



COOLPIX®

DIGITAL CAMERAS

Nikon

COOLPIX S5

2320 NIKKOR ED 58-17.4mm 1:3.0-5.4

Wi-Fi



COOLPIX DIGITAL CAMERAS

The three categories of cameras expand on the COOLPIX commitment to cutting-edge technology, legendary Nikon performance, and extraordinary ease of use. Whether you're a proud parent who's new to digital photography, an enthusiast looking for expanded functionality and sophisticated design, or a seasoned photographer who demands the highest image quality possible, Nikon has a COOLPIX camera that makes capturing quality pictures a snap.

COOLPIX LIFE

memories made easy

The **LIFE** Series of COOLPIX cameras allows easy capture of treasured moments in high-resolution images. Powerfully capable yet simple—at an entry level price.

- COOLPIX L1
- COOLPIX L2
- COOLPIX L3
- COOLPIX L4



© Mark Alberhasky

COOLPIX STYLE

brilliance made beautiful

The **STYLE** Series of COOLPIX cameras offers additional photographic capabilities for greater control—plus distinctive ultra-slim designs.

- COOLPIX S4
- COOLPIX S5
- COOLPIX S6



© Dan Monaki

COOLPIX PERFORMANCE

passion made powerful

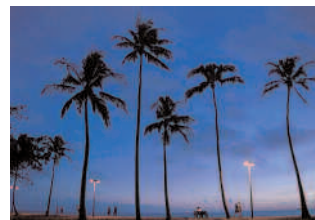
The **PERFORMANCE** Series of COOLPIX cameras delivers advanced functionality and greater versatility to maximize personal control in pursuit of an individual photographic vision and the highest quality of images.

- COOLPIX P1
- COOLPIX P2
- COOLPIX P3
- COOLPIX P4

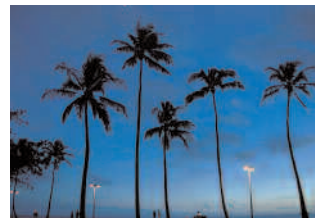


© Dave Black

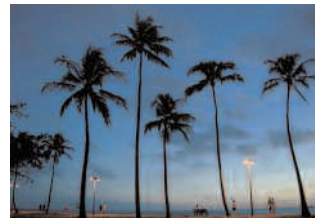
These exclusive features are simple to use because Nikon's advanced technology is built-in!



DUSK/DAWN SCENE MODE - Normal



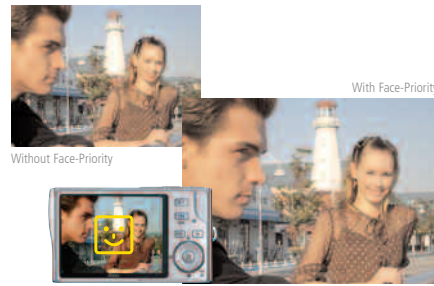
DUSK/DAWN SCENE MODE - Effect 1



DUSK/DAWN SCENE MODE - Effect 2

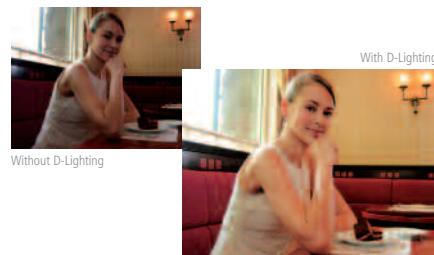
FACE-PRIORITY AF >

Cameras that are so smart they find and focus on faces! The Face-priority AF feature automatically detects and then focuses in on people's faces – regardless of where they are in the frame – ensuring superb crisp-focus portraits.



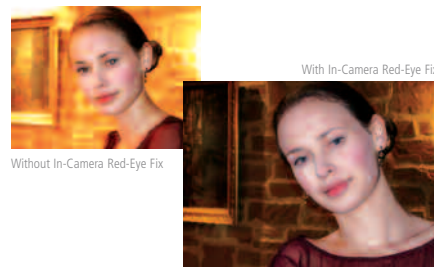
D-LIGHTING >

D-Lighting rescues underexposed images by improving brightness and detail where needed, while leaving correctly exposed areas just as they are.



