apps and subscriptions and organizes them just for you. Searching is easy – just ask Google. Try saying, "Hey Google, find action movies" to search across your favorite apps.[1]

Bring the cinematic experience home, enjoy included movies with BRAVIA CORE™

With the BRAVIA CORE™ app, enjoy the latest Sony Pictures Entertainment (SPE) titles and the largest IMAX Enhanced collection. Use the included credits to choose from hundreds of the latest release movies to redeem. In addition, you're subscribed to an amazing selection of movies to stream anytime and as many times as you like.[2] BRAVIA CORE is the first in the industry to feature Pure Stream™ technology, achieving near lossless 4K UHD Blu-ray equivalent quality with streaming up to 80 Mbps delivering stunning visuals and expressive sound quality.[3]

Enjoy immersive and engaging cinematic content as the creator intended

See your favorite content the way it was always meant to be watched with a range of technologies that preserve the creator's intent. Dolby Vision™ brings scenes to life with striking highlights, deeper blacks, and vibrant colors.[4] IMAX Enhanced™ content brings the immersion into the home with digitally remastered movies that provide full screen picture and more powerful sound – just as the creator intended.[5] Netflix Adaptive Calibrated Mode allow you to enjoy Netflix original content in original studio picture quality by working together with the ambient light optimization feature of BRAVIA XR TVs to immerse you in your favourite shows by optimizing the picture brightness based on your room lighting conditions.[6] BRAVIA CORE Calibrated Mode automatically adjusts to the optimal picture settings to create a truly exceptional at-home movie viewing experience.[2]

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Beautiful picture from any angle

Every seat in the room is now the best seat in the room. X-Wide Angle technology preserves vibrant real-world colors and retains more brightness while viewing the TV from any angle, so even people watching from the sides get a premium viewing experience. X-Anti Reflection technology ensures a clearer screen with reduced glare and light reflection, making watching in bright rooms a great experience.

Perfect for PlayStation®5

Take your gaming to the next level with BRAVIA XR TVs and feel the action all around you with detailed, responsive gameplay. See the advantage in high-performance games and near-instant on-screen action with dedicated Game Mode featuring input lag as low as 8.5ms.[7] Only Sony TVs have exclusive features for the PS5® console. With Auto HDR Tone Mapping HDR settings of the PS5 console are automatically adjusted to your TV for detailed, high-contrast scenes.[8] And with Auto Genre Picture Mode picture quality modes automatically switch between Game Mode when gaming and Standard Mode when watching movies for optimal picture settings.[9]

Level-up your gaming with features specified in HDMI 2.1

With features such as 4K/120, VRR, and ALLM as specified in HDMI 2.1, BRAVIA XR TVs deliver a thrilling gaming experience. With 4K/120 you get up to 120fps on compatible games[10] and input lag as low as 8.5ms[7], giving you the advantage in high-intensity gaming. Variable Refresh Rate (VRR) allows the TV to dynamically adjust the displays refresh rate to match the variable frame rates of the gaming device to avoid stuttering delays and screen tearing enabling smoother gameplay.[11] And Auto Low Latency Mode (ALLM) allows your TV to recognize when a gaming console is connected and can automatically switch to low latency mode ensuring smoother, more responsive gameplay.

Sound and picture in perfect harmony

Hear an audio experience that matches how we sense the world. With Acoustic Multi-Audio™, in addition to front-firing TV speakers, four frame tweeters at the top and either side of the TV elevate the soundstage enabling sound to follow the action on screen. Dual front facing subwoofers deliver powerful bass and round out the sound for a truly immersive cinematic feel. And with Dolby Atmos support and 3D Surround Upscaling, everything you watch gets the true surround sound treatment. With sound and picture in perfect harmony, you'll hear more realistic sound and exceptionally clear dialogue.

Pairs perfectly with Sony soundbars

Paired with select Sony soundbars, our latest BRAVIA XR TVs go even further to bring you an unmatched audio-visual experience. Acoustic Center Sync synchronizes the TVs speakers with the soundbar to reinforce the center speaker channel for clearer, fuller vocals. This enables sound to precisely match on-screen action for a truly immersive experience. When connected, soundbar settings automatically appear on the TV's Quick Settings menu for easy control of volume and soundbar features such as sound field, rear speaker volume, and voice amplification.

