



Companion® 3 Multimedia Speaker System

Product Position:

The premium Bose® computer speaker system, eliminating many of the drawbacks associated with conventional computer speakers: lackluster sound and appearance, desktop clutter and inconvenience. This sleek, three-piece powered speaker system is a significant upgrade, delivering noticeably full, rich sound from computers and portable audio players while contributing to a clutter-free desktop.

Target Customer:

Consumers who use the computer as one of their primary means of audio entertainment (from sources such as CD, DVD, MP3, Internet radio and gaming) and want:

- a) an upgrade to superior sound quality;
- b) a speaker system that offers computer-related features, elegance and ease of use.

Key Consumer Benefits:

Superior Acoustic Performance

- Exceptionally full, lifelike sound from a combination of two compact satellite speakers and Bose proprietary signal processing.
- Deep, impactful low notes and low-frequency performance for music and movie/gaming special effects, cleanly reproduced from a hideaway Acoustimass® module.

Simplified Setup and Use

- Contemporary industrial design blends with décor, minimizes wires and contributes to an orderly desktop.
- Satellite speakers are designed to optimize the listening experience whether they are mounted to the sides of the monitor with the included brackets or placed directly on the desktop.

Turns the Computer into a High-Quality Entertainment Hub

- Supplied easy-to-use control pod allows the user to adjust the speaker volume, attach headphones and connect an additional source (such as a portable MP3 player) to enhance enjoyment of the speaker system.

FEATURE	FUNCTION	BENEFIT
Patented integrated signal processing	Automatically adjusts tonal balance.	Maintains lifelike deep, rich performance at almost any volume level.
Compression circuitry	Proprietary electronics compress dynamic range of sound as a function of volume, allowing most of the music to pass through untouched, but limiting the unwanted peaks.	Helps prevent objectionable distortion so music sounds natural, even at high volume levels.

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FEATURE	FUNCTION	BENEFIT
Bose® proprietary TrueSpace™ technology	Widens the acoustic image produced by closely spaced speakers on the desktop or on the sides of the monitor.	Enhances the listening experience such that music seems to come from a soundstage wider than the two speakers.
Acoustimass® module	Design launches clean, deep low frequencies into the room.	Enables the module to be hidden almost anywhere in the listening area, and allows for small, elegant speakers without sacrificing performance.
Active electronic equalization	Electronically balances output across frequencies.	Provides natural tonal balance and clarity throughout the audio spectrum.
Dual inputs	Provide connections for two sources.	Allow speakers to be used with a computer and a portable CD player, MP3 player or other audio device independently or simultaneously.
Source mix control	Controls the relative gain of two inputs, independently or combined.	Allows the user to adjust volume of the computer audio source (A), an external source (B), or (A)+(B) together.
Tethered control pod	Houses rotational volume control, headphone jack and connection for second source.	Customers have an intuitively and conveniently located volume control and can easily connect a second source, such as a portable MP3 player.
Magnetically-shielded satellite speakers	Keeps magnetic field confined inside speakers.	Will not cause monitor interference or damage to magnetic media (such as audiocassette tapes).
Mounting brackets	Mounts satellite speakers to the sides of the monitor at the proper angle for listening.	Provides optimum audio performance and helps maintain an uncluttered desktop.

SPECIFICATIONS

Warranty:	One-year transferable limited warranty stays with the system even if ownership passes to another person.
Dimensions/weight (approx.):	Control pod: 2½" Diameter x 1½"H Satellite speaker: 3½"H x 2½"W x 2¾"D (8.89 x 6.35 x 6.03 cm) 0.5 lbs. (.23 kg) Acoustimass module: 8¾"H x 7¼"W x 14"D (21.91 x 18.1 x 35.56 cm) 15.4 lbs. (6.99 kg) System in carton: 16¾"L x 14"W x 10½"H (42.54 x 35.56 x 26.67 cm), 30 lbs. (13.61 kg)
Finish:	Full package (control pod, satellite speakers and Acoustimass module): Graphite with Silver trim