IN-CAMERA RED-EYE FIX™ >

You may never see red-eye again! Nikon's exclusive In-Camera Red-Eye Fix™ analyzes each image and automatically finds and corrects any red-eye, which sometimes occurs in flash photography, to produce more natural-looking portraits.



< ADVANCED SCENE MODES

Advanced scene modes give you a choice of effects that allow you to capture a single scene with a range of moods.

FACE-PRIORITY AF/D-LIGHTING/IN-CAMERA RED-EYE FIX™ AVAILABLE ON ALL COOLPIX MODELS



VIBRATION REDUCTION TECHNOLOGY

Originally developed for Nikon SLR lenses, the Vibration Reduction system helps you overcome camera shake and unsteady situations. Automatically detecting and compensating for small movements that would otherwise cause images to blur, it enables a shooting experience akin to shooting at shutter speeds three stops faster, while also supporting faster framing on the LCD.



VR AVAILABLE ON THE COOLPIX P3 & COOLPIX P4



IN-CAMERA CREATIVE SLIDESHOW ENTERTAINMENT

So much more than a simple slideshow function, Pictmotion™ lets you share your photos in a more imaginative and entertaining way. Simply select a range of images, pick a style and choose your soundtrack from 5 pre-installed music files, or load new ones to go with your images. Your Pictmotion slideshow will be produced automatically, with pace and transitions determined by music and style ready for viewing anywhere on the large LCD.



SPEED DIAL YOUR SELECTIONS

The new Rotary Multi Selector enables easier camera use. Swift circular scrolling action allows speedy image browsing at up to 10 pictures per second, and a range of buttons ensures intuitive operation. An on-screen icon with a cursor that tracks Rotary Multi Selector scrolling makes it easy to select various features.

Pictmotion by muvee



Choose a soundtrack for your slideshow or upload your own! Upload is supported by Windows™ only

PICTMOTION AVAILABLE ON THE COOLPIX S5 & COOLPIX S6



BUILT-IN WI-FI

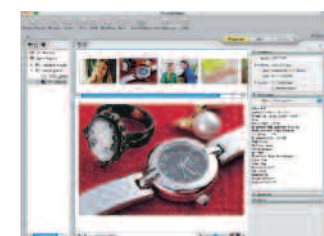
Wires and cables can hold you down, but built-in Wi-Fi sets you free. Built-in Wi-Fi adds exciting freedom and versatility to the COOLPIX P1, P2, P3, and S6 – letting you send images straight from the camera to your computer in an instant, and enabling images to be sent direct to PictBridge-compatible printers.



TRANSFER OR PRINT IMAGES - NO WIRES NEEDED!



Note: Wi-Fi functions require installation of provided wireless software in a compatible computer. Wireless printing, without a PC, requires optional Wireless Printer Adapter PD-10 (shown at left).



PICTURE PROJECT™ SOFTWARE

Now featuring special Wi-Fi functions, Nikon's exclusive PictureProject software (included) comes complete with a user-friendly interface that enables the enhancement of images with effective Edit tools and an Auto Enhance Button. Design albums, create movies with music, share images via e-mail and view images through slideshows with sound that can be displayed on a TV or computer.



