



WIC100/B

WI-C100 Wireless In-ear Headphones

Wireless Bluetooth headphones that take your music wherever life brings you. ¹ With up to 25hrs of battery life, the WI-C100 headphones provide high-quality listening. ² Comfortable and easy to use, these headphones provide piece of mind with a IPX4 Splash resistance design. ³



Bullets

- Long battery life of up to 25 hours ²
- DSEE™ restores high frequency sounds lost in compression
- Splash-proof and sweat-proof with an IPX4 rating ³
- Easier, clearer hands-free calling
- Fine-tune your sound using the Sony | Headphones Connect app ⁴
- Easy to operation with buttons to play and pause, skip tracks and adjust the volume.
- A well-balanced shape around the neck ensures a stable fit.
- The WI-C100 headphones have a flexible neckband that fits to you.
- Sync your headphones easily with Fast Pair. ⁴
- Experience 360 Reality Audio for a truly immersive experience ⁵

Features

Long Battery Life

Enjoy up to 25hrs of battery life for non-stop listening. ² And if your headphones are running low on power, a 10-minute quick charge will give you up to 60 minutes of playback.

DSEE – Give your favorite music a boost

When an original musical file is compressed our Digital Sound Enhancement Engine faithfully restores music to high-quality sound that's closer to the original recording.

IPX4 splash-proof and sweat-proof design

With an IPX4 water resistance rating, splashes and sweat won't stop these headphones – so you can keep on moving to the music. ³

Clear hands-free calling

Conversations flow freely with clear hands-free calls thanks to our high-quality built-in microphone, You won't even have to take your phone out of your pocket.

Your sound, just how you like it

SONY

Tailor sound to your personal preference. Choose from a variety of presets to match sound quality with the genre of music you're listening to. Or create and save your own presets using the EQ Custom feature on the Sony | Headphones Connect app.⁴

Easy to use buttons

The WI-C100 headphones are easy to operate, with buttons to play and pause, skip tracks, adjust the volume, and receive calls. For convenience, the buttons have been redesigned, with a more pronounced shape making them easier to press.

Comfortable Fit

A well-balanced shape around the neck ensures a stable fit, while the housing follows the contours of the ear for maximum comfort.

Flexible neckband

Lightweight and portable, the WI-C100 headphones have a flexible neckband that makes them even easier to slip into your bag when you're on the move.

Fast Pairing

Enjoy fast pairing capability with Google's new Fast Pair feature on the WI-C100.^{1,4} Quickly and effortlessly pair your headphones with your Android device with just a simple tap. You can also easily locate your headphones by pinging them or checking their last known location on your smartphone.

360 Reality Audio

Immerse yourself in sound all around you. Sound is as real as if you are there at a live concert or with the artist in the recording studio. With 360 Reality Audio, music has never been so immersive and so real.⁵

Well-balanced Tuning

Tuning in the WI-C100 are well balanced from low to high frequencies, and vocals are natural and clear. These headphones are made to match any music genre.

Bluetooth

With Bluetooth wireless technology, you can connect to your device wirelessly and enjoy table uninterrupted listening.¹

Siri Voice Assistant Compatible

One simple button press connects you to Siri so you can find directions, play music, communicate with contact and so much more.^{4,7}

Swift Pair - Connect to your PC easily

Swift pair makes it quick and easy to pair your WI-C100 headphones with your Windows 11 and 10 computers via Bluetooth.^{1,4} Pop-up pairing guidance appears on nearby Windows 10 devices when pairing mode is selected.

Dolby Atmos Experience

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With a Sony WLA-NS7 wireless transmitter connected to your BRAVIA XR TV, your headphones create the ideal arrangement of phantom speakers all around you so can enjoy a Dolby Atmos experience.⁶ Be immersed in the scene and feel right at the heart of the action.

Sustainability in mind

Our products are not only designed to be stylish but also with the environment in mind. Plastic comprises less than five per cent of the packaging material for the WI-C100 headphones, reflecting Sony's commitment to reducing the environmental impact of our products and practices.⁸

360 Spatial sound Personalizer

With the Sony| 360 Spatial Sound Personalizer app⁶, you enjoy a sound experience that's optimized for you. The app captures and analyses your ear shape, allowing these headphones to create your own personal spatial sound field when paired with BRAVIA XR TV's.

Specification

General Features	
DSEE	Yes
Driver Unit	0.35 in
Frequency Response (Bluetooth® Communication)	20–20,000 Hz (Sampling frequency 44.1 kHz)
NFC	No
Splash-proof	Yes (IPX4)
Battery	
Battery Life	Up to 25 hours

1. Interoperability and compatibility between Bluetooth® devices vary.
2. Actual performance varies based on settings, environmental conditions, and usage.
3. Protection assured against water splashing from any angle, excluding the sound conduit (sound exit tube), ventilation holes, and microphone holes in the unit of the headphones.
4. Download app at the App Store. Network services, content, and operating system and software subject to terms and conditions and may be changed, interrupted or discontinued at any time and may require fees, registration and credit card information.
5. Download Headphones Connect app at Google Play and the App Store. Network services, content, and operating system and software subject to terms and conditions and may be changed, interrupted or discontinued at any time and may require fees, registration and credit card information. 360 Reality Audio requires subscription to compatible online music service and third party terms, conditions, account and fees may apply. Requires firmware Ver 1.1 or above.
6. 360 Spatial Sound personalizer requires the supplied transmitter (WLA-NS7)] and a BRAVIA XR TV model sold sep.
7. The feature to activate Google Assistant by saying "OK Google" is only available for Android devices. Google, Google Assistant and Android are trademarks of Google LLC. Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. The Google Assistant and Alexa are not available in all languages and countries/regions. Install the Google Assistant app and set up with Sony | Headphones Connect app. For Amazon Alexa, install the Amazon Alexa app and set up with Sony | Headphones Connect app.

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8. Coating and adhesive materials excluded.

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