

Abt Electronics Bracket Challenge 2017 – Official Contest Rules

1. DISCLAIMER: Abt Electronics, Inc. (“Abt Electronics”) is not affiliated with, associated with, or endorsed by the National Collegiate Athletic Association (“NCAA”) or any college or university. No relationship, marketing or otherwise, exists between Abt Electronics and the NCAA and/or any college or university. NO PURCHASE NECESSARY to participate in the Abt Electronics Bracket Challenge Contest (“the Contest”). A purchase does not increase your chances of winning. This Contest is powered by PickHoops.com. Registration with PickHoops.com is necessary in order to participate in the Contest, and registration with PickHoops.com requires agreement to the PickHoops.com Terms of Use, available at <http://www.abt.com/bracket> (“the Website”). This Contest shall be void where prohibited. THIS CONTEST IS DEvised AS A NON-GAMBLING PROMOTION and is intended solely for entertainment purposes. By entering the Contest, you hereby represent and warrant that you have read these Official Rules and are fully familiar with their contents. Abt Electronics does not own any logos or other intellectual property used by it, or by any Entrant, in connection with this Contest, including, but not limited to, the intellectual property of LG, Instagram, Twitter, Facebook, and Pinterest.

2. ELIGIBILITY: The Contest is open to any legal resident of the (50) United States and the District of Columbia who is 18 years or older at the time of entry and who is located in the United States (“Entrant”). All applicable federal, state, local, and municipal laws and regulations apply. Void where prohibited or restricted by law. Each Entrant must be the rightful owner of the email address identified in the Entrant’s entry at the time of registration. Participating in this Contest may affect NCAA eligibility. LIMIT TWO (2) ENTRIES PER EMAIL. Use of computer programs and other automatic means to enter the Contest is prohibited and will result in disqualification. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different identities, registrations, and logins, or any other methods, will void such entries, and that Entrant may be disqualified. Abt Electronics reserves the right to deem ineligible any entry that, in the sole opinion of Abt Electronics, may be in violation of any of the terms and/or conditions of use, rules, or requirements governing the use of Abt.com, PickHoops.com, or any third party site, including, but not limited to, Instagram, Twitter, Facebook, and Pinterest. Normal internet access and usage charges imposed by online services may apply. The computer used by Abt Electronics to administer the Contest will be the official time clock for the Contest.

3. CONTEST PERIOD: Contest registration begins on Sunday, March 12, 2017 and ends on Thursday, March 16, 2017 at 10:00 a.m. CDT. Entrants, based on skill, knowledge, and understanding of Tournament participants, must make their picks during this period (“the Selection Period”).

4. HOW TO PLAY: To participate in the Contest, you must have a PickHoops.com account (“Account”). If you already have an Account, go to <http://www.abt.com/bracket> (“Website”) during the Registration Period, log into your Account, and follow the instructions to register for the Contest. If you do not already have an Account, go to the Website during the Registration Period and complete the online registration by providing your first name, last name, email address, and password. Entrants must then access the Website during the Selection Period, log into their Accounts, and predict one (1) winner for each game in the Tournament. PickHoops.com may send reminder email(s) during the Selection Period to Entrants who have registered to participate but have not yet submitted picks. Entrants make picks by clicking on the team name that they believe will advance to the next round of the Tournament. Entrants then must click the “Submit” button on the form to register the entry. If Entrant does not submit the form, the entry will not be valid. If Entrants wish to make changes to their selections, they may log into their Accounts and change selections at any time during the Selection Period. No changes or revisions to entries will be permitted after the close of the Selection Period. Incomplete or unintelligible entries will be disqualified. ELIGIBLE ENTRANTS MUST SUBMIT ENTRIES IN ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED. Entrants are encouraged to take a screenshot of their results every Round and share such results on social media (e.g., Instagram, Twitter, Facebook, and Pinterest). Such social media posts are optional and shall neither increase nor decrease an Entrant’s chances to win any prize below in Section 6.

