

ABT ELECTRONICS “FILL YOUR FRIDGE” GIVEAWAY OFFICIAL RULES

- 1. Disclaimer:** NO PURCHASE NECESSARY to participate or win. A purchase does not increase your chances of winning. All federal, state, local, and municipal laws and regulations apply. Void where prohibited, taxed or regulated. Abt Electronics, Inc. does not own any logos used by it or by any entrant in connection with this Giveaway including, but not limited to, Samsung, Facebook, Twitter, and Instagram.
- 2. Eligibility:** The Abt Electronics “Fill Your Fridge” Giveaway (“the Giveaway”) is open to any legal resident of the (50) United States and the District of Columbia, excluding Puerto Rico, who is 18 years or older at the time of entry and who is located in the United States. All employees of Sponsor, participating vendors, and all associated entities and each of their respective affiliated companies, subsidiaries, sales representatives, distributors, licensees or agents, and the immediate family members (spouse, parents, child, sibling(s) and their respective spouses) of, and those living in the same household (whether related or not) of all employees of the foregoing entities, are not eligible. All applicable federal, state, local, and municipal laws and regulations apply. Void where prohibited or restricted by law. Each entrant who submits an electronic entry must be the rightful owner of the e-mail address, profile, and/or account identified in the entrant’s entry at the time of registration. Use of computer programs and other automatic means to enter the Giveaway is prohibited and will result in disqualification. By submitting an entry electronically, entrant represents that his or her entry complies with any and all applicable terms and/or conditions of use, rules, or requirements governing the use of the third-party (i.e., non-Sponsor) website(s). Sponsor reserves the right to deem ineligible any entry that, in Sponsor’s sole opinion, may be in violation of any of the terms and/or conditions of use, rules, or requirements governing the use of any third-party site. Normal internet access and usage charges imposed by any online services may apply.

Entry: The Giveaway will begin at 5:00 p.m. (CDT) on August 12, 2015, and all entries must be received by Sponsor no later than 11:59 (CDT) on August 26, 2015 (the “Giveaway Period”). Sponsor’s computer will be the official time clock for the Giveaway.
- 3. How to Play:** To participate in the Giveaway, the entrant must have any of the following: an account with any of the following—Twitter, Facebook, Instagram, and/or access to the United States Postal Service. A total of four (4) entries per entrant may be submitted: Twitter (1); Facebook (1); Instagram (1); and the United States Postal Service (1).

To enter using Twitter, Facebook, and/or Instagram: the entrant must post the following: a photograph of the entrant’s refrigerator that the entrant would like to upgrade to a Samsung brand refrigerator in connection with the following text: “**#SamsungAtAbt**”. One (1) entry via each site may be submitted. Any entrants who are determined by Sponsor, in Sponsor’s sole opinion, to have created and/or utilized multiple accounts on any of the above-listed sites to submit multiple entries via that site will be deemed ineligible.

To enter using United States Postal Service: the entrant must mail a letter to Sponsor at the address noted below in Rule 7. Such letter must include his or her full name, mailing address, and a phone number at which he or she may be reached, and include a photograph of the entrant's refrigerator that the entrant would like to upgrade to a Samsung brand refrigerator. One (1) entry is allowed through this method of entry.

******All entries, regardless of their form, must be received by Sponsor no later than 11:59 (CST) on August 26, 2015.***