Intelligent motion processing for fast-moving, blur-free scenes

Watching sports and action-packed movies just got a whole lot better. Powered by the Cognitive Processor XR™, XR Motion Clarity™ cross-analyzes and precisely controls the action in every scene to ensure picture quality stays smooth, bright, and clear with no blur.

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Bring back lost texture and detail, the intelligent way

With a resolution four times greater than 4K, all your favorite content can be upconverted to lifelike 8K resolution. Even images filmed in HD are upscaled close to 8K resolution with XR 8K Upscaling. Powered by the Cognitive Processor XR™, XR 8K Upscaling accesses a vast database, intelligently recreating lost textures and detail for a real-world picture. See the authentic features of people's faces, identify every blade of grass, and marvel at the precise texture of buildings and scenery.[12]

Hands-free entertainment with help from Google

Your TV is more helpful than ever. Use your voice to find movies, stream apps, play music, and control the TV. Ask Google to find a specific title, search by genre, or get personalized recommendations by saying, "what should I watch?" Even get answers like sports scores, control smart home devices, and more. Just say "Hey Google" to get started.[1]

All your favorite streaming apps in one place

Sony TVs with Google TV give you access to all your favorite streaming apps in one place, including Netflix, Amazon Prime Video, Disney+, YouTube, the Apple TV app, HBO Max, Peacock, and many more. Get access to all your favorite movies and TV shows in a simple, easy-to-navigate interface and use Google Assistant to quickly find new content to watch.[1]

Family-friendly smart TV

Discover a fun collection of movies and shows for the whole family. Create a Kids Profile that helps you guide children to age-appropriate content on streaming apps so they're not watching something they shouldn't be. Pick from a selection of playful avatars and themes, set parental controls to restrict what streaming services are shown, limit watching time, and even set bedtimes.[1,13]

Works with AirPlay 2

With Apple AirPlay 2, you can share pictures, video, or audio to your television right from your iPhone, iPad, or Mac. Watch movies and shows from your favorite apps and the Apple TV app, or even Safari. Share your photos with everyone in the room.[14]

Beautifully designed to complement your unique viewing experience

Our minimalist One Slate design with premium seamless edge bezel elegantly embraces the screen in a single pane of glass that keeps you focused on the big picture. The versatile thre-way multi-position stand gives you the flexibility of a low-profile immersive setting that focuses your attention on the picture, a narrow setting for smaller furniture, or a raised setting for ideal positioning of your soundbar. Integrated cable management keeps wires neatly hidden, so your furniture stays free of clutter and looks great from all sides.[15]

Discover new ways to enjoy TV with BRAVIA CAM

Connect the supplied BRAVIA CAM for an even more dynamic viewing experience. Ambient Optimization Pro recognizes where you're sitting in the room and automatically optimizes the picture and sound accordingly. This means picture brightness is tailored to your viewing environment and audio comes through clearer and more immersive. Also, BRAVIA CAM can enable Auto Power Saving Mode when it doesn't detect anyone in front of the TV – automatically

darkening the screen and saving power consumption. Have fun with your TV and enjoy video chat with friends and family on the big screen. And gesture control enables you to change channels, adjust volume, and more using simple gestures, no remote required.[16]

Simple, premium backlit remote

Our all-new premium remote with metallic finish has been completely redesigned for effortless control of your TV. The compact size and simplified button layout ensure you have access to the most used buttons while being comfortable to hold in the hand, and the backlit keys means the remote is clearly visible, day or night. Easily find your lost remote with the finder function – simply ask your TV “Hey Google, find my remote” or press the button on the side of the TV. The remote will ring, allowing you to quickly locate it. And the special polyurethane coating allows you to easily wipe your remote and keep it clean.[17]

Sony TVs are designed with the environment in mind

Sony TVs are engineered to deliver stunning designs with the environment in mind. Select BRAVIA XR TVs use Sony-developed SORPLAS™ recycled plastics with a recycle rate of up to 85% in the rear covers, the largest TV part by surface area.[19] We’ve optimized our packaging to achieve a 35% reduction of plastic volume, and decreased packaging size by 15% and weight by 10%, increasing the number of units that can be shipped at a time.[20] And we’ve carefully considered the information printed on the packaging to reduce ink usage by 90%.