WI-FI AVAILABLE ON THE COOLPIX P1, COOLPIX P2, COOLPIX P3 & COOLPIX S6

COOLPIX LIFE
memories made easy

COOLPIX STYLE
brilliance made beautiful

COOLPIX PERFORMANCE
passion made powerful

CAMERA MODEL	COOLPIX L1	COOLPIX L2	COOLPIX L3	COOLPIX L4	COOLPIX S4	COOLPIX S5	COOLPIX S6	COOLPIX P1	COOLPIX P2	COOLPIX P3	COOLPIX P4
PRODUCT NUMBER	25536	25543	25544	25546	25533	25541	25547	25534	25535	25539	25540
EFFECTIVE MEGAPIXELS	6.2	6.0	5.1	4.0	6.0	6.0	6.0	8.0	6.0	8.0	8.0
MAXIMUM FILE SIZE	17.0	17.0	15.0	11.0	17.0	17.0	17.0	23.0	17.0	23.0	23.0
RESOLUTION	2816 x 2112 2048 x 1536 1024 x 768 640 x 480 Small Pic	2816 x 2112 2048 x 1536 1024 x 768 640 x 480 Small Pic	2592 x 1944 2048 x 1536 1024 x 768 640 x 480 Small Pic	2272 x 1712 1600 x 1200 1024 x 768 640 x 480 Small Pic	2816 x 2112 2048 x 1536 1024 x 768 640 x 480 Small Pic	2816 x 2112 2048 x 1536 1024 x 768 640 x 480 Small Pic	2816 x 2112 2048 x 1536 1024 x 768 640 x 480 Small Pic	3264 x 2448 2592 x 1944 2048 x 1536 1600 x 1200 1600 x 1200 1280 x 960 1024 x 768 640 x 480 (3:2)3264 x 2176 Small Pic	2592 x 1944 2048 x 1536 1600 x 1200 1280 x 960 1024 x 768 640 x 480 (3:2)2592 x 1728 Small Pic	3264 x 2448 2592 x 1944 2048 x 1536 1024 x 768 640 x 480 (3:2)3264 x 2176 Small Pic	3264 x 2448 2592 x 1944 2048 x 1536 1024 x 768 640 x 480 (3:2)3264 x 2176 Small Pic
FILE FORMATS	JPEG QuickTime WAV (Voice)	JPEG QuickTime WAV (Voice)	JPEG QuickTime WAV (Voice)	JPEG QuickTime	JPEG QuickTime WAV (Voice)	JPEG QuickTime WAV (Voice)	JPEG QuickTime WAV (Voice)	JPEG QuickTime WAV (Voice)	JPEG QuickTime WAV (Voice)	JPEG QuickTime WAV (Voice)	JPEG QuickTime WAV (Voice)
LENS	5x Optical Zoom-Nikkor (38-190mm) Digital Zoom to 4x	3x Optical Zoom-Nikkor (38-116mm) Digital Zoom to 4x	3x Optical Zoom-Nikkor (38-116mm) Digital Zoom to 4x	3x Optical Zoom-Nikkor (38-114mm) Digital Zoom to 4x	10x Optical Zoom-Nikkor (38-380mm) Digital Zoom to 4x	3x Optical Zoom-Nikkor (35-105mm) with ED glass elements Digital Zoom to 4x	3x Optical Zoom-Nikkor (35-105mm) with ED glass elements Digital Zoom to 4x	3.5x Optical Zoom-Nikkor (36-126mm) Digital Zoom to 4x	3.5x Optical Zoom-Nikkor (36-126mm) Digital Zoom to 4x	3.5x Optical Zoom-Nikkor (36-126mm) with Vibration Reduction Digital Zoom to 4x	3.5x Optical Zoom-Nikkor (36-126mm) with Vibration Reduction Digital Zoom to 4x
WI-FI ENABLED	N/A	N/A	N/A	N/A	N/A	N/A	802.11b/g	802.11b/g	802.11b/g	802.11b/g	N/A
EXPOSURE MODES	Automatic 15 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode	Automatic 15 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode	Automatic 15 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode	Automatic 15 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode	Automatic 16 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode	Automatic 15 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode One-Touch Portrait Button	Automatic 15 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode One-Touch Portrait Button	Automatic Flexible Program Aperture Priority 16 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode	Automatic Flexible Program Aperture Priority 16 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode	Automatic Flexible Program Aperture Priority 16 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode	Automatic Flexible Program Aperture Priority 16 Scene Modes 4 Scene Assist Modes Face Priority AF with Portrait Scene Mode