5. SCORING: Brackets are scored as follows, for each correct pick. Points are awarded based on the round number:

Round 1: 1

Round 2: 2

Round 3: 3

Round 4: 4

Round 5 (Semifinals): 5

Round 6 (Championship): 10

The winner of the Grand Prize will be the Entrant with the highest total number of points through Rounds 1-6 of the Tournament. Winners will be selected as set forth below in Section 7. The first tiebreaker is “Most Games Correct.” The second tiebreaker is “Most Games Correct in First Round.” The third tiebreaker is “Most Games Correct in First Two Rounds.” Any further ties are left as ties in the standings, and a winner will be picked randomly by Abt Electronics, the judge of the Contest, whose decisions are final on all matters relating to the Contest. The opening round “Play-in Game” is not used.

6. PRIZES:

- Grand Prize - LG 30 Cu. Ft. Stainless Steel Instaview Door-in-Door French Door Refrigerator, valued at or around \$3,999
- 1st Runner Up - LG 65” UHD 4K LED Smart HDTV, valued at or up to \$1,199
- 2nd Runner Up - LG 55” UHD 4K LED Smart HDTV, valued at or up to \$749
- 3rd Runner Up – LG 49” UHD 4K LED Smart HDTV, valued at or around \$549

Abt Electronics reserves the right, at its sole discretion, to substitute any prize with one of comparable or greater value. Any such modification of a prize does not constitute a modification of the Official Rules. LG and the LG logo are registered trademarks of LG Electronics. Odds of winning a prize are dependent upon the number of eligible entries received.

7. WINNER SELECTION, NOTIFICATION, ACCEPTANCE, AND PUBLICITY: The Entrant with the highest point score at the end of the Contest (or tiebreaker, if applicable) will be declared the Grand Prize winner, pending eligibility verification. The Entrant with the next highest point score at the end of the Contest (or tie-breaker, if applicable) will be declared the 1st Runner Up winner, pending eligibility verification. The Entrant with the next highest point score at the end of the Contest (or tie-breaker, if applicable) will be declared the 2nd Runner Up winner, pending eligibility verification. The Entrant with the next highest point score at the end of the Contest (or tie-breaker, if applicable) will be declared the 3rd Runner Up winner, pending eligibility verification.

Winners will be notified via email at the email address listed in their entries on or about April 4, 2017, or the end of the Tournament, whichever date is later. If a winner is unreachable after five (5) calendar days, or if that winner is unavailable for prize fulfillment, an alternate winner will be selected via the methodology described immediately above. Winners are solely responsible for reporting and payment of any taxes on prizes: they are solely responsible for all applicable federal, state, and local taxes and any and all other costs and expenses associated with the prize, except that costs and expenses associated with delivering the prize to the Winner's designated address shall be paid by Abt Electronics. Winners are required to complete an IRS form W-9. Abt Electronics reserves the right to withhold a prize until a completed form W-9 is received. Winners also may be required to complete an Affidavit of Eligibility and Liability Release. Failure to sign and return this document within five (5) calendar days, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification and the award of the prize to an alternate winner. If no eligible winner for a prize may be identified, that prize will not be awarded. Prizes will not be replaced if lost or stolen. Prizes are non-transferable and not redeemable for cash. No prize substitutions allowed. Winners may waive their right to receive prizes.

Except where prohibited, participation in the Contest constitutes the Entrant's consent to the publication of his or her name and biographical information in any media for any commercial or promotional purpose, without limitation or further compensation. After the Winners have been notified and their eligibility confirmed, Abt Electronics may post the Winners' first names, last initials, and home cities and states on www.abt.com, and may use social media channels to post this information.

