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Abt Electronics' BlueStar® Showroom Recognized in NKBA Innovative Showroom Awards

GLENVIEW, Ill. – Feb. XX, 2021 – [Abt Electronics](#), the largest independently-owned, single-location retailer of electronics, appliances, and home goods in the country, and [BlueStar®](#), manufacturer of high-performance appliances for the home, received an Honorable Mention for Aesthetics in the Innovative Showroom Awards in the National Kitchen & Bath Association (NKBA) Design & Industry Awards program. [The experiential showroom](#) features over 18 BlueStar® products where home chefs can personally experience the unmatched performance and customization options of BlueStar® appliances. The space was designed by Interior designer Ann von Kreuter of House & Home Design, Chicago.

The NKBA Innovative Showroom Awards recognize the kitchen and bath industry's most creative, innovative and experiential showrooms in North America. The kitchen and bath industry holds the Innovative Showroom Award winners in high honor as the award recognizes the creative design professionals—architects, technology integrators, designers, furniture makers and display experts—who are masters of design, marketing and sales.

“Being recognized for this showroom built in collaboration with BlueStar is a true honor,” said Mike Abt, co-president of Abt Electronics. “We love being able to offer our customers a really unique shopping experience through the showroom where they are actually able to experience the performance of the appliances before they buy them in a beautiful space.”

The impressive 1,000 square-foot space was designed to showcase product innovations and unparalleled customization for restaurant-worthy culinary experiences at home. The space features three vignettes, all designed to showcase the depth and breadth of BlueStar®, from ranges and ventilation designs to premium refrigeration, to electric wall ovens and induction cooktops. The new space features a large “live” demo kitchen with an island that houses three pieces and six pullout drawers to show assorted knob colors, all 10 trim options and 192 painted metal samples. The center of the vignette is the Café kitchen that allows guests to experience firsthand BlueStar's chef-inspired features and high-performance functionalities. Each area offers its own customized appliances, so customers can see the different ways they can style their own BlueStar®. The Abt staff of experts work closely with clients to educate them on the product line and help them make choices that suit their projects and individual needs.

For more information visit www.abt.com or www.bluestarcooking.com

Abt Electronics

Abt Electronics was founded in 1936 when Jewel Abt loaned her husband Dave \$800 to open a small electronics store in the Logan Square neighborhood of Chicago. Abt has grown to become

the largest independent, single-store retailer of electronics, appliances and home goods in the country. This third-generation family-run business (now run by Dave and Jewel's four grandchildren, Mike, Ricky, Jon and Billy, who share the title of co-president) is known for its award-winning customer service from its team of more than 1,500 expert staff members. Its Glenview, Ill.-based location boasts a 114,000 square-foot showroom on 37 acres. The entire facility, including its continually expanding state-of-the-art warehouse, totals over 450,000 square feet. The company has been recognized by the Chicago Tribune as one of the Top Large Workplaces in Chicago for ten consecutive years, taking the No. 1 position in 2016, 2012 and 2011. Abt has become an influencer on a national scale thanks to its thriving ecommerce website where customers can receive advice and customer support through the site's live chat feature, email and toll-free phone number. Abt is known for being an eco-friendly business and has an award-winning green program that includes bio-diesel trucks, LED lights, a rooftop solar array, an irrigation system that uses renewable rainwater, and a generator that provides electricity for nine hours of the day. Abt also has an on-premises 12,000 square-foot recycling center that takes in over 8,500 tons of waste per year including 95 percent of the company's own waste. In the center of the showroom is a beautiful atrium where customers gain access to its many boutique stores-within-a-store such as an Apple Boutique and a Connect Computer Store. For more information, visit www.Abt.com.

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