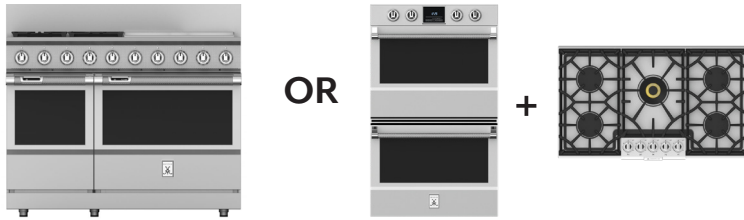


HESTAN À LA CARTE SAVINGS PROMOTION

VALID 1.1.22 - 12.31.22

STEP #1

BUY ANY HESTAN RANGE OR WALL OVEN & RANGETOP / COOKTOP



CHOOSE A HESTAN REWARD BELOW

OPTIONAL STEP #2

CHOOSE TO ADD ANY FULL-SIZE HESTAN REFRIGERATION OR COLUMN PAIR



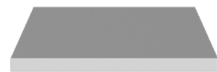
CHOOSE A SECOND HESTAN REWARD BELOW

HESTAN REWARDS - STEP 1, CHOOSE 1. STEP 2, CHOOSE 2.

DISCOUNTED/FREE PRODUCT REWARD OPTIONS (AT TIME OF PURCHASE)



FREE HESTAN DISHWASHER
(\$2,599 MSRP VALUE*)



FREE HESTAN VENTILATION LINER (\$4,029 MSRP VALUE*)



50% OFF HESTAN CHIMNEY OR PRO CANOPY HOOD
(\$3,569 MSRP VALUE*)



FREE HESTAN SIDE SWING OR DRAWER MICROWAVE OVEN
(\$2,339 MSRP VALUE*)



50% OFF ANY 30" OR 36" ASPIRE GRILL HEAD
(\$2,404 MSRP VALUE*)

MAIL-IN REBATE CASH REWARD OPTIONS

| RANGES | |
|--|---------------------------|
| 36" OR 48" RANGE | \$1,000 REBATE |
| 30" RANGE | \$500 REBATE |
| WALL OVEN + COOKTOP/RANGETOP COMBOS | |
| DOUBLE OVEN + COOKTOP | \$1,000 REBATE |
| SINGLE OVEN + COOKTOP | \$500 REBATE |
| REFRIGERATION (REQUIRES ELIGIBLE COOKING PURCHASE - SEE STEP #1) | |
| 36" BOTTOM MOUNT REFRIGERATOR | \$1,000 REBATE |
| 18", 24" OR 30" COLUMN (MUST BUY PAIR) | \$1,000 REBATE (ANY PAIR) |

MAIL-IN CULINARY REWARD OPTIONS



10 PC. SET OF HESTAN NANOBOND COOKWARE
(\$1,599 VALUE)



DINNER AT THOMAS KELLER'S THE FRENCH LAUNDRY OR ELIGIBLE THOMAS KELLER RESTAURANT
(\$1,000 VALUE)



CASE OF HESTAN WINE (12 BOTTLES)**
(\$1,599 VALUE)

HESTAN À LA CARTE SAVINGS PROMOTION

PLEASE SELECT YOUR QUALIFYING PRODUCT(S) + BONUS SELECTION(S)

VALID 1.1.22 - 12.31.22

STEP #1

SELECT YOUR ELIGIBLE **RANGE** OR **WALL OVEN** + **RANGETOP** / **COOKTOP** TO QUALIFY FOR ONE HESTAN REWARD OPTION:



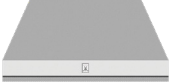





| | |
|--|--|
| <p>RANGE:</p> <p><input type="checkbox"/> 30" RANGE</p> <p><input type="checkbox"/> 36" RANGE</p> <p><input type="checkbox"/> 48" RANGE</p> | <p>WALL OVEN:</p> <p><input type="checkbox"/> 30" SINGLE WALL OVEN (+ COOKTOP)</p> <p><input type="checkbox"/> 30" DOUBLE WALL OVEN</p> <hr/> <p>RANGETOP:</p> <p><input type="checkbox"/> 30" RANGETOP <input type="checkbox"/> 36" RANGETOP</p> <p><input type="checkbox"/> 48" RANGETOP</p> <hr/> <p>COOKTOP:</p> <p><input type="checkbox"/> 30" GAS COOKTOP <input type="checkbox"/> 36" GAS COOKTOP</p> <p><input type="checkbox"/> 30" INDUCTION COOKTOP <input type="checkbox"/> 36" INDUCTION COOKTOP</p> <p><input type="checkbox"/> 30" ELECTRIC COOKTOP <input type="checkbox"/> 30" ELECTRIC COOKTOP</p> |
|--|--|

OPTIONAL STEP #2

SELECT YOUR ELIGIBLE **FULL-SIZE HESTAN REFRIGERATION** OR **COLUMN PAIR** TO QUALIFY FOR A SECOND HESTAN REWARD OPTION

| | |
|--|--|
| REFRIGERATION / COLUMNS: | |
| <input type="checkbox"/> 36" BOTTOM MOUNT REFRIGERATOR | |
| <i>COLUMNS MUST BE PURCHASED AS A PAIR TO QUALIFY</i> | |
| <input type="checkbox"/> 30" REFRIGERATOR COLUMN | <input type="checkbox"/> 24" REFRIGERATOR COLUMN |
| + | |
| <input type="checkbox"/> 30" FREEZER COLUMN | <input type="checkbox"/> 24" FREEZER COLUMN |
| <input type="checkbox"/> 18" FREEZER COLUMN | |

