

PRELIM

The Sony® DSC-S750 features Face Detection technology that detects up to three individual faces and optimizes focus, and exposure for accurate, natural photos of family and friends. The compact body features 7.2 megapixel resolution, 3x optical zoom lens, a large 2.5" LCD screen, and 5-point auto focus. The DSC-S750 rounds out the package with high ISO sensitivity that helps reduce blur when shooting indoors or at twilight, even without flash.

- **Face Detection**
Face Detection technology automatically controls focus and exposure to help reveal faces in shadows, make skin tones look more natural, reduce red-eye, and eliminates harsh facial glare.
- **3X Optical Zoom Lens**
3X optical zoom brings distant subjects closer to help you capture sharp, detailed long shots and quickly frame images for better composition -- great for family sports, outdoor fun, and travel photos.
- **7.2 Megapixel Super HAD™ CCD**
More megapixels give you more detail and definition when you make big prints or crop in tight on your subject. The advanced Sony® Super HAD™ (Hole Accumulated Diode) CCD design allows more light to pass to each pixel, increasing sensitivity and reducing noise.
- **2.5" TFT LCD Display**
The large, bright 2.5" TFT LCD display makes it easy to compose shots, check results, and read menus in sharp natural color, even in bright sunlight.
- **5-Point Auto Focus**
A five-point auto focus evaluates your shot at 5 points on your screen -- so you'll get great results even with off-center subjects that make interesting photo compositions.
- **Burst Mode**
You can fire off up to 3 shots at Approx. 1.2 second intervals (VGA standard to full resolution mode) -- a great way to capture a child's first steps or a pet's best tricks.
- **Convenient Photo Modes**
To adjust quickly for specific shooting situations, you can choose from several convenient photo modes, including Auto, Program Auto, and Scene Selections such as Twilight, Twilight Portrait, Landscape, Soft Snap, Snow, High Sensitivity, and Beach environments.
- **High Sensitivity (ISO 1250) Mode**
For sharp, flash-free photos without blur, high sensitivity (ISO 1250) allows shooting at higher shutter speeds for better pictures in low-light conditions -- great for birthday parties, indoor gatherings, and candid portraits.
- **22 MB² Internal Memory**
Even if you forget your flash memory card, you can get the shot because 22 MB² internal memory lets you capture a limited number of shots with in-camera convenience, then easily transfer your shots to a PC or optional Memory Stick Duo™ media.
- **QVGA Movie Mode**
Capture 320 x 240 audio/video clips at high frame rate (up to 30 frames per second⁷). The maximum length of time you can shoot continuously is about 10 minutes.
- **Smart Zoom® Feature⁵**
The Sony Smart Zoom® feature⁵ intelligently "crops into" the central portion of interest in your photo, helping avoid the image degradation of other digital zooms.
- **Stamina® Battery Power**
Provides extended battery life and shooting capacity when using a fully charged Lithium Ion battery-- enough to cover a long weekend or a whole vacation.
- **Picture Motion Browser Software**
Supplied software makes it easier to upload, organize, and search photos on your PC. When shooting photos using your camera and an optional GPS unit, the software even provides a convenient map view function that lets you sort photos by location and display their origin on a world map⁹.
- **Memory Stick Duo™ Media Convenience**
A built-in slot accepts optional Memory Stick Duo™ media or Memory Stick PRO Duo™ media -- the compact, high-capacity storage media that make it easy to upload photos to your PC and are compatible with millions of devices worldwide.



Specifications

General

Megapixel: 7.2MP
 Imaging Device: 1/2.5" Super HAD™ CCD
 Recording Media: 22MB² internal Flash Memory, optional Memory Stick DUO™ Media, optional Memory Stick PRO Duo™ Media

Convenience

Still Image Mode(s): JPEG: Normal, Burst

Hardware

LCD: 2.5"¹
 Viewfinder: N/A
 Lens Construction: 6 Elements in 5 Groups (including 3 aspheric elements)
 Microphone/Speaker: Yes/Yes
 Lens Type: Sony
 Docking Station: N/A

Optics/Lens

Focal Length: 5.8 to 17.4 mm
 35mm Equivalent: 35-105mm
 Focus: Preset --- (0.5m / 1.0m / 3.0m / 7.0m / Unlimited distance)
 Aperture Range: Auto and Program Auto: f2.8(W) - f9.7(T)
 Shutter Speed: Auto(1/8 - 1/2000) / Program Auto(1" - 1/2000)
 ISO: Auto / 100 / 200 / 400 / 800 / 1250
 Smart Zoom® Technology: Smart Zoom / Precision Digital Zoom / Off
 Digital Zoom: 0-2.0X (Precision)
 Optical Zoom: 3x
 Minimum Focus Distance: W: Approx. 19 11/16(50cm) - Infinity / T: Approx. 19 11/16 (50cm) - Infinity
 EV Compensation: Plus / Minus 2.0EV, 1 / 3EV step

Service and Warranty Information

Limited Warranty: 1 Year Parts & Labor

Software

Supplied Software: Windows: Picture Motion Browser Vers 2.2 + USB Driver
 Operating System Compatibility: Microsoft® 2000 Professional, XP Home and Professional; Macintosh® OS 9.1/9.2/OS X (10.0-10.4)

Supplied Accessories

Lithium-ion rechargeable battery (NP-BK1)
 Battery Charger (BC-CSK)
 Dedicated AV cable
 Dedicated USB cable
 Wrist strap
 Software CD-ROM
 Note: Memory Stick DUO™ Media or adaptors are not included.

Optional Accessories

GPS Unit Kit (GPS-CS1KA)
 Soft Carrying Case (LCS-CSD, LCS CSJ)
 Memory Stick Duo PRO Media™ (MSX-256S)
 Memory Stick Duo PRO Media™ (MSX-1GS)
 Memory Stick Duo PRO Media™ (MSX-1GN)
 Memory Stick Duo PRO Media™ (MSX-2GN)
 Memory Stick Duo PRO Media™ (MSX-M4GS)
 Memory Stick Duo PRO Media™ USB Adaptor (MSAC-US30)
 Multi-slot Memory Stick® Adaptor (MSAC-USM1)

Color: Silver
 UPC Code: 027242724945



1. Viewable area: measured diagonally.
2. Available storage capacity may vary and a portion of the memory is used for data management functions.
3. HD viewing requires a Sony HD connector cable or HD Cyber-shot Station® cradle and HDTV. All sold separately.
4. Music tracks can be up to five minutes long. When using Music Transfer to download music, tracks longer than five minutes will be reduced to five minutes when uploading to the Cyber-shot®.
5. Smart Zoom® feature will not work at highest resolution setting.
6. Up to 6 shots while in Smile Shutter mode.
7. Shooting at high frame rate of up to 30 frames per second requires Memory Stick PRO Duo™ media.
8. Special TV settings are required. Further details are available in the BRAVIA® HDTV instruction manual.
9. Online map service currently provided by Google and is subject to change or termination without notice.

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