EXPOSURE METER OPTIONS	256-Segment Matrix	256-Segment Matrix	256-Segment Matrix	256-Segment Matrix	256-Segment Matrix Center-eight Spot AF not user-selectable	256-Segment Matrix Center-eight Spot AF not user-selectable	256-Segment Matrix Center-eight Spot AF not user-selectable	256-Segment Matrix Center-eight Spot AF	256-Segment Matrix Center-eight Spot AF	256-Segment Matrix Center-eight Spot AF	256-Segment Matrix Center-eight Spot AF
MACRO CAPABILITIES	to 1.6"	to 3.9"	to 3.9"	to 1.6"	to 2.5"	to 1.6"	to 1.6"	to 1.6"	to 1.6"	to 1.6"	to 1.6"
IMAGE CAPTURE MODES	Single Multi Shot 16 Continuous Movie Mode w/Audio Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)	Single Multi Shot 16 Continuous Movie Mode w/Audio Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)	Single Multi Shot 16 Continuous Movie Mode w/Audio Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)	Single Multi Shot 16 Movie Mode Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)	Single Multi Shot 16 Continuous Movie Mode w/Audio Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)	Single Multi Shot 16 Continuous Movie Mode w/Audio and Electronic VR Interval Timer Shooting Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)	Single Multi Shot 16 Continuous Movie Mode w/Audio and Electronic VR Interval Timer Shooting Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)	Single Multi Shot 16 Continuous Movie Mode w/Audio 5 Shot Buffer Movie Mode w/Audio and Electronic VR Interval Timer Shooting Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)	Single Multi Shot 16 Continuous Ultra HS 5 Shot Buffer Movie Mode w/Audio and Electronic VR Interval Timer Shooting Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)	Single Multi Shot 16 Continuous Ultra HS 5 Shot Buffer Movie Mode w/Audio and Lens Shift VR Interval Timer Shooting Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)	Single Multi Shot 16 Continuous Ultra HS 5 Shot Buffer Movie Mode w/Audio and Lens Shift VR Interval Timer Shooting Color Options -Standard -Vivid -Sepia -B&W -Cyanotype (Cool)
MANUAL SETTINGS	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting	7 White Balance Options Exposure Compensation Best Shot Selector Blur Detection Date Imprint In-Camera Crop D-Lighting
FLASH	5 Mode Built-in Flash In-Camera Red-Eye Fix™	5 Mode Built-in Flash In-Camera Red-Eye Fix™	5 Mode Built-in Flash In-Camera Red-Eye Fix™	5 Mode Built-in Flash In-Camera Red-Eye Fix™	5 Mode Built-in Flash In-Camera Red-Eye Fix™	5 Mode Built-in Flash In-Camera Red-Eye Fix™	5 Mode Built-in Flash In-Camera Red-Eye Fix™	6 Mode Built-in Flash In-Camera Red-Eye Fix™	6 Mode Built-in Flash In-Camera Red-Eye Fix™	5 Mode Built-in Flash In-Camera Red-Eye Fix™	5 Mode Built-in Flash In-Camera Red-Eye Fix™
POWER	2 AA Alkaline (included) 2 NiMH (Optional)	2 AA Alkaline (included) 2 NiMH (Optional)	2 AA Alkaline (included) 2 NiMH (Optional)	2 AA Alkaline (included) 2 NiMH (Optional)	2 AA Alkaline (included) 2 NiMH (Optional)	Rechargeable Battery EN-EL8 and Charger included COOLSTATION MV-14	Rechargeable Battery EN-EL8 and Charger included COOLSTATION MV-15	Rechargeable Battery EN-EL8 and Charger included	Rechargeable Battery EN-EL8 and Charger included	Rechargeable Battery EN-EL5 and Charger included	Rechargeable Battery EN-EL5 and Charger included
INTERNAL MEMORY	10MB	32MB	32MB	16MB	16MB	22MB	22MB	32MB	16MB	23MB	23MB
WEIGHT	6.3 oz.	4.2 oz.	4.2 oz.	4.1 oz.	7.2 oz.	4.8 oz.	4.9 oz.	6.0 oz.	6.0 oz.	5.9 oz.	5.9 oz.
MSRP	\$329.95	\$249.95	\$199.95	\$149.95	\$399.95	\$349.95	\$449.95	\$549.95	\$399.95	\$449.95	\$399.95



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At the heart of the *image*™ 