Specification

Accessibility	
Accessibility Shortcut	Yes
Audio Description (Audio key)	Yes
Closed Caption	Closed Caption
Screen Reader	Yes
Text Magnification	Yes
Voice Search	Yes
Built-in Tuner	
CI+	-
Number of Tuners (Sat)	-
Number of Tuners (Terrestrial/Cable)	1(Digital/Analog)
TV System (Analog)	M
TV System (Digital Cable)	Clear QAM
TV System (Digital Sat)	-

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TV System (Digital Terrestrial)	ATSC/ATSC 3.0(NEXTGEN TV)
Tuner Channel Coverage (Analog)	VHF: 2-13/UHF: 14-69/CATV: 1-135
Tuner Channel Coverage (Digital Cable)	CATV: 1-135
Tuner Channel Coverage (Digital Terrestrial)	VHF: 2–13/UHF: 14–69 (2–13/14–36 for ATSC3.0)
Camera	
CAMERA	BRAVIA CAM (Bundle)
CAMERA FUNCTION	Yes (Camera apps)
Connectivity	
APPLE AIRPLAY	Yes
APPLE HOMEKIT	Yes
Audio Output(s)	-
Auto Low Latency Mode (ALLM)	Yes (for HDMI™2/3)
BRAVIA SYNC (INCLUDING HDMI-CEC)	Yes
Bluetooth profile support	Version 4.2, HID (mouse/keyboard connectivity)/HOGP (Low Energy device connectivity)/SPP (Serial Port Profile)/Advanced Audio Distribution Profile (stereo audio) /AVRCP (AV remote control)
CHROMECAST BUILT-IN	Yes
Component Video (Y/Pb/Pr) Input(s)	No
Composite Video Input(s)	Hybrid with S-Center Speaker Input x1 (Side, Mini jack)
Digital Audio Output(s)	1 (Bottom)
Ethernet inputs	1 (bottom)
Features specified in HDMI2.1	4K120/8K60/eARC/VRR/ALLM
HDCP	HDCP 2.3 (for HDMI™ 1/2/3/4)
HDMI Audio Return Channel (ARC)	Yes (eARC/ARC)
HDMI inputs total	4 (1 Side, 3 Bottom)

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Headphone Output(s)	-
IF (satellite) input(s)	No
RF (Terrestrial/Cable) Connection Input(s)	1 (bottom)
RS-232C Input(s)	1 (bottom)
Subwoofer Output(s)	-
USB HDD Recording	No
USB drive format support	FAT16/FAT32/exFAT/NTFS
USB playback codecs	MPEG1: MPEG1/MPEG2PS: MPEG2/MPEG2TS (HDV, AVCHD): MPEG2, AVC/MP4 (XAVC S): AVC, MPEG4, HEVC/AVI: Xvid, MotionJpeg/ASF(WMV): VC1/MOV: AVC, MPEG4, MotionJpeg/MKV: Xvid, AVC, MPEG4, VP8.HEVC/WEBM: VP8/3GPP: MPEG4, AVC/MP3/ASF (WMA)/LPCM/WAV/MP4AAC/FLAC/JPEG, WEBM: VP9/AC4/ogg/AAC/ARW (Screen nail only)
USB ports	1 (Side)/1 (Bottom)
Variable Refresh Rate (VRR)	Yes (for HDMI™2/3)
WI-FI FREQUENCY	2.4 GHz/5 GHz (for Wi-Fi Direct: 2.4 GHz Only)
Wi-Fi Standard	Wi-Fi Certified 802.11a/b/g/n/ac
Design	
BEZEL COLOR	Titanium Silver
BEZEL DESIGN	Seamless Edge
REMOTE CONTROL	Premium Remote
STAND COLOR	Titanium Silver
STAND POSITION	Three-way position (Standard position/Narrow position/Soundbar position)
Stand design	Aluminum Edge Stand
Dimensions and Weight	
DIMENSION OF TV WITH BUNDLED CAMERA (WITHOUT STAND) (W X H X D)	65.79 x 38.86 x 2.99" (1,671 x 987 x 76 mm)
DIMENSION OF TV WITH STAND (NARROW POSITION) (W x H x D)	65.79 x 40.04 x 15.59" (1,671 x 1,017 x 396 mm) (Including Camera)

