

2011 Sony® BRAVIA® HDTV Features

Picture Quality



Full HD 1080p Resolution

Enjoy brilliant full HD 1080p picture quality while playing Blu-ray Disc™ movies and PlayStation®3 games.



3D in Full HD 1080p

Immerse yourself in a world of 3D depth in Full HD 1080p picture quality, as only the leader in 3D technology can deliver. (3D active glasses required, sold separately.)¹



X-Reality™ Engine

Get enhanced contrast, picture brightness and clarity with Sony's exclusive technology.



X-Reality™ Engine analyzes each scene to improve picture quality.

X-Reality™ PRO Engine analyzes each scene pixel-by-pixel to improve even low-res web content for Sony's best picture ever.



BRAVIA Engine™ 2

Enjoy a sharp, vibrant picture with optimized color and contrast, plus significantly reduced picture "noise."



LED Backlight

See greater detail in dark scenes and crisp, bright whites with LED technology. Sony offers three different types:



Edge LED: Incredible contrast and slim design.

Dynamic Edge LED: Superb contrast and energy efficiency.



Intelligent Peak LED: Sony's most precise picture.



Motionflow™ XR Technology

Watch fast-action movies and sports with Motionflow™ XR technology. It reduces blur caused by quick camera movements, enhances image sharpness and creates a clearer picture overall.



As the level increases, so does picture smoothness and clarity. Sony offers four levels of Motionflow so you can select the one that's right for your viewing needs.



Motionflow™ 120 Technology

Experience smooth motion detail and clarity during fast-action scenes. This technology reduces blur and improves sharpness.



OptiContrast™ Panel

Enhance your viewing experience with Sony's exclusive panel technology that boosts contrast and brightness.



Corning® Gorilla® Glass

Get Sony's exclusive Corning-manufactured panel and enjoy a TV that is not only visually stunning but is also durable and lighter than most TVs.

Connectivity



Skype™ Ready

Stay connected to family and friends with video chats using Skype on your TV (Sony® compact microphone/camera required, sold separately).²



Internet Streaming

Watch hit movies with Netflix®, popular TV shows on Hulu Plus™ or user-generated video on YouTube™ streaming directly to your television. You can even listen to personalized music on Pandora® and much more.³



Wi-Fi® Technology

Connect to the best selection of movies, TV shows, music and videos.³

Built-in Wi-Fi®: Conveniently stream your entertainment and use your home network to share photos and more.

Wi-Fi® Ready: Connect a Wi-Fi® adaptor (sold separately) and instantly access all your favorites.



"Media Remote" App

Download the free "Media Remote" app and use your iPhone® or Android™ phone as a versatile remote control with full QWERTY keyboard.⁴



USB Input

Share your photos on the big screen or listen to your favorite music by connecting a digital camera, MP3 player, or USB storage device directly to your HDTV's USB input.



HDMI™ Inputs

Enjoy the convenience of using one cable per device to transmit HD audio and video signals (cable sold separately).

Energy Efficient



Energy Star

Save energy and money with televisions that meet the new, stricter, international Energy Star® 5.1 standard.

Your energy cost depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 5 hours of use per day. For more information, visit <http://www.ftc.gov/energy>.