For a copy of the Rules and/or the Winners List (Winners List is available at all times at the Website), send a self-addressed, stamped envelope (unless prohibited by law) to the following address: (Please specify whether the "Official Rules" or "Winners List" is being requested) – Abt Electronics Bracket Challenge 2017, c/o Digital Marketing Coordinator, 1200 N. Milwaukee Ave. Glenview, IL 60025.

8. GENERAL RULES: By participating in the Contest, Entrants agree to be bound by these Official Rules. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest materials and these Official Rules, the Official Rules shall prevail, govern, and control. Entries become the property of Abt Electronics. Abt Electronics is not responsible for technical, hardware, or software malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications caused by the user or by any of the equipment or programming associated with, or utilized in, the Contest, or by any human error which may occur in the processing of the entries in the Contest, or for any liability for damage to any computer system resulting from participation in or accessing or downloading information in connection with the Contest. In the event of a dispute as to any entry, the authorized account holder of the account used to register will be deemed to be the Entrant. Winner may be required to show proof of being the authorized account holder of the account associated with the winning entry. Abt Electronics is not responsible for the failure of any email or entry to be received by Abt Electronics on account of technical problems or congestion on the internet or at any website. Abt Electronics reserves the right at its sole discretion to disqualify any individual who: tampers, or attempts to tamper, with the entry process or the operation of the Contest; violates the Official Rules or any other rules applicable to the Contest (including the PickHoops.com Terms of Use or the Terms of Use of any third party site, including, but not limited to, Instagram, Twitter, Facebook, and Pinterest); and/or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Abt Electronics reserves the right to seek damages from any such person to the fullest extent permitted by law. Any failure by Abt Electronics to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Abt Electronics which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, then Abt Electronics reserves the right at its sole discretion to cancel the Contest and select winners in a random drawing from among all eligible entries received prior to cancellation. By participating in the Contest, Entrants further agree to opt into the Abt Electronics, Inc. e-mail newsletter database. Once subscribed, you may opt out of the newsletter database by clicking "unsubscribe."

9. GENERAL RELEASE: By participating in the Contest, the Entrant agrees that Abt Electronics and its affiliated companies, officers, directors, employees, assigns, members, representatives, and agents shall have no liability whatsoever, and will be held harmless by Entrant, for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Contest, entry creation, and/or the acceptance, possession, use, or misuse of any prize (including, without limitation, claims, costs, injuries, losses, or damages related to: personal injury; death; damage to, loss of, or destruction of property; rights of publicity or privacy; defamation; or portrayal in a false light). The Entrant further agrees that the Entrant's uses of an internet service provider, Instagram, Twitter, Facebook, and/or Pinterest are subject to those sites' terms and conditions and so agrees to indemnify, defend, and hold harmless Abt Electronics and each of Abt Electronics's affiliated companies, directors, officers, employees, representatives, partners, and agents from any and all claims arising out of, or related to, the Entrant's use of such sites and services.

10. PRIVACY & PERSONAL INFORMATION: The personal information collected through the Contest is subject to the Terms and Conditions of PickHoops.com as well as the Abt Electronics Privacy Policy, available at www.abt.com. By entering the Contest, you agree to the use of your

personal information as described in the Abt Electronics Privacy Policy (<http://www.abt.com/help/privacy-policy>). Personal information collected from Entrants will be used by Abt Electronics for the purpose of administering the Contest and to provide Entrants with information relating to products, services, and promotions of Abt Electronics and its affiliates. Abt Electronics shall not sell, share, or otherwise disclose personal information of Entrants with third parties, other than to third parties engaged by Abt Electronics to fulfill the above purposes or as otherwise consented to by the Entrant.

11. SPONSOR: The Sponsors of the Contest is Abt Electronics, Inc., 1200 N. Milwaukee Avenue, Glenview, IL 60025 USA and LG Electronics. Please direct any questions about the Contest to abtmarketing@abt.com.

12. CONSTRUCTION: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of any Entrant and/or Abt Electronics, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules or provisions (whether of Illinois, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Illinois. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