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DIMENSION OF TV WITH STAND (SOUNDBAR POSITION) (W x H x D)	65.79 x 42.20 x 15.59" (1,671 x 1,072 x 396 mm) (Including Camera)
DIMENSION OF TV WITH STAND (STANDARD POSITION) (W x H x D)	65.79 x 39.29 x 15.59" (1,671 x 998 x 396 mm) (Including Camera)
Dimension of Package Carton (W x H x D)	70.67 x 45.20 x 9.17" (1,795 x 1,148 x 233 mm)
Dimension of TV without Stand (W x H x D)	65.79 x 38.23 x 2.91" (1,671 x 971 x 74 mm)
SCREEN SIZE (CM, MEASURED DIAGONALLY)	189 cm
STAND WIDTH (NARROW POSITION)	22.68" (576 mm)
STAND WIDTH (SOUNDBAR POSITION)	65.75" (1,670 mm)
STAND WIDTH (STANDARD POSITION)	65.75" (1,670 mm)
Screen Size (inch, measured diagonally)	75" (74.5")
VESA® Hole Pitch(W x H)	11.81 x 11.81 inch (300 x 300 mm)
Weight of Package Carton (Gross)	158.6 lb (72 kg)
Weight of TV with Stand	108.2 lb (49.1 kg)
Weight of TV without Stand	104.7 lb (47.5 kg)
Features for PlayStation®5	
Auto Genre Picture Mode	Yes
Auto HDR Tone Mapping	Yes
Model year	
Model year	2022
Picture (Panel)	
ANTI REFLECTION (X-ANTI REFLECTION)	Yes
Backlight dimming type	Local Dimming
Backlight type	Direct (Full Array Mini LED)

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Display resolution (H x V, pixels)	7680 x 4320
Display type	LCD
PANEL REFRESH RATE	120 Hz
Viewing Angle (X-Wide Angle)	Yes
Picture (processing)	
CONTRAST ENHANCEMENT	XR Backlight Master Drive XR Contrast Booster XR HDR remaster Dynamic Contrast Enhancer
Clarity enhancement	XR 8K Upscaling Dual database processing XR Super Resolution
Color enhancement	XR TRILUMINOS PRO™ XR Smoothing Live Color™ Technology
HDR (High Dynamic Range) compatibility	Yes (HDR10, HLG, Dolby Vision)
Motion enhancer (Native Hz)	XR Motion Clarity, Auto mode
NETFLIX CALIBRATED MODE	Yes
Picture modes	Vivid, Standard, Cinema, IMAX Enhanced, Game, Graphics, Photo, Custom, Dolby Vision Bright, Dolby Vision Dark, Netflix calibrated
Picture processor	Cognitive Processor XR
SENSOR	Light/Color
Video signal support	HDMI™ signal: 7680 x 4320p (24, 30, 60 Hz), 4096 x 2160p (24, 60 Hz), 3840 x 2160p (24, 30, 60, 120 Hz), 1080p (30, 60, 120 Hz), 1080/24p, 1080i (60 Hz), 720p (30, 60 Hz), 720/24p, 480p
Power and Energy saving	
Dynamic Backlight Control	Yes
ECO FRIENDLY	Yes
Energy Star® compliant	-
Mercury content (mg)	0.0 oz

