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ABT DEBUTS REMODELED TIME STORE

Features include an improved layout, new lighting and LED columns

GLENVIEW, Ill. – [Abt](#), the country's largest independently-owned, single-location retailer of electronics, appliances and home goods, recently completed a major renovation of its Time Store, creating an atmosphere that's lighter, brighter and easier to shop.

Main transformations in the Time Store include new lighting, cases and displays. The store has also been refitted with a new and improved layout and LED columns. Providing a modern and immersive experience of the watch world, the LED columns are complete with a 360-degree view of featured videos from various watch brands that can be seen from any direction.

Inspiration for the renovation was drawn from various watch boutiques in Las Vegas – featuring glistening finishes and luxurious atmospheres. Abt partnered with 3D Exhibits, an exhibit trade show company that has worked with brands like Toyota, Google and McAfee to design and fabricate the remodeling of the Time Store. With its sleek and modern design, the Time Store now has a more upscale ambiance, elevating the Abt customer experience while remaining cohesive with the store's design.

Located in the atrium, Abt's Time Store features a carefully curated selection of premium-quality watches, outstanding performance and timeless style. The Time Store is an authorized dealer of 16 major brands including Baume & Mercier, Longines, Oris, Tissot, Movado, and newly added S.T. Dupont., and is hoping to attract more luxury watch brands. Customers can also browse watch bands and straps, watch winders, watch chargers, watch cases and accessory storage options.

"As one of our most exciting boutiques, the Time Store underwent a modernization," said Jon Abt, co-president of Abt Electronics. "The investment we put into this renovation reaffirms our commitment to providing our customers an exceptional and memorable shopping experience."

In addition to watches and watch accessories, the Time Store also carries jewelry from brands like Roberto Coin, Royal Jewelry, MaeMarie Wraps and a vast selection of pre-owned watches including Rolex, Cartier, IWC and Panerai. Customers can also take advantage of a trade-in program for luxury watches.

For more information on Abt Electronics and the Time Store, please visit www.abt.com.

About Abt Electronics

Abt Electronics was founded in 1936 when Jewel Abt loaned her husband Dave \$800 to open a small electronics store in the Logan Square neighborhood of Chicago. Abt has grown to become the largest independent, single-store retailer of electronics, appliances and home goods in the country. This third-generation family-run business (now run by Dave and Jewel's four grandchildren, Mike, Ricky, Jon and Billy, who share the title of co-president) is known for its award-winning customer service from its team of more than 1,700 expert staff members. Its Glenview, Ill.-based location boasts a 114,000 square-foot showroom on 37 acres. The entire facility, including its continually expanding state-of-the-art warehouse, totals over 450,000 square feet. The company has been recognized by the Chicago Tribune as one of the Top Large Workplaces in Chicago for 14 consecutive years, taking the No. 1 position in 2016, 2012 and 2011. Abt has become an influencer on a national scale thanks to its thriving national ecommerce website where customers can receive advice and customer support through the site's live chat feature, email and toll-free phone number. Abt is known for being an eco-friendly business and has an award-winning green program that includes LED lights, a rooftop solar array, an irrigation system that uses renewable rainwater, and a generator that provides electricity for nine hours of the day. Abt also has an on-premises 30,000-square-foot recycling center that takes in over 8,500 tons of waste per year including 95 percent of the company's own waste. In the center of the showroom is a beautiful atrium where customers gain access to its many boutique stores-within-a-store such as an Apple Boutique and a Tumi Store. For more information, visit www.Abt.com.

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