- 4. General Rules:** By participating in the Giveaway, entrants agree to be bound by these Official Rules. In the event that there is a discrepancy or inconsistency between disclosures or other statements contained in any Giveaway materials, the terms and conditions of the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor. All information submitted by participants in the Giveaway will be treated according to Sponsor's Privacy Policy (<http://www.abt.com/help/privacy-policy>). The Sponsor is not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect incomplete, inaccurate, garbled or delayed electronic communications caused by any user or by any of the equipment or programming associated with or utilized in the Giveaway or by any human error which may occur in the processing of the entries in the Giveaway or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Giveaway. In the event of a dispute as to any entry, all online entries will be deemed to have been submitted by the owner of the account from which they were sent. For these purposes, an account owner shall mean the natural person designated as the owner of the account. Winner may be required to show proof of being the authorized account holder of the account associated with the entry. Sponsor is not responsible for the failure of any entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Giveaway; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Giveaway is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Giveaway, then the Sponsor reserves the right at its sole discretion to cancel the Giveaway and select the applicable winners in a random drawing from among all eligible entries received prior to cancellation. The entrant agrees that the use of Facebook, Twitter, and Instagram is subject to those sites' terms and conditions and so agrees to indemnify, defend, and hold harmless Sponsor and each of Sponsor's affiliated companies, directors, officers, employees, representatives, partners, and agents from any and all claims arising out of, or related to, the entrant's use of those sites.

- 5. General Release.** By participating in the Giveaway, the entrant releases Sponsor and each of Sponsor's affiliated companies, directors, officers, employees, representatives, partners, and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Giveaway or with the acceptance, possession, or use of any prize (including, without limitation, claims, costs, injuries, losses or damages regulated to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light).
- 6. Prizes and Odds:** This Giveaway includes one (1) \$1,000 Abt Gift Card that will be awarded to the winner. Sponsor reserves the right to modify the prize(s) at any time and may make substitutions, additions, and/or deletions at Sponsor's sole discretion. Any such modification of the prize(s) does not constitute a modification of the Official Rules. Winner(s) will be selected in a random drawing from among all eligible entries to be held on or about August 27, 2015. First place will go to the entrant who submitted the first eligible entry selected at random by Sponsor, and second place will go to the entrant who submitted the second eligible entry selected at random by Sponsor. Odds of winning depend on the number of eligible entries received.
- 7. Winner Notification and Acceptance:** Winner(s) will be notified by the form of media via which they submitted their winning entries (except for mail entries, who will be contacted via phone). On or about August 27, 2015, Sponsor may post the winners' first names, last initials, and home cities/states on the Giveaway landing page located on Sponsor's website (www.abt.com), after the winners have been notified and their eligibility confirmed. Return of prize notification as undeliverable may result in disqualification and an alternate winner may be selected. Winner may waive his/her right to receive the prize. The prize is not assignable and is not transferable. No substitutions are allowed. The winner is solely responsible for reporting and payment of any taxes on prizes. The winner may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law) and a tax acknowledgement form, which must be returned to Sponsor within five (5) days. Failure to sign and return the affidavit or release within five (5) days, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification and the award of the prize to an alternate winner. Except where prohibited, participation in the Giveaway constitutes the entrant's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation or further compensation. For a copy of the Official Rules or the Winners List (available on or about August 27, 2015), send a self-addressed, stamped envelope (unless prohibited by law) to the following address: (Please specify whether the "Official Rules" or "Winners List" is being requested) – "Fill Your Fridge" Giveaway, c/o Marketing Manager, 1200 N. Milwaukee Ave. Glenview, IL 60025.
- 8. Construction:** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of any entrant and/or Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any

choice of law or conflict of law rules or provisions (whether of Illinois, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Illinois. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

- 9. Sponsor:** The “Fill Your Fridge” Giveaway is sponsored by Abt Electronics, Inc., whose decisions regarding the selection of winners and all other aspects of the Giveaway shall be final and binding in all respects. The Giveaway is not sponsored, endorsed, administered by, or associated with, Twitter, Facebook, Instagram, the United States Postal Service, any internet service or e-mail service provider, or any affiliates, subsidiaries, employees, and/or advertising or promotional agencies of any of the aforementioned entities, or any other entity. Sponsor will not be responsible for typographical, printing, or other inadvertent errors in these Official Rules or in other materials relating to the Giveaway. Please direct any questions about the Giveaway to marketing@abt.com.