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Power Consumption (On Mode) for Energy Star	-
Power Consumption (Standby Mode) for Energy Star	-
Power Consumption (in Standby)	0.5 W
Power Requirements (voltage/frequency)	60 Hz for UL cUL 50/60 Hz for other AC 120 V for UL cUL AC 110-240 V for other
Power Saving Mode/Back Light Off Mode	Yes
Presence of lead	-
SCREEN SIZE (CM, MEASURED DIAGONALLY)	189 cm
Screen Size (inch, measured diagonally)	75" (74.5")
Software	
Application Store	Yes (Google Play Store)
Auto Calibration with CalMAN®	Yes
BUILT-IN MIC SWITCH	Yes
Closed Captions (Analog/Digital)	(Analog) Closed Caption (Digital)Closed Caption
Display Language	AFRIKAANS, AMH, ARABIC, ASSAMESE, AZE, BEL, BULGARIAN, BENGALI, BOSNIAN, CATALAN, CZECH, DANISH, DEU, GREEK, ENGLISH, SPANISH, ESTONIAN, BAQ, PER, FINNISH, FRENCH, GLG, GUJARATI, HINDI, CROATIAN, HUNGARIAN, INDONESIAN, ISL, ITALIAN, HEBREW, JAPANESE, KAZAKH, KANNADA, KOR, KIR, LAO, LITHUANIAN, LATVIAN, MACEDONIAN, MALAYALAM, MON, MARATHI, MAY, BUR, NOB, NEP, NLD, ORIYA, PANJABI, POLISH, PORTUGUESE, ROMANIAN, RUSSIAN, SOL, SLOVENIAN, ALB, SERBIAN, SWEDISH, SWAHILI, TAMIL, TELUGU, THAI, TGL, TURKISH, UKRAINIAN, URD, UZB, VIETNAMESE, SIMPLIFIED CHINESE, TRADITIONAL CHINESE, ZULU
Electronic Program Guide (EPG)	Yes
Internet Browser	Vewd (not pre-installed)
On-board Storage (GB)	16 GB
On/Off Timer	Yes

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Operating System	Android TV™
SMART TV	Google TV™
Sleep Timer	Yes
Teletext	No
Text Input Language	ENGLISH / FRENCH / GERMAN / HEBREW / ITALIAN / RUSSIAN / SPANISH / VIETNAMESE / JAPANESE
Voice Search	(Voice Search) Yes/(Built-in Mic) Yes
Sound (Processing)	
ACOUSTIC AUTO CALIBRATION	Room & User Position Compensation
ACOUSTIC CENTER SYNC	Yes (Home theater system, Sony compatible Soundbar)
DTS audio format support	DTS Digital Surround
Dolby audio format support	Dolby™ Audio, Dolby™ Atmos
FM Radio	No
Headphone 3D Surround Ready	Yes
Simulated surround sound	3D Surround Upscaling
Sound modes	Standard, Dialog, Theater, Music, Sports, Dolby Audio
Sound processing	No
VOICE ZOOM	Voice Zoom 2
Sound (Speakers and Amplifier)	
Audio Power Output	12.5 W + 12.5 W + 20 W + 20 W + 5 W + 5 W + 5 W + 5 W
Speaker Configuration	Mid Range x 2, Tweeter x 4, Subwoofer x 4
Speaker Type	Acoustic Multi-Audio Frame Tweeter

1. User must accept Google Terms of Service (http://www.google.com/policies/terms/), Play Terms of Service (https://play.google.com/intl/en-US_us/about/play-terms/index.html) and Privacy Policy (http://www.google.com/policies/privacy/) to use TV. User must connect to a Google account to use certain advertised features, including voice to activate linked apps, and install certain apps and operating software during setup. Use of TV without connecting to a Google account allows only basic TV features and certain apps. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, operating system and software of this product may be subject to separate or third-party terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information. Apps must be compatible with TV. App availability varies by region and device.
2. Purchase an eligible TV and register for BRAVIA CORE™ by February 23, 2024 to be eligible for promotion offers. Available movies subject to change. Terms and conditions apply, for full details see https://www.sony.net/bravia-core. © 2021 Layout and Design Sony Pictures Home Entertainment Inc. All Rights Reserved. Network services, content, and

operating system and software of product may be subject to separate or third-party terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information.