REWARD OPTIONS: SELECT ONE REWARD PER ELIGIBLE COOKING PURCHASE, OR 2 REWARDS FOR ADDING ELIGIBLE REFRIGERATION.

| | | | | | | |
|-----------|---|--|---|--|---|--|
| REWARD #1 | <input type="checkbox"/>  FREE HESTAN DISHWASHER (\$2,599 MSRP VALUE*) | <input type="checkbox"/>  FREE HESTAN VENTILATION LINER (\$4,029 MSRP VALUE*) | <input type="checkbox"/>  50% OFF HESTAN CHIMNEY OR PRO CANOPY HOOD (\$3,569 MSRP VALUE*) | <input type="checkbox"/>  FREE HESTAN SIDE SWING OR DRAWER MICROWAVE OVEN (\$2,339 MSRP VALUE*) | <input type="checkbox"/>  50% OFF ANY 30" OR 36" ASPIRE GRILL HEAD (\$2,404 MSRP VALUE*) | |
| REWARD #2 | <input type="checkbox"/> 36" OR 48" RANGE = \$1,000 REBATE <input type="checkbox"/> 30" RANGE = \$500 REBATE <input type="checkbox"/> DOUBLE WALL OVEN + COOKTOP = \$1,000 REBATE <input type="checkbox"/> SINGLE WALL OVEN + COOKTOP = \$500 REBATE | | <input type="checkbox"/>  10 PC. SET OF HESTAN NANOBOND COOKWARE (VALUE OF \$1,599) | | <input type="checkbox"/>  THOMAS KELLER DINING EXPERIENCE AT ELIGIBLE RESTAURANT (\$1,000 VALUE) | |
| REWARD #1 | <input type="checkbox"/> 36" REFRIGERATION = \$1,000 REBATE <input type="checkbox"/> 18", 24" OR 30" COLUMN PAIR = \$1,000 REBATE | | <input type="checkbox"/>  CASE OF HESTAN WINE (12 BOTTLES)** (\$1,599 VALUE) | | | |

HESTAN À LA CARTE SAVINGS PROMOTION

REBATE FORM + TERMS AND CONDITIONS

VALID 1.1.22 - 12.31.22

PLEASE NOTE:

- Promotional products apply to stainless steel only. Color options are at an additional charge.
- Wall ovens: Only double ovens plus rangetop or cooktop or single oven plus cooktop qualify for this promotion.
- Refrigeration: Columns must be purchased as a pair to qualify.
- If customer adds eligible refrigeration, two 50% off rewards can be combined for 100% free product.
- Discounted or free product will be reflected on your dealer invoice at the time of purchase.
- Two Hestan Rewards can only be selected when purchasing Hestan cooking (Step 1) and Hestan full-size refrigeration (Step 2). Discounted/free product rewards may be combined when Hestan cooking & refrigeration is purchased on the same invoice.
- * = Retail value of Rewards may vary based on product selection.
- ** = Wine delivery may not be available in all states - please confirm eligibility before selecting.

SUBMIT ONLINE:

- Submit online at Hestanrebates.com
- Consumers will have until 3/1/2023 to submit online

TERMS AND CONDITIONS:

1. Consumers will have 8 weeks after the end of the promo to submit online to Hestanrebates.com. No late submissions will be accepted. 2. Consumer should receive rebate within 6-8 weeks after Hestan receives submission. Must be purchased only from participating Hestan dealers. 3. Order and purchase of qualifying Hestan products in this promotion must take place between January 1 – December 31, 2022, and you must take delivery by March 1, 2023. Purchases made before or after these dates will not be eligible. 4. Purchase date is determined by invoice date or down payment date. 5. Hestan distributors, resellers and their employees, Hestan employees and internal Hestan orders are ineligible. 6. Only retail purchases by an end-user in the United States and Canada are valid. 7. Online submissions must include a street address. No P.O. Boxes will be accepted. If these terms and conditions are not met, Hestan Visa Prepaid Cards will not be issued. All submissions must include the final invoice, complete payment (no balance owing), purchase and delivery date, model number(s), serial number(s), retailer name and address, and customer name and address. 8. Rebates will be issued in the form of a Hestan Visa® Prepaid Card for American applicants, and issued in the form of a cheque for Canadian applicants. 9. Your rebate will be delivered via email with instructions for claiming your Visa prepaid card. You must claim your card within 3 months of the date these instructions are sent via email. The link to access your payment expires after that time. Use your Visa prepaid card anywhere Visa debit cards are accepted around the world. Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card. 10. Hestan is not responsible for claims received late. Please keep copies of all materials submitted. 11. Hestan reserves the right to request additional information regarding this claim, and the right to confirm identification. All information submitted with this claim becomes the property of Hestan and cannot be returned. No group organization request will be honored and author rights may not be assigned or transferred. 12. Hestan, 360insights and its authorized distributors shall be solely responsible for the administration, handling and/or payment of any and all rebates under this rebate offer. Offer void where prohibited by federal, state, or local law. 13. No display or clearance models qualify. 14. All purchases must appear on the same sales receipt. 15. Rewards and rebates will exclusively be issued for qualifying model numbers only. No substitutes of other Hestan SKU model numbers are possible and/or permissible. 16. Rebates are only valid as long as supplies of qualified model numbers last. 17. Hestan reserves the right to verify eligibility of Incentive claims and supporting documentation, including, without limitation, sales invoice documentation. Hestan will determine validity of any and all claims in its sole discretion. 18. Hestan reserves the right to modify Program rules and to cancel any Program at any time without prior notification or warning. In the event of Program termination, Program participants will have 30 days from the Program termination date in which to submit final reward claims.