3. User must setup broadband network environment. By default, Pure Stream setting is turned OFF and must be turned ON in BRAVIA CORE settings. BRAVIA CORE offers streaming between 30Mbps-80Mbps once user turns ON Pure Stream. To access Pure Stream at 30Mbps, user must have a minimum internet speed of 43Mbps over Wi-Fi. To access highest quality Pure Stream available at 80Mbps user must have minimum internet speed of 115Mbps over Wi-Fi. Subject to user's network operator's video streaming restrictions, BRAVIA CORE automatically selects the best bitrate as following with adaptive streaming functionality based on the internet speed available.
4. Dolby Vision content compatible with streaming services or compatible content device connected via HDMI input (sold separately).
5. IMAX Enhanced content enables full IMAX Enhanced experience with compatible streaming services such as Fandango Now (US only) and BRAVIA CORE, or compatible content device connected via HDMI input (sold separately).
6. Netflix streaming membership required. 4K Ultra HD availability subject to your Netflix subscription plan, internet service, device capabilities, and content availability. www.netflix.com/termsofuse. A future firmware update will allow you to adjust picture quality while Netflix Adaptive Calibrated Mode is enabled.
7. Input lag time measured via 4K/120fps game HDMI input, may differ by real-time usage environment or specific conditions. Game title supporting 4K/120fps required.
8. Software updates on both PlayStation®5 console and TV available by automatic update or user-initiated update. To activate Auto HDR Tone Mapping, must enable feature when pairing TV and PS5 for the first time; or will need to disconnect TV and PS5, perform factory reset and enable the feature during initial setup. Feature is supported only when PS5 and TV are directly connected. Applicable models: All BRAVIA XR models, X85K, X85J, X80K, X80J, X900H.
9. Software updates on both PlayStation®5 console and TV available by automatic update or user-initiated update. This function works when Auto Picture Mode on the TV is set to ON and is supported only when PS5 and TV are directly connected. Applicable models: All BRAVIA XR models, X85K, X85J, X80K, X80J, X900H.
10. 4K: 3,840 x 2,160 pixels. Game title supporting 4K/120fps required.
11. Game title supporting VRR required. Results may vary depending on the game you're playing. If enabling VRR results in any unexpected visual effects, you can turn it off at any time.
12. 8K: 7,680 x 4,320 pixels. Upscaled, simulated and enhanced 8K images will vary based on source content.
13. This feature is for users of streaming apps. TV broadcasts cannot be accessed when using Kids Profile. Some TV functions may not be available while using Kids Profile, such as changing settings or inputs.
14. This Sony TV is compatible with AirPlay 2 and HomeKit. iOS 12.2 or later or macOS 10.14.4 or later is required. Apple ID account required. Subscriptions may be required to access certain content.
15. Actual look may differ depending on TV size and type of cables used.
16. Other than video chat, other BRAVIA CAM features will be available via future firmware update.
17. Clean exterior surfaces gently with a dry, clean cloth or household disinfectant wipe (such as Clorox Disinfecting Wipes). Do not spray disinfectant directly on the remote. Proven 99.9% or more effective against bacterial growth on remote control buttons based on JIS Z2801 testing. This material is not antiviral. There is no guaranteed effect against viruses such as COVID-19.
18. SU-WL855 wall-mount bracket is available for select Sony OLED and LED models. See compatible TV models here: https://www.sony.com/electronics/support/articles/00197971. TV and wall mount system sold separately. Hardware included with wall-mount bracket.
19. The recycle rate refers to flame-retardant materials. The recyclable material used on the TV may differ depending on size. SORPLAS supports recycling by incorporating waste optical discs, as well as post-consumer materials such as plastic water bottles, contributing to the protection of the environment and reduction in marine pollution.
20. Compared to FY18 models. The ratio may vary by model.
21. The CES Innovation Awards are based upon descriptive materials submitted to the judges. CTA did not verify the accuracy of any submission or of any claims made and did not test the item to which the award was given.
22. Horizon Forbidden West™: Releasing 02/18/2022. ©2021 Sony Interactive Entertainment Europe. Developed by Guerrilla. Horizon Forbidden West is a trademark of Sony Interactive Entertainment LLC.
23. This is the perceptible contrast level expanded by XR Contrast Booster technology, which is a unique figure calculated for the contrast that users actually feel and experience.
24. Acoustic Centre Sync is compatible with Sony Soundbar HT-A7000, HT-A5000 and Home Theatre System HT-A9.
25. Applicable headphones are WH-1000XM3, WF-1000XM3, WI-1000XM2, WH-1000XM4, WF-1000XM4, WH-XB900N, WH-XB700, WH-H810, WH-H910N, WF-C500, WH-XB910N.
26. Requires separately sold Calman calibration software to be installed on your PC, a pattern generator, a meter (colorimeter, spectrophotometer etc.), and Calman for BRAVIA app to be downloaded from Google Play and installed on your TV. Internet needed to utilize app services on TV. Network services, content, and software of this product may be subject to separate terms and conditions and changed, interrupted, or discontinued at any time and may require fees, registration, and credit card information.
27. All third-party apps, network services, content, the operating system and software may be subject to individual terms and

conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information. Requires product to be connected to the wireless network.

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